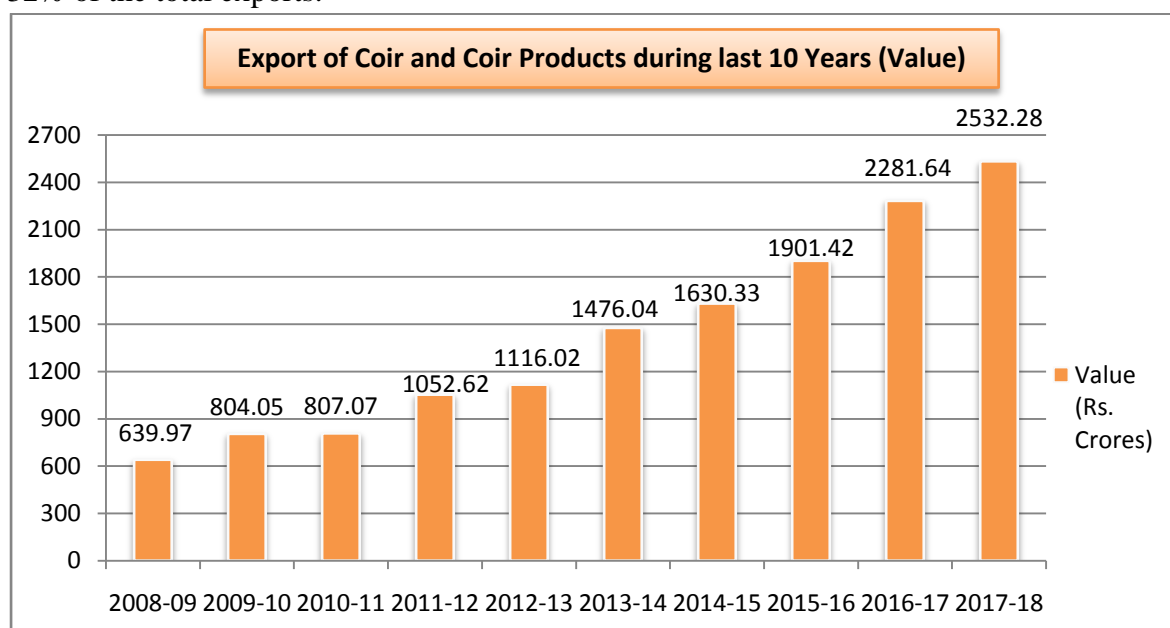


EXPORT REVIEW OF COIR & COIR PRODUCTS DURING THE YEAR 2017-18

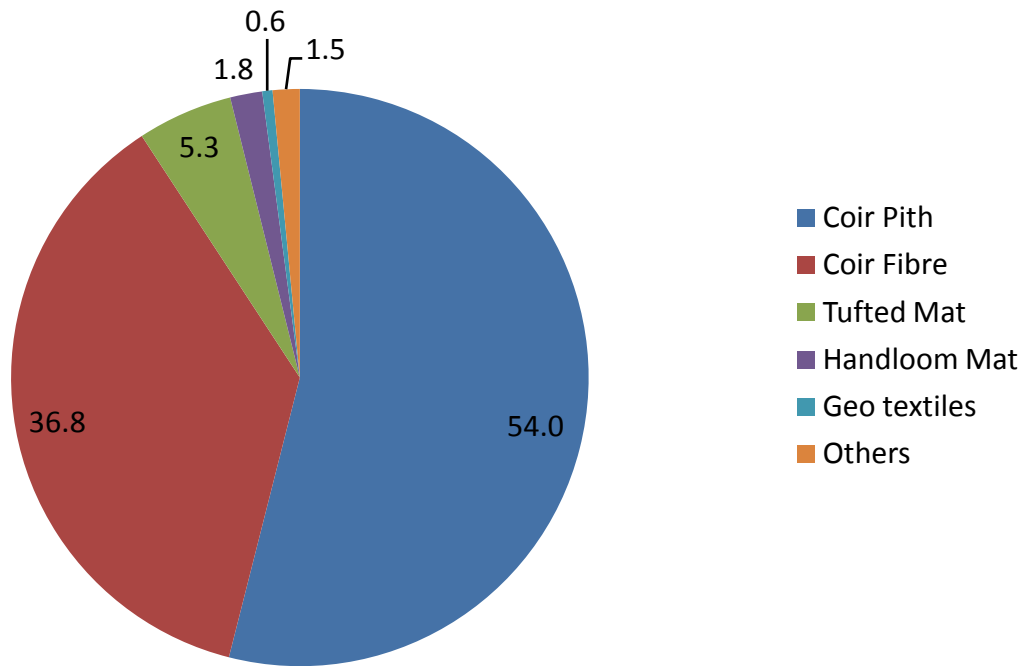
A total quantity of 10,16,564 MT of coir and coir products valued at Rs.2532.28 crores was exported from the country during the year 2017-18 as against an export of 9,57,045 MT valued at Rs.1901.42 crores during the previous year. There is an overall increase of 6.2% in terms of quantity and 11% in terms of value over the export achieved during the previous year. The total export quantity of coir and coir products reached an earmark of 1 Million Metric Tonnes and value crossed Rs.2500 crores. The export target fixed for coir and coir products by the Ministry of MSME, Government of India for the year 2017-18 was Rs.1900 crores. The achievement during the year, which works out to 133% of the target fixed by the Govt. of India, is an all time high in the history of Indian coir industry.

