

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
Tel: +91 484 2351807; Fax: +91 484 2370034
EXPORT MARKETING SECTION

TRADE CIRCULAR No. 01 DATED 13.06.2019

Coir Board proposes to organize participation of Indian coir sector in the following international fairs abroad during 2019-20 under the International Cooperation Scheme of the Ministry of MSME, Govt. of India:

Sl. No.	Name of Fair	Country	Tentative Period	Minimum bookable area	Tentative space rent for furnished booth
Floor Covering Fairs					
1	Canton Fair – Phase 3, Guangzhou	China	31 Oct - 4 Nov., 2019	9 Sq.mtr.	Rs.40,000/- per Sq.mtr.
2	Domotex Hannover, Germany	Germany	10-13 January, 2020	12 Sq.mtr.	Rs.28,000/- per Sq.mtr.
3	Ambiente, Frankfurt	Germany	7-11 February, 2020	10.5 Sq.mtr.	Rs.45,000/- per Sq.mtr.
Horticultural Fairs					
1	Gardex, Tokyo	Japan	9-11 Oct., 2018	4.05 Sq.mtr.	Rs.55,000/- Sq.mtr.
2	International Horticulture Trade Fair, Holland	Netherlands	6-8 Nov. 2019	6 Sq.mtr.	Rs.30,000/- Sq.mtr.
3	IPM Dubai	UAE	12-14 Nov., 2019	4.5 Sq.mtr.	Rs.37,000/- Sq.mtr.
4	IPM, Essen	Germany	28-31 January, 2020	6 Sq.mtr.	Rs.28,000/- Per Sq.mtr.
Technical Textile Fair					
1	IECA Annual Conference & Expo	USA	23-26 February, 2020	9 Sq.mtr.	Rs.22,000/- Sq.mtr.

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the trade fairs and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with 50% of the space rent for each fair, **on or before 1st July**,

2019. The **new format of application** with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2019/06/Application-Form-and-Rules-Regulations-Exhibitions-abroad-.pdf>

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

Eligible participants can avail assistance up to Rs.2,50,000/- for participation in any two of the above fairs abroad under the International Cooperation Scheme. The duly filled in application in the prescribed format along with the score card should reach the undersigned on or before 01.07.2019. **Applications received other than in the new prescribed format and without payment of advance participation charges will not be considered.**

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2351900 - Extn. 935).

For SECRETARY

To:

All Regd. Exporters / Manufacturers

All Coir Exporters' Associations/Trade Associations

Copy to: All Regional Offices/SROs of Coir Board

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