



कयर बोर्ड / COIR BOARD

भारत सरकार / Government of India

**सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.**

I-19015(15) / 1/ 2015(S&T)

27.03.2017

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant events of the
Ministry for the period from 24.02.2017 to 24.03.2017 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 24.02.2017 to 24.03.2017 are furnished below.

एस&टी कार्यकलाप/S&T ACTIVITIES

- Board's organization Central Coir Research Institute has participated in a live telecast of Doordarsan Kendra, Thiruvananthapuram on the subject "*Ecofriendly technologies using coir for sustainable development*" in the programme *Krishidarsan* on 03.03.2017. Dr.S. Radhakrishnan, Senior Scientific Officer (Microbiology) responded to the queries from listeners & also presented the details of the R&D technologies developed at CCRI.

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- Inspections of two composting units were conducted for considering the units for registering as C-POM manufacturing centres under the Board.
- Demonstrations of the technology of coir pith composting were conducted in selected Coconut producers Societies at Palakkad, Malappuram and Kannur Districts from 06.03.2017 to 11.03.2017.



- Demonstration of Biochem treatment for the quality improvement of coir fibre was conducted at the fibre extraction unit of M/s. Kera Fibre Tex in Palakkad District. A total quantity of 50 Kg of mechanically extracted coir fibre has been treated with Biochem solution. A training on preparation of Biochem solution and its application was also imparted to the participants and they expressed satisfaction on the information gained.



- The innovative R&D Technologies developed by the Board viz. Biochem treatment for quality improvement of coir fibre, Composting of coir pith using Pithplus, Development of Cocolawn, and diversified application of coir & coir products for sustainable development were imparted to a group of 4 BBA students from NIST College, Vishakhapatnam.
- Diversified products and coir jewellery are continuously being developed at CCRI and the products were exhibited in the programs organized by Coir Board and also displayed at other exhibitions. Yoga mats, jackets made from coir cotton blends dyed in different colours, Fancy coir jewelry and a colourful new product-coir-jute mat (50:50) has been produced & displayed at the Board Meeting held on 18th March 2017 at Panaji, Goa.
- Extended training to the students of NCT&DC in the PD section on mat weaving, winding bobbin, cops etc. Training on spinning different types of coir and blended yarn, weaving coir matting on Hand looms, Semi-automatic Loom, Jacquard power loom for different variety coir fabrics was also conducted and engaged apprentices trained from NCTDC for the development of innovative products using coir.
- Action has been taken to pursue the R&D for application of coir geotextiles through the NIT, Calicut & Trichy and College of Engineering, Trivandrum for the evaluation of the performance of the roads constructed by laying coir geotextiles.
- A study pertaining to the Standardization of Biochem solution by optimizing the concentration of softening medium and microbial consortia has been taken up and along with that, popularization of the developed technology is being continued in collaboration with the Extension Department

- Regular production of Pithplus/Biochem is being carried out in the Pilot Scale laboratory. Routine chemical analysis and Phytosanitary tests for raw/composted coir pith samples and coir fibres received from different coir entrepreneurs / exporters were conducted.
- Action has been initiated for the establishment of Model Demonstration Center at CCRI. Tenders have been invited for the procurement of MFEM and for design work of platform and roof setting for the implementation of the project work at CCRI.
- 23 demonstrations of coir processing machinery were conducted.
- 6 **demonstrations** on Composting of coir pith were conducted.
- Prepared and submitted the detailed application for the renewal of recognition of CCRI as Scientific and Industrial Research Organization (SIRO) to DSIR.
- Documentation for the draft for finalizing the Coir Mark Scheme standards is underway. The testing of Coir fibres and tufted mats are in progress for finalizing the Coir Mark Scheme standards and for the amendment of BIS standards.

कयर उद्यमी योजना/COIR UDYAMI YOJANA

During the period, the Board had released an amount of Rs.1,78,72,829/- towards subsidy for setting up of 76 coir units under the Coir Udyami Yojana as detailed below.

State	Units (Nos.)	Amount (Rs.)
Tamil Nadu	22	87,50,899.00
Karnataka	1	4,00,000.00
Andhra Pradesh	15	44,00,000.00
Odisha	10	21,60,000.00
Kerala	28	21,61,930.00
Total	76	1,78,72,829.00

कयर विकास योजना/COIR VIKAS YOJANA

A total no. of 237 workers was given training in spinning of coir yarn and manufacture of value added products. Besides, 2 Awareness programmes, 10 Workshops and 1 Exposure tour were also conducted during the reporting period.

स्वदेशी विपणन/DOMESTIC MARKETING

During e period the Board participated in the Destination North East-2017 exhibition at Chandigarh.

स्फूर्ति/SFURTI

24th Scheme Steering Committee (SSC) Meeting of the Ministry of MSME

The 24th Scheme Steering Committee (SSC) meeting was held at New Delhi on 21.03.2017 under the chairmanship of Hon'ble Secretary, MSME, Govt. of India. Proposals seeking approval for four more clusters in Coir were submitted in the Steering Committee. This included 3 mini clusters in the Hassan Dist. of Karnataka.

निर्यात विपणन/EXPORT MARKETING

External Market Development Assistance

An amount of Rs. 1,79,939/- (Rupees One Lakh Seventy Nine Thousand Nine Hundred and Thirty Nine Only) has been disbursed to a Unit as External Market Development Assistance for export promotional activity.

Export Registration

8 firms were newly registered as Coir Exporters and also Registration-Cum-Membership Certificates were issued to them.

Export

The provisional figures of export of coir and coir products upto the month of January 2017 is valued at Rs.1770.44 crores for a quantum of 752370 MT. It shows an increase of 39% in in

terms of value and 23% in terms of quantity when compared to the corresponding period of the previous year.

पी एम एस बी वाई में कयर कमगारों का नामांकन

ENROLEMENT OF COIR WORKERS UNDER PMSBY

As on date, a total number of 16138 coir workers have been enrolled under Pradhan Manthri Suraksha Bima Yojana (PMSBY).

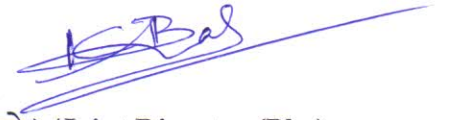
एम एस एम ई डाटा बैंक/MSME Data Bank

As on date, 1035 coir units have been registered under MSME Data Bank of Ministry of MSME.

विदेशी प्रतिनिधि गण का दौरा/VISIT OF FOREIGN DELEGATES

As part of the seven weeks special training course in Agriculture Project management sponsored by the Ministry of External Affairs being conducted by Kothari Agricultural and Management Centre (KAMC), Coonor, The Nilgiris, twelve delegates from six countries viz. Afganishtan, Bhutan, Myanmar, Nepal, Fiji and Sri Lanka visited Coir Board on 9th March 2017. The team was lead by Dr. AVK Iyengar, Director, and KAMC. Some presentations on coir industry and videos were also made before the delegates at the Board Room of Coir Board.

भवदीय/Yours faithfully,



संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि

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