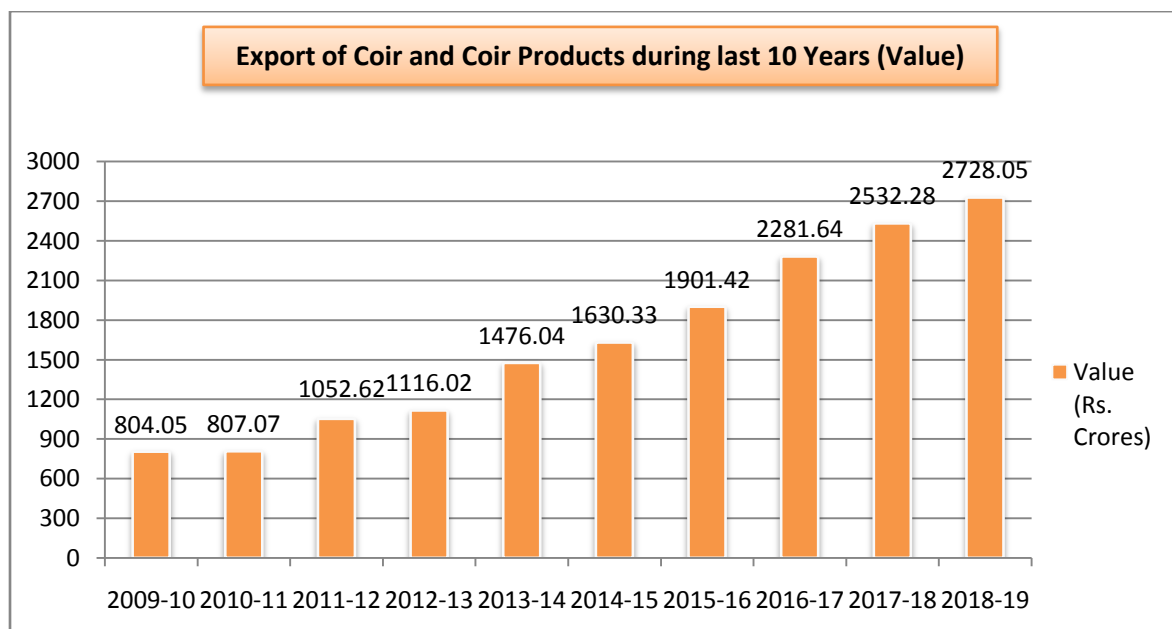


## Export of Coir and Coir Products from India -2018-19

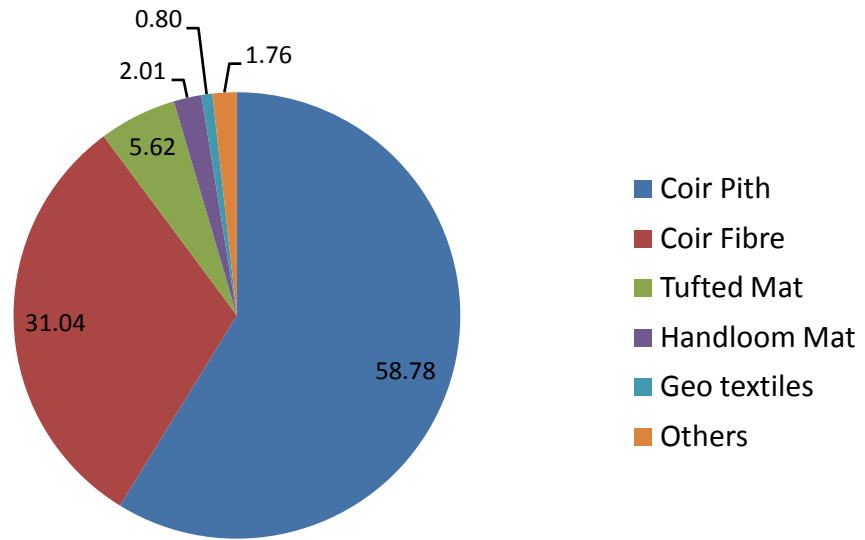
A total quantity of 964046 MT of coir and coir products valued at Rs.2728.05 crores was exported from the country during the year 2017-18 as against the export of 10,16,564 MT valued at Rs.2532.28 crores during the previous year. There is a decrease of -5.2% in terms of quantity and an increase of 7.7% in terms of value over the export achieved during the previous year. The export target fixed for coir and coir products by the Ministry of MSME, Government of India for the year 2018-19 was Rs.2500 crores. The achievement during the reporting period, which works out to 109% of the target fixed by the Govt. of India, is an all time high in the history of Indian coir industry.