Export Trend in General

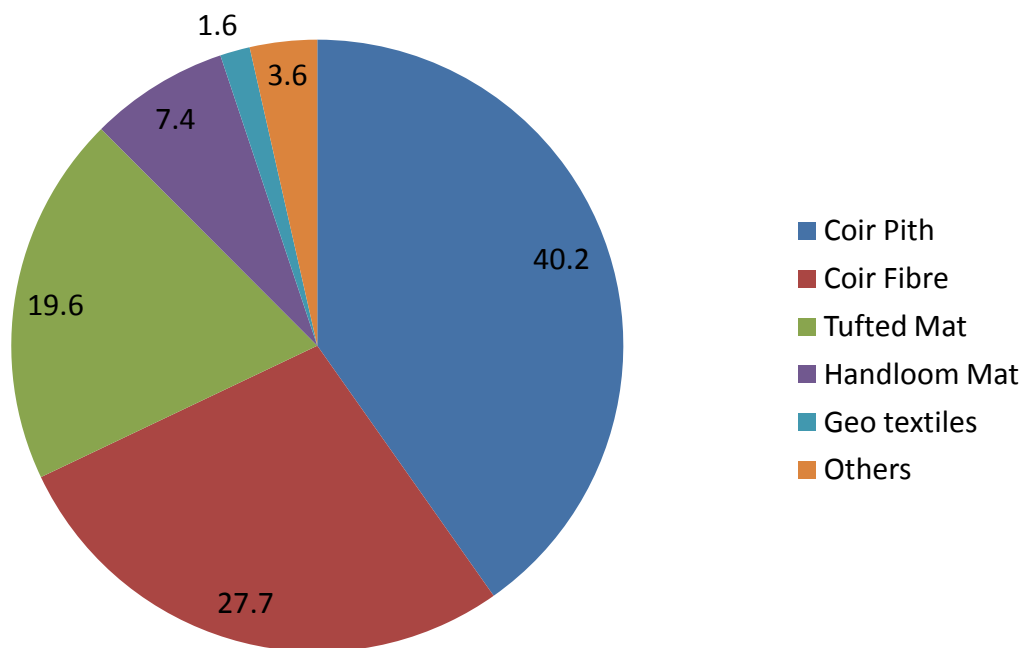
During the period from April 2017 to March 2018, while exports of coir pith, coir fibre, tufted mat, rubberized coir, coir other sorts, coir rope and powerloom matting registered growth, products like handloom mats, coir geo-textiles, coir yarn, curled coir, handloom matting and powerloom mats have shown decline. Even though coir rugs & carpets showed a positive growth in terms of quantity, a decline in terms of value was witnessed. Coir pith with export earnings of Rs.1018.47 crores constituted 40% of the total export of coir products from the country. Similarly coir fibre with an export of Rs.701.78 crores constituted to 28% of the total exports. All other value added items put together constituted 32% of the total exports.



Export Composition of Coir & Coir Products (2017-18)
(Quantity)



Export Composition of Coir & Coir Products (2017-18)
(Value)



COMPARITIVE STATEMENT OF EXPORT OF COIR PRODUCTS
(2017-18 and 2016-17)

Q=Quantity in MT			V=Value in Rs. Lakhs			
	April 2017 - March2018		April 2016- March2017		% Growth	
Item	Q	V	Q	V	Q	V
Coir Pith	548479	101846.82	490552	90539.11	11.8	12.5
Coir Fibre	374320	70177.88	370357	53913.63	1.1	30.2
Tufted Mat	54279	49591.41	51718	48442.83	5.0	2.4
Handloom Mat	18277	18613.96	20143	21316.31	-9.3	-12.7
Geo textiles	5845	3996.59	6219	4481.04	-6.0	-10.8
Coir Yarn	3328	2457.66	4426	2948.32	-24.8	-16.6
Curled Coir	8800	2316.26	10356	2419.30	-15.0	-4.3
Handloom Mattings	1117	1394.79	1272	1535.25	-12.2	-9.1
Rubberized Coir	900	1388.64	888	1295.64	1.4	7.2
Coir Other Sorts	306	498.29	256	416.59	19.4	19.6
Coir Rope	491	401.72	484	388.50	1.4	3.4
Coir Rugs & Carpet	254	269.58	205	271.92	24.0	-0.9
Powerloom Mat	37	57.75	166	196.38	-77.8	-70.6
Powerloom Matting	131	216.49	0	0.00	-	-
Total	1016564	253227.84	957045	228164.82	6.2	11.0

