



# कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MSME, Govt. of India)

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23.12.2016

नं. I-19015( 15) / 1/ 2015( S&T)

No: Shri.Magan Lal,  
Under Secretary to the Govt. of India,  
Ministry of MS&ME, UdyogBhavan,  
New Delhi- 110 011.

दिनांक  
Date:

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant events of the  
Ministry for the period from 24.11.2016 to 23.12.2016 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 24.11.2016 to 23.12.2016 are furnished below:

## S&T ACTIVITIES

- During the reporting period the Coir composite boards have been introduced in the schedule of rates of Public works, Ports and Island, Water Transport Division, South Zone, Bangalore, Govt. of Karnataka for the year 2016-17
- 9 demonstration of Biochem treatment for the quality improvement of coir fibre were conducted at different sites under Haripad Coir cluster. One ton of coir fibre was treated at each centre and the response of coir entrepreneurs was good.
- 19 nos. of demonstrations on coir processing machinery were conducted at various sites during the period.
- Work on the crusher unit attached to the fiber extraction machine was completed and trial runs is under progress.
- Fabrication work of the Tappet, treadling unit and beating portion of the modified fully automatic ANUGRAHA loom for weaving geo-textiles is under progress.
- Standardization of the single head coreless Krishna spinning machine is under progress.
- The fabrication work of the pre-processing unit for getting good length coir fibre was continued.
- Coir "Compreg" boards could be produced which can be used for berths in railway coaches. Research on this is continuing.
- Coir wood house has been fabricated for erecting at Alleppey Town as a measure of popularization of application of coir wood.
- A Disaster Management House was made out of coir and was despatched for demonstration purpose in Guwahati.

- Action is underway to develop a vertical garden in the Coir Net House set up in the CCRI campus.
- Regular production of Pithplus is being continued in the Pilot Scale laboratory and the technology of composting popularized.
- Technical support was extended to M/s Vembanad Rubbers, Pala for imparting good rubbing fastness to coir product for export. Technical support was extended for solving bleaching problems faced by M/s.Foam Mattings (India) Limited, Alappuzha.
- The latest R&D technologies developed by the Board were disseminated to Shri.Mahendra.R.Soni, Deputy Secretary, Industries & Mines Department, Government of Gujarat.
- A PowerPoint presentation detailing about “Value added & Diversified Products of Coir” which included the innovative technologies developed by the Board, was conducted in the Entrepreneur Development Programme (EDP) arranged by KIED, Kalamassery, conducted at Kerala State Small Industries Association Hall, Chinnakkada, Kollam on 7/12/2016.
- The modified tripartite MoU as suggested by National Rural Roads Development Authority (NRRDA), New Delhi for inclusion of coir geotextiles in NRRDA Manual has been prepared and forwarded to KSRRDA and TNRRDA for execution.

#### COIR UDYAMI YOJANA

During the period from 24.11.2016 to 22.12.2016, the Board released an amount of Rs.33,80,000/- towards subsidy for setting up of 14 coir units under the Coir Udyami Yojana as detailed below.

State	Units (Nos.)	Amount (Rs.)
Odisha	13	29,80,000.00
Andaman & Nicobar Island	1	4,00,000.00
<b>Total</b>	<b>14</b>	<b>33,80,000.00</b>

#### COIR VIKAS YOJANA

A total no. of 436 workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 3 Awareness programmes, 2 EDPs and two workshops, were also conducted during the month. Financial assistance was given to 11 units in Tamil Nadu region.

#### DOMESTIC MARKETING

During this month the Board has participated in the following exhibitions.

Sl.No.	Name of Exhibition	Place	Period
1	MSME Expo 2016	Odisha	5-7 December
2	28 <sup>th</sup> Krishi Shilpa ‘O’ Baniyya Mela	Kolkata	7-11 December



3	9 <sup>th</sup> Onattukara Agri Fest 2016	Charumoodu, Alleppey	19-23 December
4	Banda Mela 2016	Banda, Uttar Pradesh	13-17 December
5	Vibrant VCCI Global Trade Show 2016	Vadodara, Gujarat	1-5 December
6	NVDP Exhibition cum Buyer Seller Meet	Coimbatore, Tamilnadu	14-16 December
7	Kanpur Expo 2016	Kanpur, Uttar Pradesh	11-25 December
8	8 <sup>th</sup> East Himalayan Expo	Gangtok, Sikkim	16-25 December
9	Celebrating North East	Saket, New Delhi	17-18 December
10	12 <sup>th</sup> Jathiya Sanhati Utsav	Sonapur, West Bengal	14-18 December
11	MSSIDC Exhibition	Kudal, Maharashtra	20-22 December
12	IICF Mumbai	Bandara Kurla Complex, Mumbai	22 <sup>nd</sup> Dec – 2 <sup>nd</sup> Jan

## **SFURTI CELL**

### **Project Screening Committee meeting under SFURTI-II Phase**

A Project Screening Committee (PSC), chaired by Chairman, Coir Board was held on 28.11.2016 at Conference Hall of Coir Board, Kochi in order to assess the modifications made by the Technical Agency (M/s.APITCO Ltd., Hyderabad) in the DPRs for the 4 Mini clusters in Odisha viz. Konark, Raghunath, Raja Rani and Rajkanika. The DPRs of all the 3 clusters except Konark has been recommended by the committee, for placing the same before the next SSC.

