



कयर बोर्ड / COIR BOARD  
भारत सरकार / Government of India  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,  
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015( S&T)

28.01.2019

श्री.मगनलाल/Shri.Magan Lal,  
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,  
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,  
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of  
the Ministry for the period from 27.12.2018 to 27.01.2019 – reg.**

**कयर विकास योजना/COIR VIKAS YOJANA**

**स्वदेशी विपणन/Domestic Marketing**

**Participation of Coir Board in 9<sup>th</sup> Vibrant Gujarat Global Summit 2019**

Coir Board has participated in the Theme Pavilion of Ministry of MSME at the “9<sup>th</sup> Vibrant Gujarat Global Summit” held at Gandhinagar from 18<sup>th</sup> to 23<sup>rd</sup> January 2019. The Pavilion was visited by the Hon’ble Prime Minister Shri. Narendra Modi on 17<sup>th</sup> January 2019. All the technologies for modernization of the coir industry and skill development for production of diversified coir products were displayed in the pavilion. The Pavilion attracted large number visitors from all over the country.



*Hon'ble Prime Minister Shri. Narendra Modi visits Coir Board Pavilion at Vibrant Gujarat Global Summit*



During the period, Coir Board participated in the following exhibitions..

SI No	Name of the exhibition	Place	Date	State
1	14 <sup>th</sup> International Trade Festival	Guwahati	28.12.2018 to 13.01.2019	Assam
2	37 <sup>th</sup> Cochin Flower Show	Ernakulam	04.01.2019 to 13.01.2019	Kerala
3	Dinamalar Smart Shoppers Expo	Pollachi	03.01.2019 to 07.01.2019	Tamil Nadu
4	106 <sup>th</sup> Indian Science Congress	Chandigarh	03.01.2019 to 07.01.2019	Punjab
5	Vibrant Gujarat Global Summit 2019	Gandhinagar	18.01.2019 to 22.01.2019	Gujarat
6.	Krishi Mahotsav 2019	Sindhudurg	25.01.2019 to 29.01.2019	Maharashtra
7.	Khadi & Gramodyog Fair in 22 <sup>nd</sup> Banga Sanskriti Utsav	Kolkata	11.01.2019 to 20.01.2019	West Bengal
8.	27 <sup>th</sup> Sanchita Mela 2018	Kolkata	12.01.2019 to 20.01.2019	West Bengal
9.	Kumbh Mela 2019	Allahabad	15.01.2019 to 04.03.2019	Uttar Pradesh
10.	1 <sup>st</sup> International Trade Fair Diphu	Guwahati	18.01.2019 to 30.01.2019	Assam
11.	SH Platinum Jubilee Celebration Expo 2018-19	Ernakulam	15.01.2019 to 22.01.2019	Kerala

### विज्ञान व प्रौद्योगिकी/Science & Technology

#### ➤ Model Demo Centre

Shri. CP Radhakrishnan, Chairman, Coir Board, inaugurated the **Model Demo Centre** for showcasing the technologies developed by CCRI/CICT on 25.01.19 at CCRI, Kalavoor.

The different Research & Developments achievements that are developed by the Board are being popularized among entrepreneurs through demonstrations all over India. **Model Demo Centre** exhibits these products to the Public at CCRI campus. This will be helpful to get an overview of the important research works that are going on in various departments of CCRI and CICT. When something is shown and explained, then it will be easy for the audience to understand as it will provide them a practical concept of the technology. The important technologies that are demonstrated at the centre includes: Model of coir pith Composting (Conventional and KrishiMithra), Biochem treatment for coir, Potential use of coir pith/C-POM for Vertical/Roof garden set-up, Cocolawn- for Landscaping and Roof-terrace application, Coir geotextiles applications- Coir Net House and Soil erosion control, Mobile Fibre Extraction Machine (MFEM), and Coir wood based products.



*Shri. CP Radhakrishnan, Chairman, Coir Board, inaugurating the **Model Demo Centre** showcasing the technologies developed by CCRI/CICT*



*Shri. CP Radhakrishnan, Chairman, Coir Board viewing the demonstration of technologies*

### **Biodegradability of coir fibre based products**

The research works under the project Comprehensive study on the biodegradability of coir fibre based products viz. coir geotextiles, coir wood, coir mattress and mattings etc. have been done and document the results of first couple of months. The same have been presented in seminar by Project Assistant.



### **स्किल अपग्रेडेशन & महिला कयर योजना/Skill Upgradation & Mahila Coir Yojana**

The Board has been conducting various programmes like Entrepreneurship Development Programme, Awareness Programme, Workshop, Seminar, Exposure Tour etc. for attracting more entrepreneurs to start coir processing units. Further training programme such as training on manufacturing of value added coir products, weaving and spinning etc. are also being organised through the field offices.

