



# कयर बोर्ड Coir Board

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Ministry of MS&ME, Govt. of India)

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## EXPORT REVIEW OF COIR & COIR PRODUCTS FOR THE PERIOD APRIL 2008 - MARCH 2009

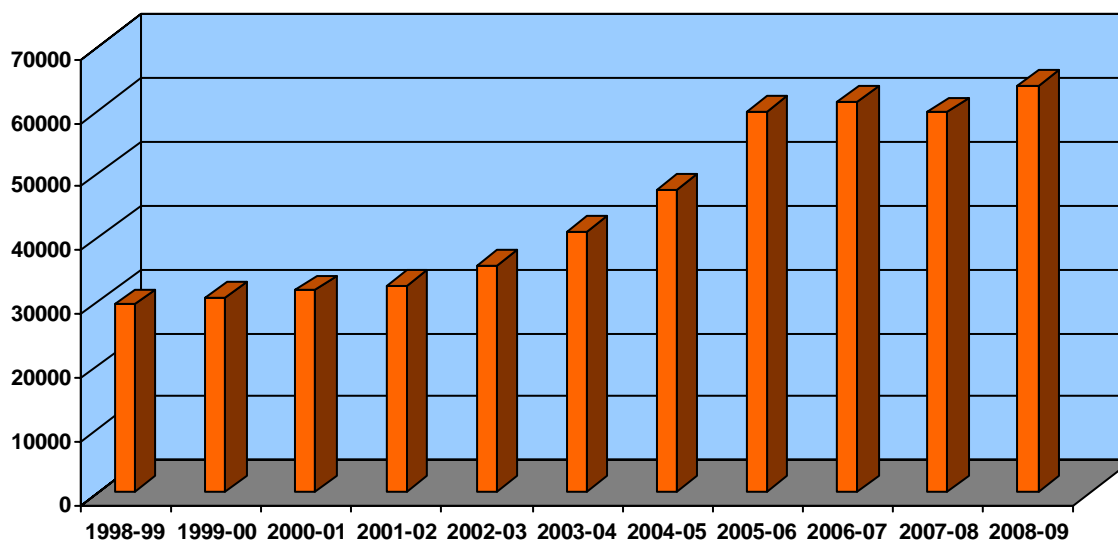
The export of coir and coir products from India for the year 2008-2009 reached an all time high level quantity of 194791.08 tonnes valued at Rs.634.17 crores. This recorded an increase of 4% in quantity and 7% in terms of value over the export achieved during 2007-2008. During 2007-2008, the export of coir and coir products was in the tune of 187566.72 tonnes valued at Rs.592.88 crores. The export during the current year has surpassed the target set forth at Rs.600.00 crores and achieved 106% over the target fixed by the Ministry of Micro Small & Medium Enterprises, Govt. of India, for coir and coir products for the year 2008-2009.

### 1. Export Trend in General

Export of coir and coir products from India during the period April 2008 to March 2009 was 194791.08 valued at Rs.634.17 crores as against export of 187566.72 MT valued at Rs.592.88 crores made during the corresponding period of the previous year. The increase recorded in quantity is 7224.36 MT(4%) and in value is Rs.41.29 crores (7%). During the period April 2008 to March 2009 export of Coir fibre, Coir pith, Rubberised coir have shown an increase both in terms of quantity and value when compared to the previous year. The items such as Curled coir, Coir rope, Coir geo-textiles and Tufted mats have shown a decrease in terms of quantity and an increase in terms of value when compared to the corresponding period of previous year. The items such as Coir rugs, Coir yarn, Handloom mats, Handloom mattings, Powerloom mats, Powerloom mattings and coir other sorts have shown a decrease both in terms of quantity and value when compared to the previous year.

A table showing the item-wise export of coir and coir products from India during the period April 2008 to March 2009 is given below:

### EXPORT OF COIR & COIR PRODUCTS FROM INDIA for the last 10 years, in terms of Value ( Rs. in



## SUMMARY OF EXPORT OF COIR AND COIR PRODUCTS FROM INDIA APRIL 2008 –MARCH 2009

QTY/Tonnes; VAL/Rs Lakhs

Product Name	2007-2008		2008-2009		% Increase/Decrease	
	QTY	VAL	QTY	VAL	QTY%	VAL%
Handloom mats	40917.35	24299.85	35553.43	23537.53	-13.11	-3.14
Tufted mats	33950.35	19910.98	33689.27	22598.15	-0.77	13.50
Coir yarn	8407.09	2666.90	5335.09	1925.92	-36.54	-27.78
Coir Pith	83613.24	6384.77	96996.32	8462.30	16.01	32.54
Handloom mattings	3013.71	1879.33	2368.45	1716.56	-21.41	-8.66
Coir Geotextiles	3364.72	1444.65	3251.52	1591.05	-3.36	10.13
Coir Rugs & Carpet	178.14	134.40	63.83	67.63	-64.17	-49.68
Powerloom mats	75.06	52.69	54.21	40.06	-27.77	-23.97
Rubberized Coir	1120.35	852.19	1222.59	1174.77	9.13	37.85
Coir other sorts	57.02	57.83	50.50	19.03	-11.43	-67.10
Coir Fibre	11101.64	1224.14	14554.69	1837.65	31.10	50.12
Powerloom mattings	115.82	88.30	87.52	85.09	-24.43	-3.64
Coir Rope	372.26	139.99	370.28	164.60	-00.53	17.58
Curled Coir	1279.99	152.06	1193.38	197.04	-6.77	29.58
<b>Total</b>	<b>187566.74</b>	<b>59288.08</b>	<b>194791.08</b>	<b>63417.38</b>	<b>3.85</b>	<b>6.96</b>

### 2. COMPOSITION OF EXPORT

Handloom mats constituted 18.25% in terms of quantity and 37.12% in terms of value during the period under review and it is one of the major items of coir product exported from India. Tufted mats constituted 17.30% in quantity and 35.63% in value, coir pith constituted 49.80% in quantity and 13.34% in value. The table showing the composition of export of coir for the period April 2008 to March 2009 in quantity and value is given below:

#### Composition of Export (Share in %)

Name of Item	April 2007-March 2008		April 2008 –March 2009	
	Quantity	Value	Quantity	Value
Handloom mat	21.81	40.99	18.25	37.12
Tufted Mat	18.10	33.58	17.30	35.63
Coir yarn	4.48	4.50	2.74	3.04
Coir Pith	44.58	10.77	49.80	13.34
Handloom Matting	1.61	3.17	1.22	2.71
Coir Geotextile	1.79	2.44	1.67	2.51
Coir Rugs & Carpet	0.09	0.23	0.03	0.11
Powerloom Mat	0.04	0.09	0.03	0.06
Rubberized Coir	0.60	1.44	0.63	1.85
Coir Other Sorts	0.03	0.10	0.03	0.03
Coir Fibre	5.92	2.06	7.47	2.90
Powerloom Matting	0.06	0.15	0.04	0.13
Coir Rope	0.20	0.23	0.19	0.26
Curled Coir	0.69	0.25	0.61	0.31
<b>Total</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

### 3. COMMODITY-WISE ANALYSIS

Among the items of export, the items which showed major increase in terms of percentage growth in quantity and value and also declining trend are detailed below: -

#### INCREASE

##### COIR FIBRE:

Export of this item has increased from 11101.64 tonnes to 14554.69 tonnes in quantity (31% ) and in terms of value it increased from Rs.1224.14 to 1837.65 lakhs (50%) when compared to the corresponding period of the previous year.



## **COIR PITH:**

Coir pith, a major item among exports has increased from 83613.24 tonnes to 96996.32 tonnes in quantity (16%) and in terms of value it increased from Rs.6384.77 lakhs to 8462.30 lakhs (33%) when compared to the corresponding period of the previous year.

## **RUBBERISED COIR:**

Export of this item has increased from 1120.35 tonnes to 1222.59 tonnes in quantity (9%) and in terms of value increased from Rs.852.19 lakhs to Rs.1174.77 lakhs (38%) when compared to the same period of the previous year.

## **CURLED COIR:**

Export of this item has decreased from 1279.99 tonnes to 1193.38 tonnes in terms of quantity (7%) and increased from Rs.152.06 lakhs to Rs.197.04 lakhs in terms of value (30%) when compared to the corresponding period of the previous year.

## **COIR ROPE:**

Export of this item has decreased from 372.26 tonnes to 370.28 tonnes in quantity (1%) and increased from Rs.139.99 lakhs to Rs.164.60 lakhs (18%) in terms of value when compared to the corresponding period of the previous year.

## **COIR GEOTEXTILES:**

Export of this item has decreased from 3364.72 tonnes to 3251.52 tonnes in quantity (3%) and in terms of value it increased from Rs.1444.65 lakhs to Rs.1591.05 lakhs(10%) when compared to the corresponding period of the previous year.

