



कोयर् बोर्ड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी. रोड, कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

23.08.2019

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

विषय Sub:- Material for inclusion in the Report on the Significant Events of the Ministry for the period from 26.07.2019 to 23.08.2019 – reg.

The Board has been implementing the following schemes during the year 2019-20

- I. **Coir Vikas Yojana(CVY)**
 1. Science & Technology
 2. Skill Upgradation & Mahila Coir Yojana
 3. Domestic Market Promotion
 4. Export Market Promotion
 5. Trade & Industry Related Functional Support Services (TIRFSS)
- II. **PMEGP/Coir Udyami Yojana**
- III. **Scheme of Fund for Regeneration of Traditional Industries (SFURTI)**

The annual target, achievement during the period from 26.07.2019 to 23.08.2019 and the cumulative achievement up to 23.08.2019 are given in the table below:

क्र.सं./ Sl.No.	योजना का नाम / उपशीर्षक/ -Name of Scheme/Sub head	वर्ष 2019-20 के लिए टार्जेट/Target for the year 2019- 20	26.07.2019 से 23.08.2019 तक के दौरान उपलब्धि/ Achievement during 26.07.2019 to 23.08.2019	23.08. 2019तक की उपलब्धि/ Cumulative achievement upto 23 rd August, 2019
I(1)	CVY-SCIENCE & TECHNOLOGY			
	Development of new machinery	5Nos.	1	1
	Development of new Technology	6 Nos.	-	-
	Development of new products	9 Nos.	3	3
	Technology Transfer	20Nos.	4	5
	Demonstration/Extension	500Nos.	96	186
I(2)	Skill Upgradation & Mahila Coir Yojana			
	VAP	2200	80	160
	MCY	2200	40	140

	EDP	36	2	2
	WORKSHOP	30	4	4
	SEMINAR	5	-	-
	AWARENESS PROGRAMME	40	8	9
	Exposure Tour	10	-	-
	Diploma Course in Coir Technology (Advanced Training Course)	160	-	-
	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course)	160	-	39
	Orientation Training Programme	780	-	-
I(3)	DOMESTIC MARKET PROMOTION Participation in Domestic Exhibitions	75 Nos	9	13
I(4)	EXPORT MARKET PROMOTION Exhibitions Abroad	10 Nos.	Nil	Nil *
	Assistance under IC Scheme	100 Nos. Rs.250 Lakhs	10 21,53,382/-	12 Nos. Rs.23,37,815/-
	New Registration / Issuing of RCMC	100 Nos.	6 Nos.	34 Nos.
I(5)	Trade and Industry Related Functional Support Services (TIRFSS) Coir Exports (2019-20, Provisional upto May 2019)	Rs.3000.00crore	Rs.192.35crore (May 2019)	Rs.397.00 crore
II	COIR UDYAMI YOJANA Setting up of Units	*Nil	1	47
	Prime Minister Employment Generation Programme (PMEGP)	1000	3	4

* Since the CUY has been subsumed in PMEGP, no target (for CUY) has been fixed for the year 2019-20. The Scheme has been continuing for settling the spillover claims under the Scheme

महत्वपूर्ण घटनाएँ/Significant Events

I. Science & Technology

1. Visit of Delegates from Oman Investment Holding Company (SAOC) to CCRI

Delegates from Oman Investment Holding Company (SAOC) visited CCRI on 08/08/2019. Dr. Das Anita Ravindranath, Director, RDTE, CCRI explained and demonstrated the R&D technologies developed by Coir Board to the delegates.



2. Extended assistance for imparting training of different coir technologies to 10 Nos. of entrepreneurs under Balusseri Coir Cluster, Balusseri, Kozhikodu during the period from 29/07/2019 to 31/07/2019. Certificates were distributed to the trainees on completion of the training.



