

COIR BOARD, COCHIN - 16

(Ministry of Micro, Small & Medium Enterprises, Government of India)

APPLICATION FOR COIR INDUSTRY AWARD (TROPHY) FOR ACHIEVEMENTS IN DOMESTIC MARKET DEVELOPMENT FOR COIR YARN & COIR ROPE FOR THE YEAR 20__ - 20__

APPLICATION No.13

1. BACKGROUND DATA

1.	NAME OF THE FIRM : YEAR OF ESTABLISHMENT : CONSTITUTION :	Proprietary/Partnership/Public Ltd Co./Pvt. Ltd. Co./Joint Venture/ Co-operative Society/APEX Society/Govt. owned Body *
2.	ADDRESS WITH TELEPHONE NUMBER, FAX NUMBER AND EMAIL ID	
3.	DETAILS OF MANUFACTURING UNITS? IF ANY.	
4.	BRIEF DESCRIPTION OF ACTIVITIES OF THE FIRM	

* Strike out whichever is not applicable

II. PERFORMANCE DATA

5. DOMESTIC SALES TURNOVER OF COIR YARN & COIR ROPE DURING THE LAST THREE YEARS

Items	Domestic Sale of Coir Yarn & Coir Rope		
	Year	Qty. (in Tonne)	Value (Rs. lakh)
Coir Yarn & Coir Rope	20__ - 20__		
	20__ - 20__		
	20__ - 20__		

6. LOCATION OF DIRECT SALES OUTLETS

- (i)
- (ii)
- (iii)
- (iv)

7. TOTAL SALES OF COIR AND COIR PRODUCTS IN THE DOMESTIC MARKET FOR THE LAST THREE YEARS

Year	Quantity (MT)	Value (Rs. lakh)
20__ - 20__		
20__ - 20__		
20__ - 20__		

8. OTHER INNOVATIVE CHANNELS OF MARKETING USED, IF ANY.

- I. Commission Agent
- II. Mobile Selling Unit
- III. Others (Specify)

9. ANNUAL SALES THROUGH THE CHANNELS MENTIONED IN COLUMN 8.

Year	Quantity (MT)	Value (Rs. lakh)
20__ - 20__		
20__ - 20__		
20__ - 20__		

10. BRAND NAME, IF ANY, USED FOR MARKETING.

I DO HEREBY DECLARE THAT WHAT HAS BEEN STATED ABOVE IS TRUE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

PLACE.....
DATE.....

SIGNATURE OF THE APPLICANT
NAME.....
DESIGNATION:
SEAL

CERTIFICATE OF VERIFICATION

Certified that the Sales turnover of Coir Yarn & Coir Rope and total sales of Coir and Coir Products in the domestic market given in this application were verified with reference to the books of accounts of M/s. and found correct.

Place.....
Date.....

Signature of the Chartered Accountant
Name & Address

(SEAL)