

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
Tel: +91 484 2351807; Fax: +91 484 2370034

EXPORT MARKETING DIVISION

TRADE CIRCULAR No. 09 DATED 23.07.2015

Dear Sir,

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

MEGA SHOW PART I

Period : 20 – 23 OCTOBER, 2015

**Venue : HONG KONG CONVENTION & EXHIBITION CENTRE,
WANCHAI, HONG KONG**

Minimum bookable area	--	9 sq.mtr.
Tentative space rent for basic stand booth of 9 sq.mtr.	--	us\$ 4 ,836/-

Those who are not inclined to take own booth can participate through Coir Board pavilion by remitting Rs.20,000/-.

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

Interested exporters/manufacturers/entrepreneurs may rush their willingness with space requirements along with a DD/at par cheque for Rs.20,000/- drawn in favour of Secretary, Coir Board payable at Ernakulam towards advance space rent immediately, but not later than **5th August, 2015.**

The formal application and conditions for participation are available on Board's website (www.coirboard.gov.in) → Home Page → Services → Trade Events → Exhibitions Abroad → Click 'List of fairs and application form'.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

SECRETARY

To:

**All Regd. Exporters / Manufacturers
All Coir Exporters' Associations
Copy to: All Regional Officers.**

(Issued from File No. CB/EM/2014/3/10)