

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
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EXPORT MARKETING SECTION

TRADE CIRCULAR No. 13 DATED 26.12.2017

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair	:	Indian Trade Exhibition
Period	:	19 – 22 February 2018
Venue	:	Tel Aviv, Israel
Space availability	:	9 sqm. and large booths in multiples of 3 sqm. each.
Tentative Space rent	:	Rs.22,000/- per sqm.

Only limited space is available.

The thrust areas of the fair include Home Decorative & Home Furnishing, Horticulture. Interested exporters/manufacturers/entrepreneurs may rush their application with space requirements along with advance space rent of Rs.50,000/-, immediately, but not later than **2nd January, 2018**. Those who are not willing to take own booth can participate through Coir Board booth by paying a participation charge of ₹50,000/-, by way of common participation.

The payment of advance may be remitted through NEFT/RTGS//IMPS as per bank details given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2016/06/Application-Form-and-Rules-Regulations-Exhibitions-abroad.pdf>

Please also attach scanned copy of the passport of company representative attending the fair, along with application, so as to initiate action for obtaining visa invitation.

Eligible participants can avail assistance under the Coir Board EMDA Scheme (application form attached).

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

Sd/-

SECRETARY

To:

All Regd. Exporters / Manufacturers
All Coir Exporters' Associations

Copy to:

All Regional Officers

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