

Monthly Progress Report (MPR) on important events

Coir Board

JANUARY 2020

SIGNIFICANT ACHIEVEMENTS/EVENTS DURING JANUARY 2020

(from 25th Dec 2019 to 24th Jan 2020.

I. Science & Technology

- **Visit of Public Accounts Committee at CCRI, Coir Board Complex, Kalavoor on 08/01/2020**

The Lok Sabha public Accounts committee visited at CCRI, Coir Board Complex, Kalavoor on 08/01/2020 and the official meeting was conducted at Alappuzha, Kerala.

- **Symposium on Research and Development Needs of Coir Industries at Alappuzha on 13.01.2020**

A Symposium on Research and Development Needs of Coir Industries has been organised jointly by the Regional Office, Alappuzha and the Central Coir Research Institute, Kalavoor at Alappuzha on 13.01.2020. At the symposium technical experts, Scientists and exporters made presentations on the requirement of the industry, particularly in the field of Research & Development. The Symposium was also attended by the Director, NCRMI and the representatives of Kerala State owned public sector undertakings. In the symposium a consensus was arrived at that there should not be any duplication of research activities by CCRI and NCRMI. A brain storming was also conducted to elicit new R & D project ideas to be taken up in future.



- **Development of flame retardant rubberized coir for cushioning purpose in railways**

Studies were carried out to improve the flame retardancy characteristics of the rubberised coir by different treatments and tested at CIPET, Hyderabad (the RDSO recognized laboratory). As the result of the studies conducted, the above properties could be improved to a greater extent compared to the untreated one. For the parameter resistance to spread of flame modified sample have improved and passed from Class C to Class A. The final stage of the research in order to reach LOI value 35 and to achieve the Toxicity Index, laboratory studies are conducted in CCRI.

II. SKILL UPGRADATION & MAHILA COIR YOJANA

Various activities for the development of the coir industry are being done through the Regional and Sub Regional offices of the Board all over India. The following special achievements/events have been reported during the period under report.

Regional Office, Kalavoor:

- Board had organised HRD programme with medical camp at mahadevikad west CVCS no.695, at Karthikapally on 21-22 January 2020

Regional Office, Rajahmundry

- Entrepreneurs Development Programme conducted at M/s SWEET Office, Down Street, Marupalli Village, Gajapathinagaram Mandal, Vizianagaram District from 29/12/2019 to 31/12/2019 exclusively for Scheduled Caste candidates.
- Board had attended Parliamentary Committee Meeting at Hotel Gateway, Vijayawada on 06-01-2020&07-01-2020.

Regional Office, Bhubaneswar

- Board had conducted one Entrepreneurs Development Programme for SC category at Antarabatia, Ganjam

Regional Office, Bangalore

- A National Seminar on “*Coir Wood as a viable replacement of Wood*” was arranged by Regional Office, Bangalore at Hotel Radisson Blu Atria, Bangalore on 23rd January 2020.

The Seminar was first of this kind set on digital mode. The event was inaugurated by the Shri. J. C. Madhu Swamy, Hon’ble Minister of Law, Parliamentary affairs and Legislation, Govt. of Karnataka presided by Shri. Sudir Garg, Joint Secretary, Ministry of MSME, Govt. of India & Chairman, Coir Board followed by technical presentations of eminent professional experts in the field of Coir Wood, Coir Pith based Industries, Polymer Technology, IPIRTI, etc.

Over 300 delegates consisting of Venture Capitalists, Start-ups, Existing Manufactures, Researchers, Corporates and decision makers were present. Shri. P. H. Anilkumar IAS, Commissioner, BBMP and Shri. Maheshwara Rao IAS, Principal Secretary, MSME, Govt. of Karnataka have also addressed the gathering.

It was a wonderful platform for exposing new inventions & innovations in the field of Coir Wood, Green Walls/ Roof and vertical garden to the target population for its commercial exploitation & popularization of its production, use & marketing.



Regional Office, Pollachi

- Conducted an Awareness Programme at Mannargudi on 03.01.2020.
- Organised training programme on manufacturing of Value Added Coir Products at koli Hills, Namakkal from 03.11.2019 to 02.01.2020.

Sub Regional Office, Maharashtra

- Board organized one Entrepreneurs Development Programme at Oras, Sindhudug Dist. On 26.12.2020
- Board organized one HRD orientation Training Programme for coir workers at Vengurla, Sindhudurg Dist. On 01.01.2020
- Board had participated in Agri Expo 2020 at Sangli on 14.01.2020
- Board participated in Krushi Mahostav at Nasik on 23.01.2020

Sub Regional Office, Kannur:

- Board conducted one Entrepreneurs Development Programme at Trissur during the period from 15.01.2020 to 17.01.2020
- Board conducted one Exposure tour
- Board had completed 2 batches of training in manufacturing of Value Added Coir Products with 40 nos. of trainees and completed 3 batches of training in spinning under Mahila Coir yojana with 60 Nos.

Sub Regional Office, Guwahati:

- Board had participated in an exhibition, 'International Summit and Expo Start & Stand up North East' at Guwahati for the period from 17.01.2020 to 19.01.2020

Sub Regional Office, Kavarathi

- Board had conducted training in manufacturing of value added coir products and spinning under Mahila Coir Yojana

Sub Regional Office, Hyderabad

- Board had organized one Entrepreneurs Development Programme at Khammam

III. DOMESTIC MARKETING

1) Participation in Domestic Exhibitions

To popularize Coir and Coir Products and boosting up the sales through the Board's showrooms, the Board is participating in important exhibitions all over the country. During the period in between 25th Dec 2019 to 24th January 2020, Board has participated in 12 exhibitions as detailed below.

