



कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MSME, Govt. of India)

कयर हाउस / Coir House
एम.जी.रोड / M.G.Road
कोच्ची / Kochi-682 016
तार / Gram : COIR BOARD
दूरभाष / Ph: 0484-2351954
2351807, 2351788
फैक्स / Fax: 0484-2370034, 2354397
ई-मेल / E-mail: coir@md2.vsnl.net.in
वेब / Web : www.coirboard.nic.in
www.coirboard.gov.in

दिनांक _____

Date:

Dtd.26.02.2018

नं _____

No: I-19015(15)/ 1/ 2015-(S&T)

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant
Events of the Ministry for the period from 25.01.2018 to
23.2.2018 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 25.01.2018 to 23.2.2018 are furnished below.

Coconut Festival 2018 inaugurated by Shri.C.P.Radhakrishnan Ex MP, Chairman, Coir Board



Coconut Festival 2018 has been inaugurated by Shri.C.P.Radhakrishnan Ex MP, Chairman, Coir Board in presence of Sri.S.J.Chiru, IAS, Principal Secretary and Commissioner, Agricultural Marketing and Agri Business, Govt. of Tamil Nadu

The First Edition of "Coconut Festival 2018" – a one of its kind, crop focused, exhibition cum conference held at CODISSIA Trade Fair Complex, Coimbatore on 27– 28 January 2018. CII Coimbatore zone along with Coir Board and others participated in the maiden edition aims to provide a platform for all associated stakeholders across the value chain of coconut, right from farmers to value added product manufacturers to deliberate on ways to improve their returns specifically focusing on on-field and off-field value addition in the crop.

Coconut Festival 2018 has been inaugurated by Shri.C.P.Radhakrishnan Ex MP, Chairman, Coir Board in presence of Sri.S.J.Chiru, IAS, Principal Secretary and Commissioner, Agricultural Marketing and Agri Business, Govt. of Tamil Nadu under the theme, 'More nuts per tree and more value per nut'. This promotion occurs from raw material level to manufacturing level and enables business to network with each other and expand their businesses. This event aims to provide a platform for all associated stakeholders across the value chain of coconut, right from farmers to value added product manufacturers to deliberate on ways to improve their returns specifically focusing on on-field and off-field value addition in the crop. The exhibitors showcase their products and services and work together to flourish the coconut industry worldwide.



An exhibition pavilion for the display of coir products and a presentation was made on "*Status Of Coir Industry with a value addition of Coir pith and Coir wood*" focusing on the efforts taken by the Coir Board to explore the market for coir and its products in the region and to introduce high value coir products.



Coir Board Participated in the Annual Conference and Expo of International Erosion Control Association (IECA) held at Long Beach, California, USA

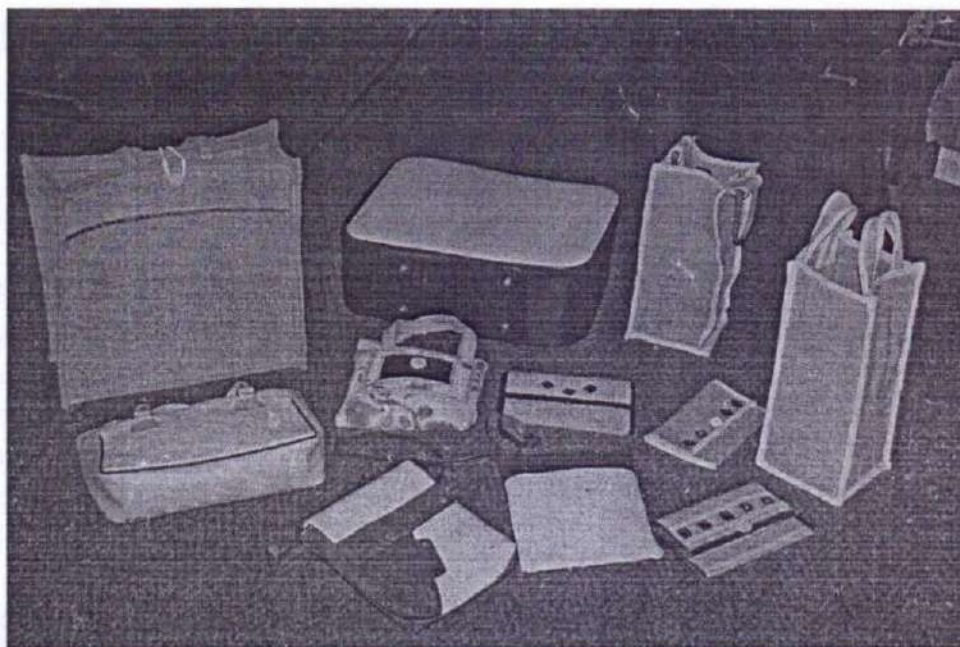
Coir Board participated in the Annual Conference and Expo of 2018 International Erosion Control Association (IECA) held at Long Beach, California, USA. The highly successful and internationally known event, which brought together professionals in the erosion and sediment control and storm water industry, will take place in Long Beach, CA from February 11-14 at the Long Beach Convention Center. The Expo Hall featured more than 130 exhibitors representing the most innovative products and services on a domestic and international level.



