

REPORT

In compliance to Head Office letter No. 1-14016(II)5/2016-Domestic Marketing. dt. 11-01-2016, we had participated in the "CISF Navrang Mela 2016 " held at CISF North Sector HQ Campus, Saket, New Delhi. The above said exhibition was organized by CISF Force HQ, Chennai at the CISF GQ Campus, Saket, New Delhi w.e.f. 15th to 17th. Jan. 2016, in which a number of reputed companies who are already registered with Central Police Canteen and dealing with consumer products, showcase their new products.

As per the directions from the Head Office, this Showroom has participated in the above said mega event by exhibiting Coir Products.

The above exhibition had started as per the scheduled on 15th. Jan. 2016 at 10.00 am. The above said fair was inaugurated by Hon`ble Union Minister of Home Affairs. A large number of VIP`s and other distinguished higher authorities from the different Ministries and Govt. and Semi Govt. Departments were also present on the occasion and also visited Coir Board`s pavilion and very much appreciated for the efforts taken by the Coir Board to organize and participate in the above said exhibition in a good and attractive manner.

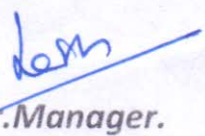
All required efforts have been taken to make an attractive and effective participation of Coir Board in the above said Exhibition. All new designs of Door Mats, Matting including Coir Geo Textiles and Rubberized Coir Products were displayed in a good manner.

Coir Board Pavilion was well decorated with Coir and Rubberized Coir products and it gives a fabulous look to the visitors. A large number of other VIPs also visited our stall and enquired about Coir and Rubberized Coir Products. They were very much interested to know about the Coir Geo Textiles and Coir Ply. Some visitors were taken interest in Garden articles and appreciated our products. Some valuable remarks were noted in our Visitors Book. A copy of the Visitors Book is also attached with this report for verification and records. I am sure that it will give high class publicity among the VIPs and other concerned Officials involve in purchases and researches.

Some photographs taken on the occasion are also attached for your ready reference.

The Exhibition was concluded on 17th. Jan. 2016 at 10.00 p.m.

Dated:- 27-01-2016.


Sr. Manager.
Coir Board SR&SD,
New Delhi.110001.