

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
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## EXPORT MARKETING SECTION

### TRADE CIRCULAR No. 7 DATED 22.09.2017

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

#### **International Horticulture Trade Fair, 2017**

Period : 8-10 November, 2017

Venue : Expo Haarlemmermeer,  
Stelling 1, 2141 SB Vijfhuizen,  
Holland

Tentative Participation charge : Rs.1,00,000/- per unit

**Only limited space is available.**

Interested exporters/manufacturers/entrepreneurs may rush their application with space requirements along with advance space rent of Rs.50,000/-, immediately, but not later than **27 September, 2017**.

The payment may be remitted by DD/at par cheque in favour of “**Secretary, Coir Board**” payable at **Ernakulam** or by NEFT/RTGS. The bank details for NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

The formal application form and conditions for participation is attached and also can be downloaded from the following link:

<http://coirboard.gov.in/wp-content/uploads/2016/06/Application-Form-and-Rules-Regulations-Exhibitions-abroad.pdf>

**Please also attach scanned copy of the passport of company representative attending the fair, along with application, so as to initiate action for obtaining visa invitation.**

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

**For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313).**

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations**

**Copy to: All Regional Officers**

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