



कयर बोर्ड / COIR BOARD  
भारत सरकार / Government of India  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,  
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015( S&T)

25.07.2019

श्री.मगनलाल/Shri.Magan Lal,  
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,  
मू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,  
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

विषय Sub:- Material for inclusion in the Report on the Significant Events of  
the Ministry for the period from 29.06.2019 to 25.07.2019 – reg.

The Board has been implementing the following schemes during the year 2019-20

- I. Coir Vikas Yojana
  1. Science & Technology
  2. Skill Upgradation & Mahila Coir Yojana
  3. Domestic Market Promotion
  4. Export Market Promotion
  5. Trade & Industry Related Functional Support Services (TIRFSS)
- II. PMEGP/Coir Udyami Yojana
- III. Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

The annual target, achievement during the period from 29.06.2019 to 25.07.2019 and the cumulative achievement up to 25.07.2019 are given in the table below:

क्र.सं / Sl.N o.	योजना का नाम / उपशीर्षक/ Name of Scheme/Sub head	वर्ष 2019-20 के लिए टार्जेट/Target for the year 2019- 20	29.06.2019 से 25.07.2019 तक के दौरान उपलब्धि/ Achievement during 29.06.2019 to 25.07.2019	25.07. 2019तक की उपलब्धि/ Cumulative achievement upto 25 <sup>th</sup> July 2019
I	<b>SCIENCE &amp; TECHNOLOGY</b>			
	Development of new machinery	5Nos.	-	-
	Development of new Technology	6 Nos.	-	-
	Development of new products	9 Nos.	3	3
	Technology Transfer	20Nos.	1	2
	Demonstration/Extension	500Nos.	90	90

II	<b>Skill Upgradation &amp; Mahila Coir Yojana</b>			
	Training on VAP (No. of trainees)	2200	--	80
	Training on MCY (No. of trainees)	2200	20	100
	EDP(No. of programmes)	36	-	-
	Awareness Programme (No. of programmes)	40	1	1
	Workshop (No. of programmes)	30	-	-
	Seminar(No. of programmes)	5	-	-
	Exposure Tour (No. of programmes)	10	-	-
	Diploma Course in Coir Technology (Advance Training Course) 1 Year course	160	37 (Continuing)	37 (Continuing)
	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course) 6 months course	160	26	41
	Orientation Training Programme	780	-	-
III	<b>DOMESTIC MARKET PROMOTION</b> Participation in Domestic Exhibitions	75 Nos	1	4
IV	<b>EXPORT MARKET PROMOTION</b>			
	Exhibitions Abroad	10 Nos.	-	-
	Assistance under IC Scheme	100 Nos.	-	2
	New Registration / Issuing of RCMC	100 Nos.	7	28
V	<b>COIR UDYAMI YOJANA</b> Setting up of Units	*Nil	46	46
	<b>Prime Minister Employment Generation Programme (PMEGP)</b>	1000 coir units	Nil	1
VI	<b>Trade and Industry Related Functional Support Services (TIRFSS)</b> Coir Exports (2018-19)	₹ 2500 Crore		- ₹ 2728.05 Crore

\* Since the CUY has been subsumed in PMEGP, no target (for CUY) has been fixed for the year 2019-20. The Scheme has been continuing for settling the spillover claims under the Scheme.

## महत्वपूर्ण घटनाएँ/Significant Events

### I. विज्ञान व प्रौद्योगिकी/Science & Technology

#### 1. Visit of the Assistant Secretaries of MSME to CCRI

The Assistant Secretaries of MSME Shri.Dileesh Sasi, IAS and Shri.Rohit Vyas, IAS had visited Central Coir Research Institute, Kalavoor, Alappuzha on 11.07.2019. Dr. Das Anita Ravindranath, Director, RDTE, CCRI explained and demonstrated the R&D technologies developed by Coir Board to the Officers from the Ministry.



2. Review meeting and presentation of Collaborative Project on "Behaviour of coir geotextiles stabilized subgrade soil with special reference to transport infrastructure development" with University of Wollongong, Australia and CUSAT was conducted at CCRI on 19/07/2019. Dr.JayanVinod, UOW has presented the completed works as part of the project.



3. The Board Participated in the five-day workshop on "Geotextile Re-inforced sustainable pavements" at NIT Trichi, T.N, organised in connection with the dissemination of technology of coir geotextiles reinforced roads to the engineers / department officials / research scholars from the CPWD, Local Self Govt. departments and Rural Road Department etc. This was organized by the project collaborator NIT,Trichy.



## II. SKILL UPGRADATION & MAHILA COIR YOJANA

Various activities for the development of the coir industry are being done through the Regional and Sub Regional offices of the Board all over India. The following special achievements/events have been reported during the period from 29-06-2019 to 25-07-2019.