Dr. Anita Das Ravindranath, Director (RDTE), Coir Board led the delegation comprising of 17 Exporters/entrepreneurs from Indian coir sector to EC 18. A presentation was made at the conference on 14th February 2018 viz. "Case Study on a Geotextile Reinforced VellarTheru Road InThanjavur District of Tamil Nadu". The Coir Board Pavillion at the Exhibition displayed coir products viz. Coir machine-made Woven & Non Woven Coir Geotextiles; Coir Erosion Control Blankets, Diversified Coir Products, Garden Articles; Audio Visual Display on Machinery, Tools & Solutions for the erosion control using coir geotextiles. Coir geocells/ fabrics for transport infrastructure development & reinforcement of agrarian soils and coir garden articles were also exhibited. The Pavillion attracted a large number of international visitors who have evinced keen interest in the coir products. Thirteen exporters have displayed their coir products at the exhibition and have reported good enquiries for the same.

PRODUCT DEVELOPMENT AND DIVERSIFICATION

The activities of diversified coir product manufacturing was continued CCRI, Kalavoor and the products like Coir Cotton Fabric, Leno woven fabric, handicraft making and spinning of thin variety of coir yarn were produced. Different types of coir bags were produced using coir-cotton fabric, cotton wrapped coir fabric and produced 20.860 kg of thin coir blended yarn, 33.20 mtr of coir cotton fabric, 7.25 mtr of leno woven fabric in different patterns and shades.



Different types of coir bags were produced using coir-cotton fabric

Construction of coir geotextiles reinforced demo road inside CCRI campus.

Constructed 40 sq m. model road reinforced with coir geotextiles inside CCRI campus for the purpose of demonstration and for video documenting it for demonstrating the technology in exhibitions and seminars to be participated/organized by Coir Board.





- Director, RDTE along with Senior Scientific Officer (Polymer)i/c attended the workshop on “Design and construction of pavements using Geosynthetics on 30-31 of January 2018 organized by IGS India Chapter at CBIP, New Delhi. The workshop was mainly focused on the pavement construction and advantages of using geotextiles, geo grids and geocells.
- **Review meeting of the two collaborative projects**
 - Conducted the half yearly review meeting of the following two collaborative research projects on 22.02.18 in the conference hall of CCRI, Kalavoor..

1. "Development of flexible composite material using coconut husk and leather waste for industrial applications" with CSIR-NEIST, Jorhat
2. "Development & standardization of Coir Plastic Composite (CPC)" with Innovative Management Consultants, Cochin

A committee headed by Director, RDTE reviewed the work done as part of the collaborative projects. The principal investigators of the collaborative projects presented the present status of the R&D project before the committee.

निर्यात विपणन/EXPORT MARKETING

The final figures of export of coir and coir products during the current financial year upto the month of September 2017 is valued at Rs.1237.76 crores for a quantum of 505219 MT. It shows an increase of 16.3 % in terms of value and 16.9% in terms of quantity when compared to the corresponding period of the previous year.

15 firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificates.

कयर उद्यमी योजन/COIR UDYAMI YOJANA

During the period from 25.01.2018 to 22.02.2018, the Board has released a sum of Rs.8,00,000/- towards subsidy for setting up of 2 coir units under Coir Udyami Yojana in the State of Karnataka.

स्किल उपग्रडेशन & महिला कोयर योजना/Skill Up gradation & Mahila Coir Yojana

The details of plan programs conducted during the reporting period are given below:

(Nos.)

Sl. No.	Activity	Kerala	T.N	Karnataka	Gujarat	Kolkata	Total
1	Training-MCY	20	0	0	0	0	20
2	EDP	1	1	0	1	0	3
3	Awareness Programme	0	0	0	0	1	1
4	Financial Assistance under DPI	0	0	3	0	0	3
	Total	21	1	3	1	1	27

स्वदेशी विपणन/DOMESTIC MARKETING

During the month of February 2018, Coir Board has participated in the following exhibitions.

Sl NO	Name of the exhibition	Place	Date	State	Advance Sanctioned
1	25th International Guwahati Trade Fair 2018	Guwahati	01/02/2018 to 18/02/2018	Assam	1,42,100

2	Destination Goa 2018	Madgoan	02/02/2018 to 04/02/2018	Maharashtra	2,11,500
3	India International Mega Trade Fair	Bhubaneswar	02/02/2018 to 12/02/2018	Odisha	1,36,300
4	Build Intec 2018	CODISSIA Trade Fair Complex, Coimbatore	02/02/2018 to 05/02/2018	Tamilnadu	1,04,960
5	MSME Vendor Expo	Chennai	02/02/2018 to 03/02/2018	Tamilnadu	10,200
6	Destination Goa 2018	Madgoan	02/02/2018 to 04/02/2018	Maharashtra	2,11,500
7	Andaman Bazar	Port Blair	09/02/2018 to 11/02/2018	Andaman	25,000
8	NVDP cum MSME Expo	Kanpur	03/02/2018 to 04/02/2018	Uttar Pradesh	26,100
9	6th Agro Pro-tech 2018	Kolkata	12/02/2018 to 14/02/2018	West bengal	17,300
10	Make in India Trade Fair	Jaipur	15/02/2018 to 18/02/2018	Rajasthan	1,06,500
11	United Build Expo 2018	Madurai	23/02/2018 to 25/02/2018	Tamilnadu	40,060
12	Magnetic Maharashtra Convergence 2018	Mumbai	18/02/2018 to 20/02/2018	Maharashtra	25,000
13	National Banana Fest 2018	Thiruvananthapur am	17/02/2018 to 21/02/2018	Kerala	50,350
14	SLVDP	Kavaratti	22/02/2018	Lakshadweep	15,000

भवदीय/Yours faithfully,



संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि

Copy to: 1. Shri.R.R.Meena,
Deputy Secretary (Coir),
Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.

2. Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road, New Delhi- 110 108.