## **TUFTED MAT:**

The export of this item has decreased from 33950.35 to 33689.27 tonnes in quantity (1%) and in terms of value it increased from Rs.19910.98 lakhs to Rs.22598.15 (14%) when compared to the corresponding period of the previous year.

## **DECREASE**

### **COIR RUGS & CARPETS:**

Export of this item has decreased from 178.14 tonnes to 63.83 tonnes in quantity (64%) and decreased from Rs.134.40 lakhs to Rs. 67.63 lakhs (50%) in value when compared to the corresponding period of the previous year.

### **COIR OTHER SORTS:**

Export of this item has decreased from 57.02 tonnes to 50.50 tonnes in quantity (11%) and decreased from Rs.57.83 lakhs to Rs.19.03 lakhs (67%) in terms of value when compared to the corresponding period of the previous year.

### **COIR YARN:**

Export of this item has decreased from 8407.09 tonnes to 5335.09 tonnes in terms of quantity (37%) and in terms of value it decreased from Rs.2666.90 lakhs to Rs.1925.92 lakhs (28%) when compared to the corresponding period of the previous year.

### **HANDLOOM MAT:**

Export of this item has decreased from 40917.35 tonnes to 35553.43 tonnes in quantity (13%) and in terms of value it decreased from Rs.24299.85 lakhs to Rs.23537.53 (3%) when compared to the corresponding period of the previous year.



## HANDLOOM MATTING:

Export of this item has decreased from 3013.71 tonnes to 2368.45 tonnes in terms of quantity (21%) and decreased from Rs.1879.33 lakhs to Rs.1716.56 lakhs in terms of value (9%) when compared to the corresponding period of the previous year.

## POWERLOOM MAT:

The export of this item has decreased from 75.06 tonnes to 54.21 tonnes in quantity (28%) and in terms of value it decreased from Rs.52.69 lakhs to Rs.40.06 (24%) when compared to the corresponding period of the previous year

## POWERLOOM MATTING:

Export of this item has decreased from 115.82 tonnes to 87.52 tonnes in terms of quantity (24%) and decreased from Rs.88.30 lakhs to Rs.85.09 lakhs in terms of value (4%) when compared to the corresponding period of the previous year.

## 4. EXPORT DESTINATION.

During the period April 2008- March 2009, 105 countries imported coir and coir products from India. USA continues to be the major importer of coir and coir products with its share of 19.42% in quantity and 31% in value. E.U countries viz. Germany, UK, France, Netherlands, Italy, Belgium, Denmark, Spain, Portugal, Finland, Sweden and Greece imported 40.15% in terms of quantity and 40.62% in terms of value from India. The other countries, which imported substantial quantities of coir during the year under report, are, Canada, Australia, China, South Korea, Japan, , Turkey, Brazil.

4.1 The Item-wise and destination-wise export of major coir items during April 2008- March 2009 and growth rate are furnished:

### 4.2 COIR HANDLOOM MATS

Ninety Five countries have imported coir handloom mats from India during the year 2008-2009. The important markets for coir handloom mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	33.03	35.72	-10.15	-13.68
2	UK	12.02	10.97	1.52	3.30
3	Germany	4.97	5.98	-14.90	-3.70
4	Italy	5.22	4.71	15.23	31.56
5	Canada	3.99	4.37	13.35	12.92

### 4.3 COIR TUFTED MATS

Seventy seven countries have imported PVC tufted mats from India during the year 2008-2009. The important markets for PVC tufted mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	36.22	39.88	-3.08	-4.46
2	Germany	14.55	14.41	67.43	50.89
3	UK	10.54	8.91	17.37	8.79
4	Italy	5.64	5.10	-34.27	-25.44
5	Netherlands	3.82	3.61	27.33	23.21



#### 4.4 COIR YARN

Twenty five countries imported coir yarn from India during the year 2008-09. The important markets for coir yarn and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Belgium	22.34	28.19	95.62	146.85
2	Italy	12.92	13.37	-19.40	-18.77
3	USA	13.10	10.32	30.87	26.47
4	Netherlands	10.38	8.72	-52.82	-64.51
5	Germany	5.98	6.82	-49.96	-43.12

