COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises) M. G. ROAD, KOCHI – 682 016, KERALA, INDIA Tel: +91 484 2351807; Fax: +91 484 2370034

EXPORT MARKETING SECTION

TRADE CIRCULAR No. 10 DATED 10.10.2017

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair	:	IPM Essen 2018, Germany	
Period	:	23 – 26 January 2018	
Venue	:	Essen, Germany	
Tentative Participation :		Rs.1,00,000/- (Rupees one lakh only) per unit	
charge			

Only limited space is available.

Interested exporters/manufacturers/entrepreneurs may rush their application with space requirements along with advance space rent of Rs.50,000/-, immediately, but not later than 25^{th} October, 2017.

The payment of advance may be remitted by DD/at par cheque in favour of "Secretary, Coir Board" payable at Ernakulam or by NEFT/RTGS. The bank details for NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR	State Bank of	Ravipuram,	SBIN0070261	57009832813
BOARD NON PLAN A/C	India	Kochi		

The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link: <u>http://coirboard.gov.in/wp-content/uploads/2016/06/Application-Form-and-Rules-Regulations-Exhibitions-abroad.pdf</u>

Please also attach scanned copy of the passport of company representative attending the fair, along with application, so as to initiate action for obtaining visa invitation.

Eligible participants can avail assistance under the Coir Board EMDA Scheme (application form attached).

For any further clarifications, please contact us through Email ID: <u>expo@coirboard.org</u> or over Telephone (0484 2383313).

SECRETARY

To:

	All Regd. Exporters / Manufacturers
	All Coir Exporters' Associations
Copy to:	All Regional Officers

(Issued from File No. <u>I-12019/14/2017-EXPORT MARKETING-I</u>)