

Shri. V.K.Wadhwa,  
Dy. Secretary to GOI,  
Ministry of MS&ME,  
Udyog Bhavan,  
New Delhi- 110 011.

Sir,

**Sub: - Material for inclusion in the significant events report of the Ministry for the month of June 2012 – reg.**

As desired, the important events/discussions/decisions pertaining to Coir Board for the month of **June 2012** are furnished below.

#### **I. S&T ACTIVITIES**

- Demonstration of the advanced technology of Coirret treatment on coir fibre (as spray formulation) was done at Perumpally South CVCS KM No. 878, Valiazheckal, Kayamkulam on 15.06.2012.
- Chairman, Coir Board held discussion with Dr. Kuncheria P. Isaac, Member Secretary, AICTE and he has informed that there is a provision for giving funding support to the colleges who will be working in different fields including coir and allied fibres. On the question of organizing coir and allied natural fibres technology course Shri. Kuncheria suggested PG Diploma viz. National Vocational Education Qualification Frame Work(NVEQF) in the processing of coir and allied fibre technology, could be started by a tie up with a Polytechnic in the Kerala State to begin with.

- Chairman Coir Board and team of Officers held discussion with CMD NSIC and CMD NRDC at Delhi on 22.06.2012 to have joint promotion of industrial development activities and to promote transfer of technologies in Coir Tech Expo 2012.
- The technology of Cocolawn has been successfully demonstrated at Central Drug Research Institute (CDRI), Lucknow and monitored the Cocolawn demonstration plot at Indian Institute Management (IIM), Lucknow on 25.06.2012.
- Chairman, Coir Board conducted a review of all collaborative projects of Coir Board on 15.06.2012 at CCRI and requested all the collaborators to demonstrate the results of all the collaborative projects during in the National Coir Tech Expo 2012 for the benefit of the industry.
- A seminar on the development of coir industry in the state of Oddisha was organized on 28.06.2012 at Bhubaneswar, in association with KIIT University, Bhubaneswar for promoting SC/ST entrepreneurship in the Coir Sector of Oddisha.
- A delegation headed by His Excellency Sr. Jose Pacheco, Minister of Agriculture, Govt. of Republic of Mozambique visited to Coir Board, HO, Kochi on 11.06.2012. They held discussion with Chairman, Coir Board and other Officers of Coir Board on the possibilities of the development of coir industry in Mozambique.
- Coir Board conducted its 209<sup>th</sup> Board meeting at Bhubaneswar on 29.06.2012

## **II. DOMESTIC MARKETING**

During the month of June 2012, Coir Board successfully participated in the 4<sup>th</sup> National Exhibition & Conference on Science/Technology exhibition at Muzaffarpur, Bihar during the period from 24<sup>th</sup> to 26<sup>th</sup> June, 2012.

### **Opened Showroom at Mandi, Himachal Pradesh**

Coir Board opened a new Showroom at Mandi in Himachal Pradesh. The Showroom was inaugurated by Shri Virbhadra Singh, Former Union Minister for MSME, Government of India, on 21<sup>st</sup> June, 2012.

### **Release of Flyer of International Coir Tech Expo 2012**

Coir Board is organizing an International Coir Tech Expo 2012 at Kochi during the period from 12<sup>th</sup> to 16<sup>th</sup> August, 2012. The 1<sup>st</sup> Flyer of the Expo was released by Shri. Virbhadra Singh, Former Union Minister for MSME, Government of India in a function organised at Mandi, Himachal Pradesh on 21<sup>st</sup> June, 2012.

The details of export of Coir and Coir products made during April and May 2012 are enclosed.

The Hindi version of the material will be sent separately.

Yours faithfully,

**S E C R E T A R Y**

- Similarly to:
1. Shri. Debashish Bandyopathyay,  
Additional Industrial Adviser,  
Office of the Development Commissioner (MSME),  
Nirman Bhavan, 7<sup>th</sup> Floor, Maulana Azad, New Delhi- 110 108.
  2. Shri Angshuman Dey, Director, Ministry of MS&ME,  
Udyog Bhavan, New Delhi- 110 011.
  3. Shri. M.K. Mishra, Under Secretary to the Govt. of India,  
Ministry of MS&ME, Udyog Bhavan, New Delhi- 110 011.