

COIR BOARD, COCHIN - 16

(Ministry of Micro, Small & Medium Enterprises, Government of India)

APPLICATION FOR COIR INDUSTRY AWARD (TROPHY) FOR BEST DEALER IN DOMASTIC MARKET FOR FINISHED PRODUCTS OTHER THAN RUBBERISED COIR PRODUCTS FOR THE YEAR 20__ - 20__

APPLICATION No.15

1. BACKGROUND DATA

1.	NAME OF THE FIRM YEAR OF ESTABLISHMENT CONSTITUTION	: : :	Proprietary/Partnership/Public Ltd Co./Pvt. Ltd. Co./Joint Venture/ Co-operative Society/APEX Society/Govt. owned Body *
2	ADDRESS WITH TELEPHONE NUMBER, FAX NUMBER AND EMAIL ID		
3.	WHETHER THE TRADER HAS ANY MANU- FACTURING UNITS? PLEASE GIVE DETAILS		
4.	BRIEF DESCRIPTION OF ACTIVITIES OF THE FIRM		
5	NUMBER OF SALES OUTLETS		
6	EMPLOYMENT PROVIDED		
7	NET PROFIT FOR 2013-14		

* Strike out whichever is not applicable

II. PERFORMANCE DATA

8. DOMESTIC TRADE OF COIR & COIR PRODUCTS DURING THE LAST THREE YEARS

Items	Domestic Trade of Coir & Coir Products				
	Year	Purchase		Sales	
		Qty. (in MT)	Value (in lakh)	Qty. (in MT)	Value (in lakh)
COIR AND COIR PRODUCTS	20__ - 20__				
	20__ - 20__				
	20__ - 20__				

7. INCREASE IN THE OVERALL TRADE IN PERCENTAGE FOR LAST THREE YEARS

20__ - 20__ -%
20__ - 20__ -%
20__ - 20__ -%

8. TOTAL MANUFACTURE OF COIR AND COIR PRODUCTS FOR THE LAST THREE YEARS

Year	Quantity (MT)	Value (Rs. lakh)
20__ - 20__		
20__ - 20__		
20__ - 20__		

9. OTHER INNOVATIVE CHANNELS OF MARKETING USED IF ANY .

- I. Commission Agent
- II. Mobile Selling Unit
- III. Others (Specify)

12. ANNUAL SALES THROUGH THE CHANNELS MENTIONED IN COLUMN 8.

Year	Quantity (MT)	Value (Rs. lakh)
20__ - 20__		
20__ - 20__		
20__ - 20__		

13. BRAND NAME, IF ANY, USED FOR MARKETING IN INDIA:

I DO HEREBY DECLARE THAT WHAT HAS BEEN STATED ABOVE IS TRUE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

PLACE.....
DATE.....

SIGNATURE OF THE APPLICANT
NAME.....
DESIGNATION:
SEAL

CERTIFICATE OF VERIFICATION

Certified that the Sales turnover of Coir and Coir Products and total sales of coir and coir products in the domestic market given in this application were verified with reference to the books of accounts of M/s. and found correct.

Place.....
Date.....

Signature of the Chartered Accountant
Name & Address
(SEAL)