COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
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EXPORT MARKETING SECTION

TRADE CIRCULAR NO. 2 DATED 22.01.2015

Sub:- Participation in the Central Asia Home Textile 2015, Almaty - Kazakhstan – 28 February – 3 March, 2015.

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Central Asia Home Textile 2015

Period : 28 February – 3 March, 2015

Venue : Atakent Exhibition Centre, Almaty - Kazakhstan

Product profile: Home Furnishings

Minimum bookable area - 12 sq.mtr.

Space rent - Euro 260/- per M²

Eligible participants can avail assistance under the Coir Board EMDA Scheme, which will be available on Board's website: www.coirboard.gov.in.

Interested exporters/manufacturers/entrepreneurs may rush their willingness with space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favour of Secretary, Coir Board payable at Ernakulam towards advance space rent and scanned copy of passport of the person(s) attending the Fair, immediately, but not later than **29 January**, **2015.**

The formal application and conditions for participation are available on Board's website: www.coirboard.gov.in or go to the link below: http://coirboard.gov.in/downloads/Announcement/ApplicationForm_RulesRegulationsEx.pdf

For any further clarifications, please contact Coir Board through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

SECRETARY

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To

All Regd. Exporters/Manufacturers/ Trade Associations