



कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MSME, Govt. of India)

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नं. I-19015(15) / 1/ 2015(S&T)

No:

Shri.Magan Lal,
Under Secretary to the Govt. of India,
Ministry of MS&ME, UdyogBhavan,
New Delhi- 110 011.

दिनांक **25.10.2016**

Date:

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant events of the
Ministry for the period from 24.09.2016 to 23.10.2016 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 24.09.2016 to 23.10.2016 are furnished below:

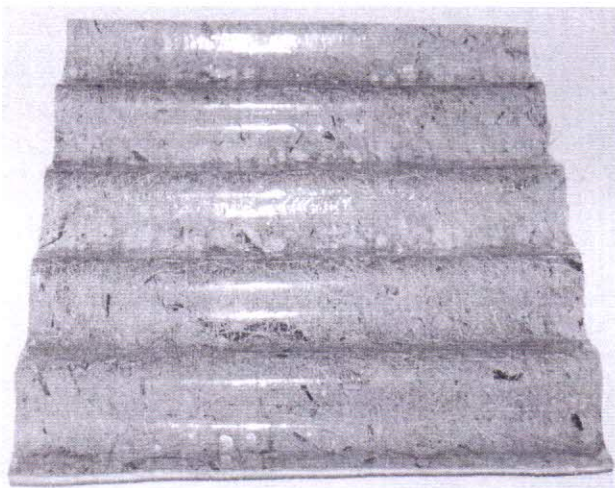
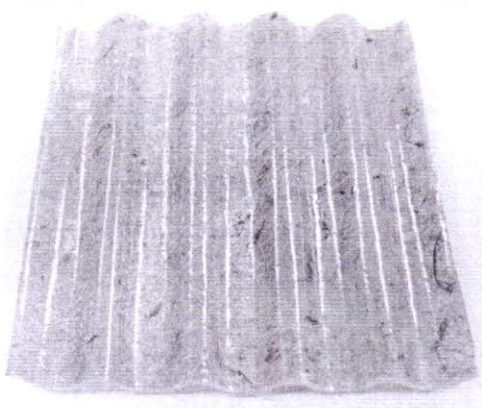
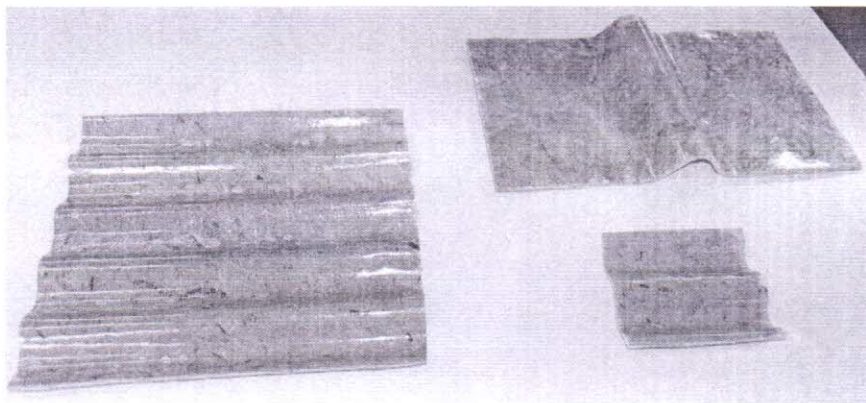
S&T ACTIVITIES

- The proposal of Coir Board for the acquisition of Ecomark for coir products was pursued through the Director, Ministry of Environment, Forests & Climate Change and it has been informed that a Steering Committee is to be constituted for implementing the Ecomark Scheme for coir. The standard specifications for coir pith, Coir geotextiles, non woven composites have been finalized and the matter for getting them notified has been pursued through the concerned Scientists at the BIS HQ at New Delhi. With regard to coir geotextiles, all details on the use of the same on rural roads in different states & their performance report has also been forwarded to the BIS. The tripartite agreement between the Coir Board, State Rural Road Development Authority and the National Rural Road Development Authority is being signed for enabling the application of coir geotextiles on rural roads in different states. Efforts are also underway to initiate trials for application of coir geotextiles in Highways.
- The R&D activities of CCRI were disseminated through the SSO (Microbiology) in an interactive session with Master Trainers of elementary school education at socio-economic foundation, Sarvodayapuram, Alleppey.