Monthly achievement is furnished below:

Sl No.	Name of the Exhibition	Place	Date	State
1	15th International Trade festival	Maniram Dewan Trade Center, Guwahati	26/12/2019 to 11/01/2020	Assam
2	38th Cochin Flower Show 2020	Ernakulam	3/01/2020 to 12/01/2020	Kerala
3	Odisha MSME International Trade Fair 2020	Bhubaneswar	08/12/2020 to 12/01/2020	Odisha
4	Agri Expo 2020	Sangli	15/01/2020 to 19/01/2020	Maharashtra
5	107th Indian Science Congress - Pride of India Expo 2020	Bangalore	3/01/2020 to 07/1/2020	Karnataka
6	AIM Food Tech Expo 2020	Akola	10/01/2020 to 12/01/2020	Maharashtra
7	23nd Banga Sanskriti	Kalyani	10/01/2020 to 19/01/2020	West Bengal
8	The Global Agricultural Festival	Nashik	23/01/2020 to 27/01/2020	Maharashtra
9	Chrysalis'20	Bharath Matha College Thrikkakara	15/01/2020	Kerala
10	International Summit and Expo Start & Stand Up	Maniram Dewan Trade Center, Guwahati	17/01/2020 to 19/01/2020	Assam
11	Swadeshi Mela 2020	Baliya, Uttar pradesh	25/01/2020 to 03/02/2020	Uttar Pradesh
12	3rd Visakhapatnam International Trade Fair	Visakhapatnam	24/01/2020 to 3/02/2020	Andhra Pradesh

IV. EXPORT MARKET PROMOTION

Promotion of exports of coir and coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Special/significant achievements, if any : Nil

** Only 8 exhibitions have been approved by the Ministry for participation during 2019-20 under the I.C Scheme and the first event was on October 2019.*

V. (A) COIR UDYAMI YOJANA (CUY)

Coir Udyami Yojana is a credit linked subsidy Scheme. The Scheme provides for financial assistance to the tune of 40% of the investment in Building and Plant & Machinery for setting up of coir production units. The remaining amount towards investment is funded through term loan (55%) from Banks and 5% through beneficiary contribution. Assistance under the Scheme is made available to individuals, Companies, Self Help Groups, Non Governmental Organizations, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies, Joint Liability Groups and Charitable Trust. The maximum admissible cost under the Scheme is Rs.10 lakhs plus working capital, which shall not exceed 25% of the project cost.

(B) PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Prime Minister's Employment Generation Programme is a credit linked subsidy scheme for setting up of new micro enterprises. The Scheme provides subsidy at the rate of 25% of the project cost in rural areas and 15% in urban areas to the General Categories and 35% in rural areas and 25% in urban areas to the Special Categories, which includes SC/ST/OBC/ Minorities/Women/Physically Handicapped/Ex-servicemen, NER, Hill and Border areas. Coir projects with maximum cost up to Rs.25.00 lakhs in Manufacturing Sector and Rs.10.00 lakhs in Business/Service Sector are eligible for assistance under the Scheme. The Scheme is opened to individuals, Self Help Groups, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies and Charitable Trust.

PROGRESS RELATING TO KEY PROGRAMMES/ PROJECTS ALONG WITH PERFORMANCE AGAINST THE TARGETS DURING THE MONTH:

क्र. सं./ Sl. No.	योजना का नाम / उपशीर्षक/ Name of Scheme/Sub head	वर्ष 2019-20 के लिए टार्गेट/Target for the year 2019-20	25.12.2019 से 24.01.2020 तक के दौरान उपलब्धि/ Achievement during 25.12.2019 to 24.01.2020	24.01.2020 तक की उपलब्धि/ Cumulative achievement up to 24.01.2020
I	SCIENCE & TECHNOLOGY			

	Development of new machinery	5 Nos.	0	2 Nos.
	Development of new Technology	6 Nos.	0	2 Nos.
	Development of new products	9 Nos.	2	7 Nos.
	Technology Transfer	20 Nos.	0	4 Nos.
	Demonstration/Extension	500 Nos.	0	203 Nos.
II	Skill Upgradation & Mahila Coir Yojana			
	Training on VAP (No. of trainees)	2200	196	1533
	Training on MCY (No. of trainees)	2200	260	1476
	EDP(No. of programmes)	36	5	25
	Awareness Programme (No. of programmes)	30	0	24
	Workshop (No. of programmes)	5	2	4
	Seminar(No. of programmes)	40	1	27
	Exposure Tour (No. of programmes)	10	1	5
	Diploma Course in Coir Technology (Advance Training Course) 1 Year course	160	0	-
	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course) 6 months course	160	0	39
	Orientation Training Programme	780	0	59
III	DOMESTIC MARKET PROMOTION Participation in Domestic Exhibitions	60	12	94
IV	EXPORT MARKET PROMOTION			
	Exhibitions Abroad	10 Nos.	1	3
	Assistance under IC Scheme	100 Nos. (₹ 250 lakh)	6 Nos (₹ 11,85,145/-)	₹ 91,46,626/-
	New Registration / Issuing of RCMC	100 Nos.	10 Nos	76 Nos.
V	COIR UDYAMI YOJANA Setting up of Units	*Nil	3	79 Nos.
	Prime Minister Employment Generation Programme (PMEGP)	1000 coir units	11	43 Nos.
VI	Trade and Industry Related Functional Support Services	₹ 3000 Crore	Rs.181.39 crore (upto Oct 2019)	Rs.1543 crore (upto Oct 2019)

	(TIRFSS) Coir Exports (2018-19)			
	HRD Training	100 Nos	48 Nos	1709 Nos