

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
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EXPORT MARKETING DIVISION

TRADE CIRCULAR No. 12 DATED 29.07.2015

Dear Sir,

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

IFFT INTERIOR LIFESTYLE LIVING, TOKYO, JAPAN,

Period : 25-27 NOVEMBER, 2015

Venue : TOKYO BIG SIGHT, WEST HALL, TOKYO, JAPAN

Product Profile : INTERIOR COIR PRODUCTS

Minimum bookable area -- 9 sq.mtr.

Tentative space rent for shell scheme
Package of 9 Sq.mtr. -- JPY 1,51,200/-

Those who are not inclined to take own booth can participate through Coir Board pavilion by remitting Rs.20,000/-.

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

Interested exporters/manufacturers/entrepreneurs may rush their willingness with space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favour of Secretary, Coir Board payable at Ernakulam towards advance space rent immediately, but not later than **7th August, 2015.**

The formal application and conditions for participation are available on Board's website (www.coirboard.gov.in) → Home Page → Services → Trade Events → Exhibitions Abroad → Click 'List of fairs and application form'.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

SECRETARY

To:

**All Regd. Exporters / Manufacturers
All Coir Exporters' Associations
Copy to: All Regional Officers.**

(Issued from File No. CB/EM/2015/3/13)