- Intensive training course for Coir and Coir Products highlighting the technologies based on coir, developed by the Board has been conducted for five days under training programme on “Technology for Production of Pithplus for converting coir pith to organic manure”.
- Training was also imparted to a team of 15 members from MCY VAP, Tamilnadu on the technologies developed at CCRI.
- **KrishiMithra** - A new innovative formulation developed by CCRI, intended especially for the cultivation of vegetables, is prepared by degrading coir pith using PITHPLUS (*Pleurotus sajor caju*), supplemented with Azolla & fish waste in place of urea, as nitrogen source. Bulk production of KRISHIMITHRA was done using 1 MT of coir pith, supplemented with Azolla and Fish waste in the ratio 2:1 and another heap using 1 MT of coir pith supplemented with Azolla and Neem cake in the ratio 2:1. The study has been completed.
- Study was also taken up to develop a formulation of biodegraded coir pith with natural supplements which can substitute the same amount of nitrogen as urea does.
- A study for replacement of the chemical softener Auxichem-K with natural plant extracts has been initiated. Further studies needs to be conducted to check the efficacy of various plant extracts in softening coir fiber, which will make the process more ecofriendly.
- Three days training on coir polyester mouldings was imparted to 15 women artisans from NCT&DC. The training included theory and practical on coir fiber and pith preparation for moulding, polyester resin, crosslinking chemicals, preparation of compound for the moulding, gel time and curing time of the composite, mould preparation, different types of moulds, preparation of moulds from plaster of Paris and glass fibre, negative mould preparation, moulding of different products from coir and polyester, finishing of the products, pigmenting etc
- Novel coir reinforced roofing sheets could be developed in association with KAG fibres, Koratty, Thrissur producers of Glass fibre reinforced FRP roofing sheets. The corrugated sheets were developed using coir needled felt as

reinforcement. The coir reinforcement replaces the conventional glass reinforcement for FRP sheets.



COIR UDYAMI YOJANA

During the period from 23.09.2016 to 21.10.2016, the Board released an amount of Rs.1,47,24,288/- towards subsidy for setting up of 73 coir units under the Coir Udyami Yojana scheme as detailed below.

State	Units (Nos.)	Amount (Rs.)
Andhra Pradesh	14	36,00,000.00
Karnataka	6	24,00,000.00
Assam(NER)	4	1,68,000.00
Kerala	33	22,64,288.00
Tamil Nadu	16	62,92,000.00
Total	73	1,47,24,288.00

COIR VIKAS YOJANA

A total no. of 156 workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 4 Awareness programmes, 3 EDP and one workshop were also conducted during the month.

DOMESTIC MARKETING

During this month the Board has participated in the following exhibitions.

Sl.No.	Name of Exhibition	Place	Period
1	NVDP Exhibition cum Buyer Seller Meet	Nungambakkom, Chennai	7-8 October
2	Uttarakhand 2016 Mega Expo	Dehradun	24-28 October
3	Deepawali Bazaar 2016	Motijheel Lawn, Kanpur	21-25 October
4	Rajasthan Diwali Carnival 2016	Jaipur, Rajasthan	15-23 October
5	BRICS Trade Fair	Pragati Maidan, New Delhi	12-14 October
6	Deep Utsav 2016	Noida, UP	7-16 October
7	Vibrant India & Meri Dilli Utsav	Dilli Haat, New Delhi	14-16 October
8	Northern India International Trade Fair	Parade Ground, Dehradun	18-23 October
9	Deep Utsav 2016	Ghaziabad, UP	19-23 October
10	Uttarakhand Mega Expo	Dehradun	24-26 Octoebr

EXPORT MARKETING

Participation in Exhibitions Abroad

The Board organized participation of Indian coir sector in the Mega Show Part I (Asian Gifts, Premium and Household Products Show) held at Hong Kong Convention & Exhibition Centre, Hong Kong from 20-23 October, 2016. Nine exporters/entrepreneurs participated in the fair through Coir Board. The exhibitors received a lot of trade leads from the exhibition.

Facilitation of participation of Indian coir sector in Exhibitions Abroad

Coir Board facilitated participation of Indian coir sector in the Gardex, 2016, Chiba, Japan held during 12-14 October, 2016.