Subject to E & O.E

2. COMPOSITION OF EXPORT

Coir Pith constituted 54 % in terms of quantity and 40.2% in terms of value of the total export of coir and coir products during the period under report. Coir fibre constituted 36.8% in quantity and 27.7% in value. Tufted Mats constituted 5.3% in quantity and 19.6% in terms of value and it is one of the major items of coir product exported from India. All other value added items put together constitutes 12.5% of the total exports.

The table showing the item-wise composition of export of coir and coir products during 2017-18 in terms of quantity and value is given below:

EXPORT OF COIR & COIR PRODUCTS (2017 - 18)

Q= Quantity in MT		V= Value in Rs Lakhs		
Item	2017-18		Composition%	
	Q	V	Q	V
Coir Pith	548479	101846.82	54.0	40.2
Coir Fibre	374320	70177.88	36.8	27.7
Tufted Mat	54279	49591.41	5.3	19.6
Handloom Mat	18277	18613.96	1.8	7.4
Geo textiles	5845	3996.59	0.6	1.6
Coir Yarn	3328	2457.66	0.3	1.0
Curled Coir	8800	2316.26	0.9	0.9
Handloom Mattings	1117	1394.79	0.1	0.6
Rubberized Coir	900	1388.64	0.1	0.5
Coir Other Sorts	306	498.29	0.0	0.2
Coir Rope	491	401.72	0.0	0.2
Coir Rugs & Carpet	254	269.58	0.0	0.1
Powerloom Mat	37	57.75	0.0	0.0
Powerloom Matting	131	216.49	0.0	0.1
Total	1016564	253227.84	100.0	100.0

Subject to E & O.E

3. COMMODITY-WISE ANALYSIS OF EXPORTS

Among the items of export, the items which recorded major increases and decreases in terms of quantity and value are detailed in the tables below:

Increase in Quantity and Value

Sl. No.	Item	2017-18		2016-17		% Growth	
		Quantity (MT)	Value (Rs.Lacs)	Quantity (MT)	Value (Rs.Lacs)	Quantity	Value
1	Coir Pith	548479	101846.82	490552	90539.11	11.8	12.5
2	Coir Fibre	374320	70177.88	370357	53913.63	1.1	30.2
3	Tufted Mat	54279	49591.41	51718	48442.83	5.0	2.4
4	Rubberized Coir	900	1388.64	888	1295.64	1.4	7.2
5	Coir Other Sorts	306	498.29	256	416.59	19.4	19.6
6	Coir Rope	491	401.72	484	388.50	1.4	3.4
7	Powerloom Matting	131	216.49	0	0.00	-	-

Decrease in Quantity and Value

Sl. No.	Item	2017-18		2016-17		% Decline	
		Quantity (MT)	Value (Rs.Lacs)	Quantity (MT)	Value (Rs.Lacs)	Quantity	Value
1	Handloom Mat	18277	18613.96	20143	21316.31	-9.3	-12.7
2	Geo textiles	5845	3996.59	6219	4481.04	-6.0	-10.8
3	Coir Yarn	3328	2457.66	4426	2948.32	-24.8	-16.6
4	Curled Coir	8800	2316.26	10356	2419.30	-15.0	-4.3
5	Handloom Mattings	1117	1394.79	1272	1535.25	-12.2	-9.1
6	Powerloom Mat	37	57.75	166	196.38	-77.8	-70.6

In the case of coir rugs and carpets even though the quantity was increased by 24% it shows a decrease of 0.9% in terms of value.

4. EXPORT DESTINATION

During the period April 2017 -March 2018, 110 countries imported coir and coir products from India. China topped the importing countries with 32% in value and 41.7% in quantity. USA is the second largest importer of coir products from India with a share of 21% in value and 13% in quantity. The other countries, which imported substantial quantities of coir and coir products during the year under report, were Netherlands, UK, South Korea, Spain, Australia, Italy, Germany, and Canada.