### 1. Export Trend

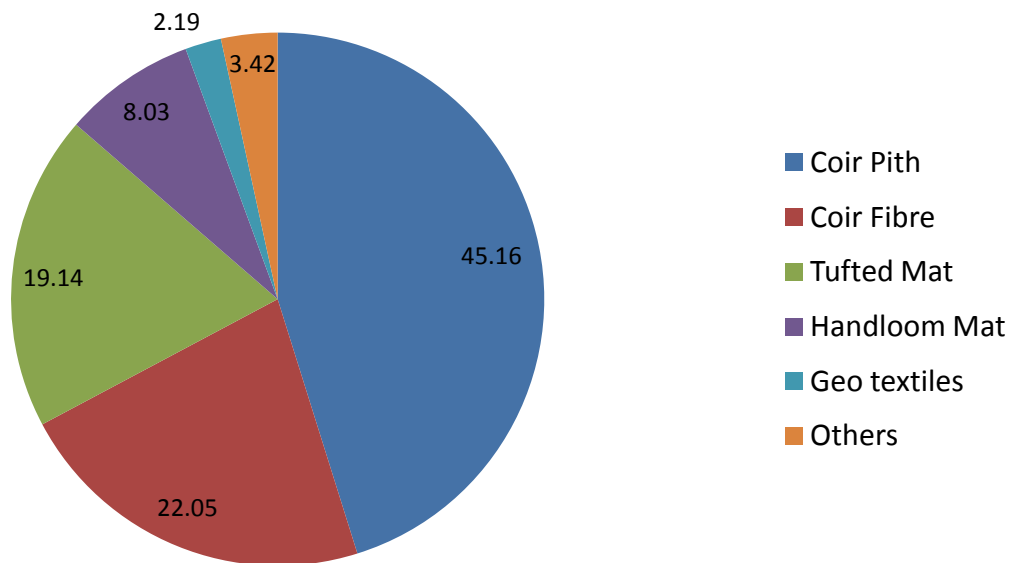
During the year 2018-19, while exports of coir pith, handloom mat, coir geotextiles, coir yarn and curled coir registered growth both in terms of quantity and value, where as products like tufted mats, handloom mattings, and coir rope shown marginal decline in terms of quantity and increase in terms of value. Coir pith with export earnings of Rs.1232.08 crores constituted 45% of the total export of coir products from the country. Similarly coir fibre with an export of Rs.601.64 crores constituted to 22% of the total exports. All other value added items put together constituted 33% of the total exports.



**Export Composition of Coir & Coir Products (2018-19)  
(Quantity)**



**Export Composition of Coir & Coir Products (2018-19)  
(Value)**



**COMPARITIVE STATEMENT OF EXPORT OF COIR PRODUCTS  
(2018-19 and 2017-18)**

Item	2018-19		2017-18		% Growth	
	Q	V	Q	V	Q	V
	Q=Quantity in MT		V=Value in Rs.Lakhs			
Coir Pith	566661	123208.48	548479	101846.8	3.3	21.0
Coir Fibre	299279	60164.11	374320	70177.88	-20.0	-14.3
Tufted Mat	54131	52225.03	54279	49591.41	-0.3	5.3
Handloom Mat	19367	21911.04	18277	18613.96	6.0	17.7
Geo textiles	7674	5972.56	5845	3996.59	31.3	49.4
Curled Coir	10768	3137.02	8800	2316.26	22.4	35.4
Coir Yarn	3408	2642.23	3328	2457.66	2.4	7.5
Handloom Mattings	1071	1436.08	1117	1394.79	-4.1	3.0
Rubberized Coir	807	1029.58	900	1388.64	-10.4	-25.9
Coir Rope	486	439.79	491	401.72	-0.9	9.5
Coir Other Sorts	183	361.58	306	498.29	-40.1	-27.4
Coir Rugs & Carpet	195	243.96	254	269.58	-23.3	-9.5
Powerloom Matting	7	17.22	131	216.49	-94.7	92.0
Powerloom Mat	8	15.89	37	57.75	-77.2	-72.5
<b>Total</b>	<b>964046</b>	<b>272804.57</b>	<b>1016564</b>	<b>253227.84</b>	<b>-5.2</b>	<b>7.7</b>

**2. COMPOSITION OF EXPORT**

Coir Pith constituted 59 % in terms of quantity and 45% in terms of value of the total export of coir and coir products during the period under report. Coir fibre constituted 31% in quantity and 22% in value. Tufted Mats constituted 5.6% in quantity and 19.1% in terms of value and it is one of the major items of coir products exported from India.