### **Joint Review meeting for approved 19 clusters under SFURTI-II Phase**

A joint meeting to review the progress of implementation for all the approved 19 clusters under SFURTI 2<sup>nd</sup> phase was held on 13.12.2016 at Coir Board, Kochi. The Committee reviewed the progress of implementation of SFURTI such as current status of civil works undergoing in each of the approved clusters, utilization of GoI grants and the expenditures incurred thereof, mobilizing of SPV share, details of artisans enrolled under social security schemes (PMSBY), enrolment of cluster units under MSME databank and Udyoy Aadhar, registration of all IAs/SPVs (especially for NGOs) into NITI AYOOG (DARPAN), uploading of progress into SFURTI Web portal etc.

Secretary, Coir Board, who is the chairman of the meeting, gave proper directions to all the cluster stakeholders and IAs/TAs/NAFOs for timely completion of the project. The representatives of the concerned Technical Agencies, the authorised Implementing Agencies of the clusters, Cluster Development Executives (CDE) and other officials from sub offices (NAFO) of the Board were also present in the meeting.

## **23<sup>rd</sup> Scheme Steering Committee(SSC)**

23<sup>rd</sup> Scheme Steering Committee (SSC) under SFURTI-II phase was held at New Delhi on 16.12.2016 under the Chairmanship of Secretary, Ministry of MSME. On behalf of Coir Board, the only agenda item placed in the meeting is for seeking concurrence for engaging M/s.Thengina Narina Kushala Kaigarika Sahakara Sangha(TNKKSS), Thygattur, Nittur Hobli, Gubbi Tq., Tumkur Dist., Karnataka as the Implementing Agency with respect to the Tumkur Cluster.

## **EXPORT MARKETING**

### **External Market Development Assistance**

An amount of Rs.10,65,696/- has been disbursed to 6 Units as External Market Development Assistance for various export promotional activities.

### **Export Registration**

Eleven firms were newly registered as Coir Exporters.

### **Export**

The provisional figures of export of coir and coir products upto the month of September 2016 is valued at Rs.956.92 crores for a quantum of 381767 MT. It shows an increase of 13% in terms of value and 10% in terms of quantity when compared to the corresponding period of the previous year.

### **Enrolment of coir workers under PMSBY**

As on date, a total number of 6101 coir workers have enrolled under Pradhan Manthri Suraksha Bima Yojana(PMSBY).

### **Entries made under MSME Data Bank**

As on date, 838 coir units have been registered under MSME Data Bank of the Ministry of MSME.

### **Settlement of claim under “Coir Board Coir Workers Group Personal Accident Insurance Scheme”**


One claim for Rs.50,000/- has been settled under Coir Board Coir Workers’ Group Personal Accident Scheme.

### **Meeting or Discussions held during the period under report.**



- Shri.Uron Salum, Executive Director, APCC has visited Coir Board Head Office on 06.12.2016 and interacted with the Officers of the Board for exploring the possibilities in coir sector at global level.
- 1<sup>st</sup> meeting of Coconut-Coir Core Group Committee under the Chairmanship of Chairman, Coir Board was held in the Board Room on 28.11.2016.
- 1<sup>st</sup> meeting of Coir-Coordination Committee held at Thiruvananthapuram under the Chairmanship of Principal Secretary to Govt. of Kerala on 07.12.2016. Secretary & Joint Director(Planning) represented Coir Board in the meeting.
- Senior Officers of the Board attended a meeting called for by the Regional Office of the National Commission for SCs held on 07.12.2016 at Thiruvananthapuram for discussing the Reservation Policy of the Govt. of India for SC/ST/OBC.
- A delegation from Gujarat visited Coir Board, HQ on 6.12.2016 and held an interactive meeting with the officials of the Board for exploring the possibilities in coir sector at Gujarat.
- Study Visit of the Parliamentary Committee on Personnel, Public Grievance, Law & Justice to Kochi during the period from 18<sup>th</sup> to 19<sup>th</sup> December, 2016. Shri.Anand Sharma, MP was the Chairman of the Committee. The meeting with Coir Board was held on 19<sup>th</sup> December, 2016 at Hotel Vivanta-Taj Malabar, Willington Island, Kochi. Department Related Parliamentary Standing Committee on Industry visited Goa during the period from 19<sup>th</sup> to 22<sup>nd</sup> December, 2016. Shri.Sarath Yadav was the Chairman of the Committee . In both the meetings Chairman, Coir Board and Sr.Officers of the Board attended.
- The Chairman, Coir Board held a discussion with the SHG to establish the coir units in Sindhudurg. He laid the foundation stone for a training centre to be set up by the Government of Maharashtra at Kudal. During this occasion a joint review meeting of the coir clusters was also conducted with Shri.Deepak Kesarkar, Finance Minister of Maharashtra on 21.12.2016.

भवदीय/Yours faithfully,

 संयुक्त निदेशक (यो.) /Joint Director (Plg.)  
23/12/16

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