### COIR BOARD REGIONAL OFFICE-RAJAHMUNDRY:

- The Board participated and displayed various Coir Products in All India Coconut Farmers Conference at Peri Venkateswara Sharma and Satyanarayana Sharma Convention Hall in Bandarulanka Village, Amalapuram Mandal, East Godavari District, Andhra Pradesh on 09/07/2019.

### COIR BOARD REGIONAL OFFICE-BHUBANESWAR:

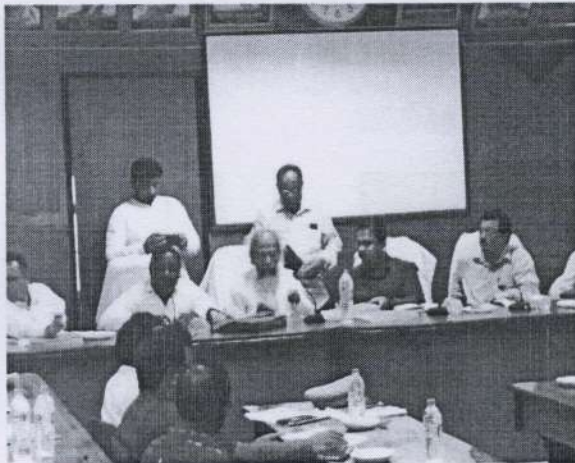
- As part of Swachhta Action Plan, an awareness programme was organized on 25-06-2019 in association with Raghunath Pathaghara and Jaya Durga Mahila Samiti (IA of Raghunath SFURTI Coir Cluster & Radharani SFURTI Coir Cluster)



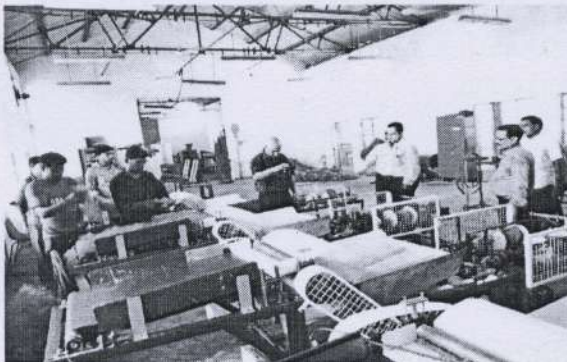
- Conducted 15<sup>th</sup> coordination committee meeting of Departments of MSME, Govt. of India at our office premises in Bhubaneswar. Heads of other MSME departments attended the programme and discussed on different issues pertaining to MSME sector.



- RO (i/c.), Bhubaneswar attended the review meeting on 07-07-2019 taken by the Hon'ble Minister of state for MSME & Animal Husbandry and Fisheries, Govt. of India at Collectorate Conference Hall, Balasore. Senior Officials of various departments were also present in the meeting.



- Deputy Secretary & Under Secretary to Govt., Ministry of MSME, Govt. of India, New Delhi visited the Regional Office, Bhubaneswar, a few Cyclone affected coir units & CFCs of Sakhigopal Coir Cluster on 13-07-2019.



### COIR BOARD SUB-REGIONAL OFFICE-KOLKATA:

- Attended the 12<sup>th</sup> special meeting of Central Govt. Organisations under Ministry of MSME conducted on 19.07.19 at Bengal National Chamber of Commerce & Industry under the Chairmanship of Shri.Ajoy Bandopadhyay, Director, MSME- DI, Kolkata.

### REGIONAL OFFICE-POLLACHI:

- With a view to promote and spread the message of Swachhta, the Board conducted Marathon - 2019 on 7<sup>th</sup> July 2019 at 7.30 am from Regional office to PA College of Engineering, Pollachi. More than thousands of persons participated in the Marathon.
- Conducted DLTFC meeting on 11.07.2019 at Thanjavur.

### REGIONAL OFFICE- BENGALURU:

- Conducted an Awareness programme and interactive meeting with the Coir Exporters, Manufacturers and Association in Karnataka on 10.07.2019 to give awareness about the Board's scheme of international co-operation for export promotion. The Hon'ble Board member Shri. C.S. Prakash inaugurated the programme and addressed the audience on the occasion.



### III. DOMESTIC MARKETING

Coir Board participated in the exhibition *Destination Uttarakhand at Dehradun* held during 18/07/19 to 20/07/19 for the promotion of Domestic marketing.

भवदीय/Yours faithfully,

*Vasanthi*

उपनिदेशक(एस&टी)/Deputy Director(S&T)

प्रतिलिपि/ Copy to:

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Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India  
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2. अतिरिक्त औद्योगिक सलाहकार, निर्माण भवन, 7 वीं मंजिल, मौलाना आज़ाद रोड,  
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