#### 4.5 COIR PITH

Sixty Five countries have imported coir pith from India during the year 2008-2009. The important markets for coir pith and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Netherlands	29.89	30.68	-9.67	-8.91
2	South Korea	19.05	16.51	-7.34	-6.51
3	USA	11.14	10.46	20.17	21.06
4	Spain	8.15	8.66	-25.09	-34.39
5	Australia	5.69	6.36	7.16	13.98

#### 4.6 COIR HANDLOOM MATTING

Twenty nine countries have imported coir handloom matting from India during the year 2008-2009. The important markets for coir handloom matting and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	37.35	33.01	73.96	69.46
2	UK	18.33	18.74	-35.80	-26.85
3	Germany	6.69	9.10	190.87	238.29
4	Netherlands	7.55	9.08	-19.51	-26.89
5	Japan	3.40	4.84	-5.82	-31.64

#### 4.7 COIR GEOTEXTILES

Twenty four countries have imported coir geotextiles from India during the year 2008-2009. The important market for coir geotextiles and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	37.32	32.11	-6.63	-10.73
2	Japan	15.76	19.02	5.07	10.52
3	France	12.60	13.79	-15.27	-18.45
4	Germany	6.99	7.19	-19.00	-18.29
5	Belgium	5.80	6.69	98.63	123.75



#### 4.8. COIR RUGS & CARPETS

Nine countries have imported coir rugs & carpet from India during the year 2008-2009. The important markets for coir rugs & carpet and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	USA	62.13	62.84	580.50	546.50
2	South Africa	9.65	9.38	-15.57	-35.31
3	Germany	4.31	7.16	-74.87	-56.10
4	Malaysia	5.70	6.50	133.61	218.63
5	Italy	5.54	5.50	-38.85	44.36

#### 4.9 COIR POWERLOOM MATS

Seven countries have imported coir powerloom mats from India during the year 2008-2009. The important markets for coir powerloom mats and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Belgium	32.38	29.93	15.56	7.78
2	Germany	23.23	23.07	154.16	132.33
3	Portugal	20.79	18.23	26.54	16.41
4	Netherlands	7.06	8.15	-67.58	-64.33
5	South Africa	7.77	7.75	226.47	249.10

#### 4.10 RUBBERISED COIR

Twenty two countries have imported rubberised Coir from India during the year 2008-2009. The important markets for rubberised coir and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Slovenia	18.65	19.06	1380.16	1301.47
2	Finland	16.18	16.11	9.25	1.07
3	Maldiv Islands	8.28	11.16	-7.59	-13.96
4	Russia	9.64	9.67	120.09	98.56
5	Germany	7.48	7.36	-50.75	-51.03

#### 4.11 COIR FIBRE

Nineteen countries have imported coir fibre from India during the year 2008-2009. The important markets for coir fibre and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Republic of China	83.06	78.72	7.63	7.41
2	Netherlands	6.43	8.58	10.29	9.44
3	Belgium	3.66	4.95	55.08	46.45
4	USA	1.65	1.97	211.32	203.08
5	France	0.90	1.02	-10.00	7.37



#### 4.12 COIR POWERLOOM MATTING

Three countries have imported coir powerloom matting from India during the year 2008-2009. The important markets for coir powerloom matting and the market share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Germany	76.02	77.90	1.36	0.52
2	Belgium	23.02	21.15	95.58	67.46
3	Australia	0.95	0.95	39.71	26.67

#### 4.13 COIR ROPE

Four countries have imported coir rope from India during the year 2008-2009. The important markets for coir rope and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	France	73.13	85.56	34.45	24.25
2	Republic of China	20.08	7.29	-9.71	1.11
3	Maldiv Islands	5.17	4.29	-	-
4	Spain	1.62	2.86	-52.91	-42.91

#### 4.14 COIR OTHER SORTS

Six countries have imported curled coir from India during the year 2008-2009. The important markets for coir other sorts and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Netherlands	66.93	48.64	155.36	124.15
2	Maldiv Islands	23.09	36.34	-	-
3	Belgium	6.66	8.26	-	-
4	USA	2.71	4.12	40.41	-27.46
5	Norway	0.30	1.66	-50.00	245.83

#### 4.15 CURLED COIR

Four countries have imported curled coir from India during the year 2008-2009. The important markets for curled coir and the share in terms of quantity and value and growth rate when compared to previous year is detailed below.

Sl. No.	Country	Qty %	Value %	Growth Rate	
				Qty %	Value %
1	Republic of China	62.43	53.12	-32.76	-42.19
2	Russia	26.62	36.64	359.76	468.06
3	Malaysia	9.30	8.56	-	-

