

Shri. Angshuman Dey,
Director, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय / Sir,

विषय /**Sub:** Material for inclusion in the significant events report of the Ministry for the month of February 2013 – reg.

As desired, the important events/discussions/decisions pertaining to Coir Board for the month of **February 2013** are furnished below.

I. S&T ACTIVITIES

- In order to popularize the Mobile Fibre Extracting Machine, field demonstrations have been conducted in villages for the extraction of coir fiber from coconut husks as per the requests received from farmers/SHGs/Entrepreneurs. The demonstrations were conducted at 6 places in the Alappuzha district (ie.Alappuzha-1No., Kandamangalam-1No., Muhamma-2Nos., Kanjikkuzhy-2Nos., and totally 18,500 Nos. of husks were de-fibered in the field.
- Central Coir Research Institute (CCRI) of Coir Board participated in the Seminar on “Usage and Advantages of Geosynthetics on Roads” organized by the Indian Technical Textiles Association at the India Habitat Centre, Lodhi Road, New Delhi on 5th& 6th February 2013. A display was arranged at the venue of the seminar. A presentation was

also made by Senior Scientific Officer (Micro) titled “Application of coir geotextiles on roads” at the seminar.

- A display/live demonstrations of new R&D technologies developed in the different departments of CCRI and CICT was organized at Karnataka Coir Expo -2013 in an impressive way.

II. DOMESTIC MARKETING

During the month of February 2013, Coir Board successfully participated in the following 20 Exhibitions.

Sl. No	NAME OF THE EXHIBITIONS	STATE	PERIOD
1	COIR KERALA 2013	Kerala	1 ST to 5 th February 2013
2	WOMEN EXPO 2013	Gujarat	1 st to 5 th February 2013
3	PALAMPUR TRADE FAIR-2013	Himachal Pradesh	1 st to 10 th February 2013
4	INDIA INTERNATIONAL MEGA TRADE FAIR	Odisha	1 st to 10 th February 2013
5	INDORE MEGA TRADE FAIR-2013	M.P	2 nd to 10 th February 2013
6	VENDOR DEVELOPMENT PROGRAM (RAJAMUNDRY)	A.P	2 nd to 3 rd February 2013
7	BHILWARA MEGA TRADE FAIR-2013	Rajasthan	2 nd to 10 th February 2013
8	NORTHERN INDIA INTERNATIONAL TRADE FAIR-2013	H.P	3 rd to 10 th February 2013
9	4 th VISION RAJASTHAN	Rajasthan	4 th to 6 th February 2013
10	EXHIBITION IN CONNECTION WITH EDP PROGRAM-PUDUKOTTAI, MADURAI	T.N	6 th to 8 th February 2013
11	EXHIBITION IN CONNECTION WITH EDP PROGRAM-VIRUDHUNAGAR, MADURAI	T.N	6 th to 8 th February 2013
12	EXHIBITION IN CONNECTION WITH EDP PROGRAM-REPALLE, GUNTUR	A.P	11 th to 13 th February 2013

13	EXHIBITION IN CONNECTION WITH EDP PROGRAM- (RO POLLACHI)	Pondicherry	13 th to 15 th February 2013
14	UTHRALIKKAVU POORAM EXHIBITION 2013	Kerala	9 th Feb. to 1 st March 2013
15	KARNATAKA COIR EXPO-2013	Karnataka	16 th to 20 th February 2013
16	EXHIBITION IN CONNECTION WITH EDP PROGRAM-BANTUMILLI, KRISHNA	A.P	18 th to 20 th February 2013
17	CROSS ROADS 2013	Kerala	22 nd to 24 th February 2013
18	KVIC- STATE LEVEL MARKETING EXHBN	A.P	26 th Feb. to 12 th March 2013
NE REGION			
19	2 nd DIPHU EXPO-2013	Assam	1 st to 11 th February 2013
20	KVIC-NATIONAL LEVEL EXHBN 2012-13	Assam	23 rd Feb to 24 th March 2013

Karnataka Coir Expo organized at Palace Grounds, Bangalore from 16th to 20th February 2013-reg.

The Karnataka Coir Expo was organized during the period from 16th to 20th February, 2013 at Palace Grounds, Bangalore. The Expo was inaugurated by Shri Jagdish Shettar, Hon'ble Chief Minister, Government of Karnataka, Bangalore in a function presided over by Shri. K H Muniyappa, Hon'ble Minister of State (Independent Charge), MSME, Government of India. The Expo showcased all the technologies developed by the Research institutes of Coir Board and also demonstrated the new machineries developed for spinning and weaving of coir and coir products. The five day long expo was visited by nearly 80,000 people and all the visitors appreciated the wide range of diversified products and machineries exhibited and demonstrated at the Expo. The seminars on contemporary topics related to coir held during the course of the Expo were attended to by large number of delegates from Karnataka, Tamilnadu, Andhra Pradesh and Kerala. Altogether the event was a resounding success.

In the above function, Shri Jagdish Shettar, Hon'ble Chief Minister, Government of Karnataka has launched the logo of Diamond Jubilee Celebration of Coir Board. Spinning competitions were conducted for the workers drawn from

different parts of the state. The Expo generated wide awareness for the diversified products and machineries displayed by Coir Board and coir wood and coir pith products exhibited.

III. TRAINING

The details of Skill Development and Industrial Development Programmes organized during the period under report are given below:

Sl No	Activity	Rajahmundry	Bhubaneswar	Kerala	Karnataka	Gujarat	Tamil Nadu	Kolkata	Total
1	Value Added Product manufacturing	420		287	330	45	164		1246
2	Mahila Coir Yojana	360		112	30		71		573
3	Entrepreneurship Development Programme	06		02			03		11
4	Quality Improvement Programme		04	03					07
5	Awareness Programme		03	02			01	01	07
6	Workshop	04	01	02	02			03	12
7	Seminar		01		01			01	03
8	Financial Assistance	01		01			01		03
9	Exposure Tour	03	01						04

IV. REJUVENATION, MODERNIZATION AND TECHNOLOGY UPGRADATION SCHEME (REMOT)

Coir Board Coir Workers' Group Personal Accident Insurance Scheme

Coir Board Coir Workers Group Personal Accident Insurance Scheme has been renewed for a period of six months w.e.f. 11th February 2013 by engaging M/s.HDFC ERGO General Insurance Co. Ltd., Unit No.108-111, 1st Floor, H.M.Geneva House, Cunningham Road, Bangalore-560026 at a premium of

Rs.11,65,725/- (inclusive of 12.36% Service Tax). Under this scheme compensation will be paid as follows:

Accident Death/Permanent total disability of coir workers -Rs.50,000/-

Partial/total disability of coir workers -Rs.25,000/-

The details of export of Coir and Coir products made during the period April to December 2012 are enclosed.

The Hindi version of the material will be sent separately.

This issues with the approval of Chairman Coir Board dated 06.03. 2013.

भवदीय /Yours faithfully,

**Cn {ZXoeH\$ (Eg d Q>r)/ DEPUTY
DIRECTOR (S&T)**

Similarly to: 1. Shri. V.K. Wadhwa,

Dy. Secretary, Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

2. Shri.Debashish Bandyopathyay,

Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor,Maulana Azad ,New Delhi- 110 108.

3. Shri. M.K.Mishra, Under Secretary to the Govt. of India,
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.