Details of Plan Programmes organised as per Action Plan 2018-19 under "Skill upgradation & Mahila Coir Yojana during the period from 27.12.2018 to 27.01.2019 are given below:

Activity	A &N Island	Andhra Pradesh	West Bengal	Kerala	Total
Training-Mahila Coir Yojana (MCY)	-	-	20	-	20
Training- Value Added Coir Products (VAP)	-	-	20	-	20
Exposure tour	-	-	-	2	2
Awareness Programme	1	1	-	2	4
Workshop	-	-	-	1	1

- A meeting was organized for development of Coir Industry in Maharashtra on 05.01.2019 with Guardian Minister, Sindhudurg, Maharashtra to look after the development plans and related affairs of Sindhudurg district.
- On 08.01.2019, the Board had attended 9<sup>th</sup> Co-ordination Committee meeting of Department of Ministry of MSME, Govt. of India and discussed about the developmental activities in the state of Odisha



- A workshop on the Development of Coir industry and Research & Development activities has been the organized by Coir Board Sub Regional Office, Kannur at Hotel Malabar Palace, Calicut on 11.01.2019



*A technical session on R&D activities of Coir Board taken by SSO(Poly) i/c*

#### कयर उद्यमी योजना/Coir Udyami Yojana

During the period from 26.12.2018 to 25.01.2019, the Board has released a sum of Rs.2,00,000/- towards subsidy for setting up of 1 coir unit under Coir Udyami Yojana in the State of Odisha.

## स्फुर्थि/SFURTI

### **28<sup>th</sup> Scheme Steering Committee (SSC) Meeting of SFURTI – 21.01.2019**

The 28<sup>th</sup> Scheme Steering Committee (SSC) meeting of SFURTI was held on 21.01.2019 at New Delhi under the chairmanship of Secretary, MSME. Based on the recommendation of 10<sup>th</sup> PSC meeting of the Board under SFURTI held on 27.11.2018 at Central Institute of Coir Technology (CICT), Bengaluru, DPRs of six new SFURTI coir cluster proposals viz. Salem Coir Ply Board (Omalur), Pakkam, Mannargudi & Kongu in Tamil Nadu and Raghunath & Radha Rani in Odisha were presented before the 28<sup>th</sup> SSC for obtaining final approval. The representatives of the Technical Agency M/s.ITCOT Consultancy & Services Ltd., Chennai, proposed cluster stakeholders, Implementing Agencies and Coir Board officials were also present in the meeting.

### **निर्यात पंजीकरण/Export Registration**

Nine firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate

### **निर्यात विपणन/ EXPORT MARKETING**

#### **Participation of Indian coir sector in the Domotex International Trade Fair, Hannover, Germany**

Coir Board organized participation of Indian coir sector in the Domotex International Trade Fair, 2019 held at Hannover Germany during 11-14 January, 2019. Fifteen exporters/entrepreneurs from Indian coir sector participated through 'Indian Coir Pavilion'. The delegation was led by Shri. Rajjan Lal Tiwari, Asst. Showroom Manager, Coir Board. A stunning display of novel products of coir as well as blow ups and posters of coir products were arranged in the pavilion by all the participants. A special brochure, incorporating the profiles of the participants in Indian Coir Pavilion and the range of products, was brought out and distributed to the visitors. In order to provide better visibility and attention for Indian coir products and Coir Board Pavilion including its co-exhibitors among the business visitors, Coir Board hired an Ad Tower in front of Hall No. 2 of Domotex 2019. All the participants were bagged a good number of trade leads.

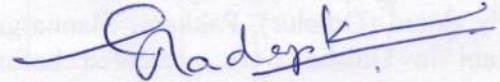
#### **Participation of Indian coir sector in the IPM Essen, 2019, Essen, Germany**

Coir Board organized participation of Indian coir sector in the IPM Essen 2018 held at Essen, Germany during 22-25 January, 2019. The IPM ESSEN (International Trade Fair for Plants) is the world's leading trade fair for horticulture in Germany. It is the only specialist trade fair of its kind to cover the entire value chain of plants, including production, technology, floristry, garden features, and the point of sale. It offered trade visitors a comprehensive market

overview and so many multifaceted novelties. 28 individual booths have been provided in Coir Board pavilion for participation of 33 enterprises from Indian coir pith sector.

The delegation was led by Shri. Anil Kumar, Under Secretary to the Govt. of India, Ministry of MSME and Shri. S Keshava Murthy, Manager, Coir Board. The Coir Board pavilion was inaugurated by Shri Anil Kumar, Under Secretary to the Govt. of India, Ministry of MSME.

भवदीय/Yours faithfully,



वरिष्ठ लेखाधिकारी / Senior Accounts Officer

प्रतिलिपि/ Copy to:

1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India  
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road,  
New Delhi- 110 108.