

प्रतिवेदन / REPORT

The Board has participated in SIPPO 2015 exhibition organized by Madurai District Small Industries Association, Madurai from 01.10.2015 to 10.10.2015 at Tamukkam Ground Trade Fair Complex, Madurai.

Thousands of people visited our stall and appreciated our coir products. The stall was well decorated with various coir products like mattings, doormats, handicrafts, garden articles and rubberized coir products and were displayed in an attractive manner. The photographs are also enclosed. There was high demand for coir doormats, mattings and counter sales were made for Rs.47431.00 and we are expecting some bulk orders. We have received some enquiries for mattings and C-pom. Numbers of pamphlets, address cards were distributed to the visitors for future guidance. The Board's participation in the exhibition was a successful one.

श्री. जयशर्मा

प्रबंधक / Manager

कोयर बोर्ड शोरूम / Coir Board SR

मदुरै / Madurai

