



कोयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

**विषय/ Sub:- Material for inclusion in the report on the significant events
of the Ministry for the month of June 2015 – reg.**

The Important Events/discussions/decisions pertaining to Coir Board for the month of June 2015 are furnished below.

S&T ACTIVITIES

- As a part of services offered by CCRI to the trade, training on rubberised coir testing was imparted for 2 staff from Coir_on Foam Products, Pollachi during 08.06.15-12.06.15. The training included testing and reporting different parameters for rubberised coir as per IS: 8391:1987 with amendment No.1, February1996.



The R&D technologies developed for quality improvement of coir fibre, composting of coir pith and cocolawn were disseminated to the entrepreneurs in the 5 days EDP training

conducted at CCRI under Coir Udyami Yojana Programme. Demonstrations on the ecofriendly technologies of Fibre Magic treatment for quality improvement of coir fibre, composting of coir pith using Pithplus and development of Cocolawn were also carried out on the occasion.

- NIIST and by Indian Institute of Chemical Engineers(IChE), Thiruvananthapuram Chapter have jointly organised a seminar on “Environmental Management in Small and Medium Scale Industries” on 20th June 2015. The seminar was inaugurated by Dr. Ajaya Ghosh, Director, NIIST. CCRI represented Coir Board in the seminar and presented details of all zero waste technologies developed by the Institute. Eco friendly technologies like the fibre magic treatment by which using tamarind as softener, coloured resins can be removed and coir fibre can be bleached without any pollution, Coir retting effluent treatment where the effluent can be treated using cost effective ecofriendly chemicals, Composting of coir pith using Pithplus which can alleviate the problem of accumulated hillocks of coir pith in coir fibre extraction areas and the effective utilization of tender coconut husks as compost/paper were also discussed in the session.
- Paper folding machine has been installed in the Coir Technology Incubation Centre at CCRI for making carry bags out of handmade coir paper. Training for using the technology was given to the trainees.

COIR UDYAMI YOJANA

Coir Board officials attended the meetings of the State Level Bankers’ Committee, Kerala and RBI’s Empowered committee on MSE held at Thiruvananthapuram on 22nd and 23rd June 2015. The above committees reviewed the implementation of Coir Udyami Yojana(CUY) in the State of Kerala and directed the Banks to consider the CUY applications pending with them so as to achieve the target fixed for the year 2015-16.

5 day EDP for CUY beneficiaries was conducted at Bhubaneswar. The programme was inaugurated on 30th June 2015 by Shri.Jogendra Behra, Minister for PG & PA, MSME, Shri.Panchanan Das, Secretary, MSME, Shri. Nithyanand Palai IAS, Director of Industries and Director, IED Govt.of Odisha, Joint Director(Plg.), Coir Board and Regional Officer, Coir Board, Bhubaneswar were also present on the occasion.

COIR VIKAS YOJANA

One EDP, 3 Awareness Programmes, 1 Workshop and 1 Exposure Tour were organized in major coir producing centres during the month. 2 entrepreneurs were assisted under DPI Scheme. 130 ratts were distributed in Kerala region.

Field level trainings to the technical agencies of SFURTI Scheme were conducted during this period at Alleppey, Poochackal, Pollachi, Coimbatore, Salem, Dharmapuri, Bangalore, Chennapatna and Gubbi in order to acquaint with various modern technologies available in the trade. Also, detailed diagnostic study was conducted in eight clusters. 15th Scheme Steering Committee for SFURTI was held on 24 June 2015 at New Delhi in which Secretary and DD(SFURTI) attended.

DOMESTIC MARKETING

The Board is successfully participating in the 9th Rainbow Ramzan Shopping Festival 2015 at Nayapul, Hyderabad which was started on on 18 June 2015.

The project Team of Indian Institute of Foreign Trade, New Delhi, which is undertaking the “Study on scarcity of Coir Fibre” visited Kochi and Alleppey and interacted with the trade and officials of Coir Board.

An amount of Rs.14,67,463/- has been disbursed to 16 enterprises/exporters as External Market Development Assistance for various export promotion activities.

This issues with the approval of the Secretary, Coir Board dated 03.07.2015.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना)/ Joint Director (Plg)

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