3. Director R.D.T.E. has been deputed to participate in the Regional Workshop on Quality control, New materials and Techniques in Road Sector on 26th & 27th July 2019 in Hyderabad. The workshop is organized by Indian Road Congress and Roads & Buildings Department, Government of Telangana. The deliberation at the workshop gave an insight on the importance of Quality control, new materials and techniques in the Road sector.
4. Review meeting on 4 Nos. of ongoing collaborative projects has been conducted on 01.08.2019 at Coir Board, Kochi under the chairmanship of Secretary, Coir Board.
5. A meeting for preparation of draft standards for coir and coir products has been conducted at Central Institute of Coir Technology, Bengaluru on 03.08.2019 under the chairmanship of Secretary, Coir Board where representatives from coir industry were participated. The preparation of draft standards of coir & coir products is under progress which will be submitted to the BIS for consideration.

II. SKILL UPGRADATION & MAHILA COIR YOJANA

Various activities for the development of the coir industry are being done through the Regional and Sub Regional offices of the Board all over India. The following special achievements/events have been reported during the period from 26-07-2019 to 23-08-2019.

COIR BOARD REGIONAL OFFICE-RAJAHMUNDRY:

- Conducted one Awareness programme on 26/07/2019 at GG Valasa, Laveru Mandal, Srikakulam District under Action Plan Programmes-2019-20.

COIR BOARD REGIONAL OFFICE-BHUBANESWAR

An interaction with Hon'ble Minister of State for MSME and stakeholders was conducted on 10th August 2019 at R.O. Bhubaneswar.

The Secretary, MSME visited R.O. Bhubaneswar on 13th August, 2019 and conducted a review of the programmes at Regional Office.

COIR BOARD SUB-REGIONAL OFFICE, PORT BLAIR

- Started one batch (20 Nos.) of VAP training programme at M/s. Yuvasakthi FTC at Swaraj Dweep, South Andaman Islands on 06.08.2019.
- conducted one day Awareness programme on Coir Industry at Gram Panchayat Hall, Bambooflat-II, South Andaman Islands
- Conducted a meeting with Director, Directorate of Industries on 22.08.2019 in connection with the workshop on Development of Coir Industries at Port Blair, Andaman Nicobar Islands.

COIR SUB REGIONAL OFFICE, KANNUR

- Started one batch of VAP training on 31.07.2019
- Conducted an Awareness programme at Hotel Nostalgic, Naduvannur, Kozhikode.

COIR BOARD SUB REGIONAL OFFICE, KOLKATA

The Secretary, Coir Board discussed the scopes of development of coir industry in West Bengal and briefed the various schemes of Coir Board and the present status of coir industry in West Bengal with Smt. Vandana Yadav IAS, Secretary to the Govt. of West Bengal, Dept. of MS&ME&T in the chamber of Secretary and met Shri. Anurag Shrivastava IAS, Director, MSME, Govt. of West Bengal at the chamber of Director on 22.08.19



Coir Board Regional Office, Kolkatta organised a work shop for industries and NGOs to establish value added industries and to firm clusters. Dr. U S Sarma Director, IJIRA and Mr. Ajoy Bandobadhyayam, MSME-DI Director chaired and Secretary, Coir Board Shri M Kumara Raja presided over the Workshop and explained the road map and scope for coir industry and clusters. MSME foundation explained the SFURTI and MSMECDP cluster schemes. It has been decided to take up 3 clusters and filed training activities in the state of West Bengal.



COIR BOARD SUB- REGIONAL OFFICE-SINDHUDURG:

- Participated 16th Annual Agro Expo 2019 at Goa on 31.07.2019
- Conducted a meeting with Mahila Arthik Vikas Mahamandal in association with IFAD Kudal for development of coconut and coir products
- Attended a workshop on coir industry on 23.08.2019 at Ratnagiri conducted by MSSIDC

COIR BOARD SUB- REGIONAL OFFICE-HYDERABAD

- Conducted one day Awareness Program on coir industry at M/s. Foundation, Amberpet Hyderabad on 31-07-2019

COIR BOARD SUB- REGIONAL OFFICE-GUWAHATI

- Started one EDP on 21.08.2019

COIR BOARD REGIONAL OFFICE-BENGALURU

- Board conducted interdepartmental meeting of all MSME departments at Regional office on 29.07.2019
- Board organized 3 days EDP at Birur in Chikkamagaluru District from 07.08.19 to 09.08.19.
- Board conducted inter departmental meeting of all MSME departmental was attended by ESO on 22.08.2019.