The item-wise and destination-wise export of major coir items during April 2017 to March 2018 and growth rate are furnished under:

4.1 Coir Handloom Mats

Eighty three countries imported coir handloom mats from India during the year 2017 - 18. The important markets for coir handloom mats and the market share in terms of quantity and value are detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	7530	8582.04	41.2	46.1
2	UK	2251	2150.18	12.3	11.6
3	Netherlands	1001	926.93	5.5	5.0
4	Australia	857	790.50	4.7	4.3
5	Germany	534	493.45	2.9	2.7

4.2 Coir Tufted Mats

Eighty countries imported PVC tufted mats from India during the year 2017-18. The important markets for PVC tufted mats and their market share in terms of quantity and value are detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	23604	22539.46	43.5	45.5
2	UK	6600	5638.50	12.2	11.4
3	Germany	3744	3457.86	6.9	7.0
4	Italy	2870	2498.82	5.3	5.0
5	Netherlands	2265	1885.73	4.2	3.8

4.3 Coir Yarn

Twenty four countries imported coir yarn from India during the year 2017-18. The important markets for coir yarn and their market share in terms of quantity and value are detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	Netherlands	1242	1048.37	37.3	42.7
2	Italy	678	428.14	20.4	17.4
3	USA	350	212.85	10.5	8.7
4	Germany	232	205.10	7.0	8.4
5	Belgium	116	140.23	3.5	5.7

4.4 Coir Pith

Ninety six countries imported coir pith from India during the year 2017-18. The important markets for coir pith and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	94070	18437.00	17.2	18.1
2	Netherlands	89033	16708.49	16.2	16.4
3	South Korea	87087	14134.27	15.9	13.9
4	China	64261	11447.75	11.7	11.2
5	Spain	39266	6615.37	7.2	6.5

4.5 Coir Handloom Matting

Eighteen countries imported coir handloom matting from India during the year 2017-18. The major markets for coir handloom matting and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	641	626.55	57.4	44.9
2	UK	217	340.69	19.4	24.4
3	Germany	140	276.83	12.5	19.9
4	France	17	28.62	1.5	2.0
5	South Africa	16	22.38	1.4	1.6

4.6 Coir Geo-Textiles

Thirty one countries imported coir geo-textiles from India during the year 2017-18. The important market for coir geo-textiles and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	2769	1764.37	47.4	44.2
2	Australia	1360	794.05	23.3	19.9
3	France	516	394.62	8.8	9.9
4	Germany	358	300.05	6.1	7.5
5	Japan	219	219.58	3.8	5.5

4.7. Coir Rugs & Carpets

Seven countries imported coir rugs & carpet from India during the year 2017-18. The important markets for coir rugs & carpet and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	186	200.57	73.2	74.4
2	UK	40	38.75	15.8	14.4
3	Nigeria	13	13.89	5.2	5.2

4.8 Rubberized Coir

Twenty five countries imported rubberized Coir from India during the year 2017-18. The important markets for rubberized coir and their market share in terms of quantity and value are detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	Estonia	330	340.00	36.7	24.5
2	Nepal	46	239.25	5.2	17.2
3	Maldives	98	169.72	10.8	12.2
4	USA	89	151.31	10.0	10.9
5	New Zealand	77	118.26	8.6	8.5

4.9 Coir Fibre

Twenty Nine countries imported coir fibre from India during the year 2017-18. The important markets for coir fibre and their market share in terms of quantity and value are detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	China	363653	67555.73	97.2	96.3
2	Russia	2086	545.99	0.6	0.8
3	Latvia	2216	512.83	0.6	0.7
4	Netherlands	1762	453.19	0.5	0.6
5	USA	1623	389.44	0.4	0.6

4.10 Coir Rope

Eleven countries imported coir rope from India during the year 2017-18. The important markets for coir rope and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	France	355	310.45	72.3	77.3
2	Germany	14	18.98	2.8	4.7
3	Maldives	24	17.25	4.8	4.3
4	China	21	13.8	4.2	3.4

4.11 Coir Other Sorts

Fifteen countries imported coir other sorts from India during the year 2017-18. The important markets for coir other sorts and their market share in terms of quantity and value are detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	149	294.76	48.7	59.2
2	UK	113	128.75	36.9	25.8
3	Australia	13	15.79	4.1	3.2
4	UAE	5	15.49	1.7	3.1
5	Netherlands	10	14.03	3.2	2.8

4.12 Curled Coir

Thirteen countries imported curled coir from India during the year 2017-18. The important markets for curled coir and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	China	5112	1266.43	58.1	54.7
2	Russia	2408	695.77	27.4	30.0
3	Poland	663	189.66	7.5	8.2

4.13 Powerloom Mats

During the year 2017-18, Powerloom mats were exported to 2 countries. The markets for powerloom mats and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	32	51.90	87.4	89.9
2	UK	5	5.85	12.6	10.1

4.14 Powerloom Mattings

Powerloom mattings were exported to 2 countries during the year 2017-18. The markets for powerloom matting and their market share in terms of quantity and value are detailed below:

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	118	188.66	90.4	87.2
2	Netherlands	13	27.83	9.6	12.8