The Board set up an 'Indian Coir Pavilion' in the fair and Nine enterprises/exporters from Indian coir pith sector participated in the event through 'Indian Coir Pavilion'. The response was very encouraging and the participants were generated a lot of trade enquiries and firm business orders for coir pith and garden articles.

Coir Industry Awards

The National Awards for the year 2013-14 and 2014-15 for MSME's were given away in a glittering function at Ludhiana on 18th October 2016 by the Hon'ble Prime Minister of India Shri.Narendra Modi. A total number of 54 awardees from the coir sector were given awards pertaining to the two years in that function attended by the Union Minister of MSME Shri.Kalraj Mishra, Union Minister of State for MSME S/S Giriraj Singh and Haribhai Parthibhai Chaudhary, the Punjab Governor Shri. V P Singh Badnore, the Punjab Chief Minister Shri.Prakash Singh Badal besides other important dignitaries.

The Coir Road Show vehicle viz., Coir Kranthi Express, stationed in the award ceremony premises was visited by the Hon'ble Prime Minister of India. The Prime Minister was escorted to the road show vehicle by the Union Minister of MSME, Secretary to the Ministry of MSME and the Chairman, Coir Board and the Prime Minister keenly observed the products and technical aspects of coir product ranges exhibited in the road show vehicle.



External Market Development Assistance

An amount of Rs.7,42,139/- (Rupees Seven Lakh Forty Two Thousand One Hundred and Thirty Nine only) has been distributed to 5 Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

Seven firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

SFURTI CELL

Review Meeting

The third review meeting of the clusters belonging of Tamil Nadu was conducted during the reporting month . All SPV Chairmans, TAs, IAs were attended the meeting.

Field Level Inspection

Field level inspection was also carried out by Senior officials of the Board to ascertain the on-the-spot Progress of the cluster activities. During the reporting month Palladom and Kangayam clusters were visited and inspection report in this behalf sent to the Ministry.

Internal Audit

Internal audit was undertaken by internal audit team of the Board in all clusters of Tamil Nadu and necessary guidance were given to IA for preparing accounting and documentation etc.

REVIEW MEETING BY MINISTER & SECRETARY, MSME

A meeting was taken by the Hon'ble Minister of State for MSME Shri Giriraj Singh, on 7th October 2016 at Chennai and on 8th October 2016 at Tirupathi, Andhra Pradesh for reviewing the progress of ongoing schemes of the Board. Board's Regional Officers from Pollachi & Andhra Pradesh attended the meeting.

Shri K.K.Jalan,IAS, Hon'ble Secretary,MSME, conducted a review meeting on 20-10-2016 at NIMSME campus ,Hyderabad with the KVIC,MEME-DI,NSIC,NIMSME, Tool Room and Coir Board Regional Office, Rajamundry represented the Board in the meeting.

A team under the leadership of Shri. C P Radhakrishnan, Chairman, Coir Board met the following Ministers on 19th October, 2016 at New Delhi at their respective offices.

1. Shri. Arun Jaitely, Hon'ble Finance Minister
2. Shri. Kalraj Mishra, Hon'ble Minister for MSME
3. Smt. Nirmala Seetharaman, Hon'ble Minister for Industries & Commerce

A team consists of Shri. S Sundaresan, President, All India Coir Mattress Manufacturers' Association, Shri. Sudhakar Pai, CEO, Kurlon, Shri. Rakesh Chahar, CEO, Sheela Foams Pvt. Ltd., Shri. Jose Augustine, Entrepreneur, Shri. Harirajan, Coiron, Pollachi and Shri. Prasanth Despanday, Senior Director, Deloitte, Mumbai. A representation requesting for lower tax to Rubberised Coir was handed over to the Hon'ble Finance Minister. Similarly, the anomaly in the import duty of the latex rubber was brought to the notice of Smt. Nirmala Seetharaman through a representation and the MSME Minister was urged for the development of rubberised coir industry in the country.

Meeting of Apex Body for Coir, Govt. of Kerala

Shri. C P Radhakrishnan, Chairman, Coir Board attended as a special invitee in the meeting of Apex Body for Coir held at FICEA Hall, Cherthala on 15th October, 2016. The meeting was convened by the Directorate of Coir Development, Government of Kerala.

भवदीय/Yours faithfully,



संयुक्त निदेशक (यो.) /Joint Director (Plg.)

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