COIR BOARD REGIONAL OFFICE-POLLACHI

- Conducted one workshop on Coir Industry on 21.08.2019

III. DOMESTIC MARKETING

Participation in Domestic Exhibitions

To popularize Coir and Coir Products and boosting up the sales through the Board's showrooms, the Board is participating in important exhibitions all over the country.

2. Monthly achievement is furnished below:

SI No.	Name of the Exhibition	Place	Date	State
1	Mega Onam Trade Fair 2019	Ernakulam	24/08/19 to 09/09/19	Kerala
2	United Agri Tech 2019	Madurai	22/08/19 to 25/08/19	Tamilnadu
3	Smart Shoppers Expo 2019	Madurai	08/08/19 to 12/08/19	Tamilnadu
4	Food & Technology Expo	New Delhi	01/08/19 to 03/08/19	Delhi
5	India International Hospitality Expo 2019	Greater Noida	07/08/19 to 10/08/19	Delhi

6	6th India International MSME Expo & Summit 2019	New Delhi	23/08/19 to 25/08/19	Delhi
7	Jaipur Shopping Carnival 2019	Jaipur	15/08/19 to 19/08/19	Rajasthan
8	National Seminar on Policy for Eco-logical applications of Coir Products in Government Departments	Bhubaneswar	24/08/19	Odisha
9	Bikaner Mahaustsav	Bikaner	24/08/19 to 26/08/19	Rajasthan

IV. EXPORT MARKET PROMOTION

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Special/significant achievements, if any :

Nil

** Only 8 exhibitions have been approved by the Ministry for participation during 2019-20 under the I.C Scheme and the first event is in October 2019.*

V. (A) COIR UDYAMI YOJANA (CUY)

Coir Udyami Yojana is a credit linked subsidy Scheme. The Scheme provides for financial assistance to the tune of 40% of the investment in Building and Plant & Machinery for setting up of coir production units. The remaining amount towards investment is funded through term loan (55%) from Banks and 5% through beneficiary contribution. Assistance under the Scheme is made available to individuals, Companies, Self Help Groups, Non Governmental Organizations, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies, Joint Liability Groups and Charitable Trust. The maximum admissible cost under the Scheme is Rs.10 lakhs plus working capital, which shall not exceed 25% of the project cost.

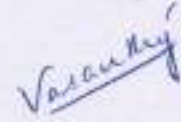
(B) PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Prime Minister's Employment Generation Programme is a credit linked subsidy scheme for setting up of new micro enterprises. The Scheme provides subsidy at the rate of 25% of the project cost in rural areas and 15% in urban areas to the General Categories and 35% in rural areas and 25% in urban areas to the Special Categories, which includes SC/ST/OBC/ Minorities/Women/Physically Handicapped/Ex-servicemen, NER, Hill and Border areas. Coir projects with maximum cost up to Rs.25.00 lakhs in Manufacturing Sector and Rs.10.00 lakhs in Business/Service Sector are eligible for assistance under the Scheme. The Scheme is opened to

Coir Board celebrated the 73rd Independence Day on 15th August 2019 at Coir Board Head Office and its Sub Offices in a befitting manner. The Office building was illuminated in an attractive manner for three days from 14.09.2019 to 16.09.2019 and also a tri colour LED light of the National flag was displayed in front of the Office.

As per the direction from the Ministry, Coir Board had observed the birth anniversary of Late Prime Minister Rajiv Gandhi on 20th August as "Sadbhavana Diwas". All the Staff members/ Officers of the Board in Head Office took Sadbhavana Day Pledge at 11.00 am on 20.08.2019 and the employees working in the Sub Offices/SR&SDs of the Board had also taken the Sadbhavana Day Pledge on the same day.

भवदीय/Yours faithfully,



उपनिदेशक(एस&टी)/ Deputy Director(S&T)

प्रतिलिपि/ Copy to:

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Shri.R.R. Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India
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2. अतिरिक्त औद्योगिक सलाहकार, निर्माण भवन, 7 वीं मंजिल, मौलाना आज़ाद रोड,
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