

COIR BOARD, COCHIN - 16

(Ministry of Micro, Small & Medium Enterprises, Government of India)

APPLICATION FOR COIR INDUSTRY AWARD (TROPHY) FOR ACHIEVEMENTS IN DOMESTIC MARKET DEVELOPMENT FOR TRADITIONAL COIR PRODUCTS (MAT MATTING,RUGS,CARPETS ETC.,)FOR THE YEAR 20__ - 20__

APPLICATION No.14

1. BACKGROUND DATA

1.	NAME OF THE FIRM : YEAR OF ESTABLISHMENT : CONSTITUTION :	Proprietary/Partnership/Public Ltd Co./Pvt. Ltd. Co./Joint Venture/Co-operative Society/APEX Society/Govt. owned Body *
2.	ADDRESS WITH TELEPHONE NUMBER, FAX NUMBER AND EMAIL ID	
3.	DETAILS OF MANUFACTURING UNITS, IF ANY.	
4.	BRIEF DESCRIPTION OF ACTIVITIES OF THE FIRM	

* Strike out whichever is not applicable

II. PERFORMANCE DATA

5. DOMESTIC SALES TURNOVER OF TRADITIONAL COIR PRODUCTS DURING THE LAST THREE YEARS

Items	Domestic Sale of Traditional Coir Products Such as Mat, Matting, Rugs , Carpets etc.		
	Year	Qty. (in Tonne)	Value (Rs. lakh)
Traditional Coir Products	20__ - 20__		
	20__ - 20__		
	20__ - 20__		

6. LOCATION OF DIRECT SALES OUTLETS

- (i)
- (ii)
- (iii)
- (iv)

7. TOTAL SALES OF COIR AND COIR PRODUCTS IN THE DOMESTIC MARKET FOR THE LAST THREE YEARS

Year	Quantity (MT)	Value (Rs. lakh)
20__ - 20__		
20__ - 20__		
20__ - 20__		

8. OTHER INNOVATIVE CHANNELS OF MARKETING USED, IF ANY.

- I. Commission Agent
- II. Mobile Selling Unit
- III. Others (Specify)

9. ANNUAL SALES THROUGH THE CHANNELS MENTIONED IN COLUMN 8.

Year	Quantity (MT)	Value (Rs. lakh)
20__ - 20__		
20__ - 20__		
20__ - 20__		

10. BRAND NAME, IF ANY, USED FOR MARKETING:

I DO HEREBY DECLARE THAT WHAT HAS BEEN STATED ABOVE IS TRUE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

PLACE.....
DATE.....

SIGNATURE OF THE APPLICANT
NAME.....
DESIGNATION:
SEAL

CERTIFICATE OF VERIFICATION

Certified that the Sales turnover of Traditional Coir Products and total sales of coir and coir products in the domestic market given in this application were verified with reference to the books of accounts of M/s. and found correct.

Place.....
Date.....

Signature of the Chartered Accountant
Name & Address
(SEAL)