The table showing the item-wise composition of export of coir and coir products during 2018-19 in terms of quantity and value is given below:

### COMPOSITION OF EXPORT OF COIR & COIR PRODUCTS (2018-19)

Item	2018-19		2017-18	
	Q	V	Qty%	Val%
Coir Pith	566661	123208.48	58.78	45.16
Coir Fibre	299279	60164.11	31.04	22.05
Tufted Mat	54131	52225.03	5.62	19.14
Handloom Mat	19367	21911.04	2.01	8.03
Geo textiles	7674	5972.56	0.80	2.19
Curled Coir	10768	3137.02	1.12	1.15
Coir Yarn	3408	2642.23	0.35	0.97
Handloom Mattings	1071	1436.08	0.11	0.53
Rubberized Coir	807	1029.58	0.08	0.38
Coir Rope	486	439.79	0.05	0.16
Coir Other Sorts	183	361.58	0.02	0.13
Coir Rugs & Carpet	195	243.96	0.02	0.09
Powerloom Matting	7	17.22	0.00	0.01
Powerloom Mat	8	15.89	0.00	0.01
<b>Total</b>	<b>964046</b>	<b>272804.57</b>		

Subject to E & O.E

### 3. COMMODITY-WISE ANALYSIS OF EXPORTS

Among the items of export, the items which recorded major increases and decreases in terms of quantity and value are detailed in the tables below:

#### Increase in Quantity and Value

Sl. No.	Item	2018-19		2017-18		% Growth	
		Quantity (MT)	Value (Rs.Lacs)	Quantity (MT)	Value (Rs.Lacs)	Quantity	Value
1	Coir Pith	566661	123208.48	548479	101846.8	3.3	21.0
2	Handloom Mat	19367	21911.04	18277	18613.96	6.0	17.7
3	Geo textiles	7674	5972.56	5845	3996.59	31.3	49.4
4	Curled Coir	10768	3137.02	8800	2316.26	22.4	35.4
5	Coir Yarn	3408	2642.23	3328	2457.66	2.4	7.5

### **Increase in Value but decrease in quantity**

Sl. No.	Item	2018-19		2017-18		% Growth	
		Quantity (MT)	Value (Rs.Lacs)	Quantity (MT)	Value (Rs.Lacs)	Quantity	Value
1	Tufted Mat	54131	52225.03	54279	49591.41	-0.3	5.3
2	Handloom Mattings	1071	1436.08	1117	1394.79	-4.1	3.0
3	Coir Rope	486	439.79	491	401.72	-0.9	9.5

Even though the above items had shown decrease in the total quantity exported, the export value is increased. This may be because of hike in the unit value of the products exported.

### **Decrease in Quantity and Value**

Sl. No.	Item	2018-19		2017-18		% Decline	
		Quantity (MT)	Value (Rs.Lacs)	Quantity (MT)	Value (Rs.Lacs)	Quantity	Value
1	Coir Fibre	299279	60164.11	374320	70177.88	-20.0	-14.3
2	Rubberized Coir	807	1029.58	900	1388.64	-10.4	-25.9
3	Coir Other Sorts	183	361.58	306	498.29	-40.1	-27.4
4	Coir Rugs & Carpet	195	243.96	254	269.58	-23.3	-9.5
5	Powerloom Matting	7	17.22	131	216.49	-94.7	-92.0
6	Powerloom Mat	8	15.89	37	57.75	-77.2	-72.5

#### **4. EXPORT DESTINATION**

During the year April 2018-19, 117 countries imported coir and coir products from India. China topped the importing countries with 32% in value and 41.7% in quantity. USA is the second largest importer of coir products from India with a share of 21% in value and 13% in quantity. The other countries, which imported substantial quantities of coir and coir products during the year under report, were Netherlands, UK, South Korea, Spain, Australia, Italy, Germany, and Canada.

The top destinations of the major items exported during the year 2018-19 are furnished under:

#### 4.1 Coir Pith

Hundred countries imported Coir Pith from India during the year 2018 -19. The important markets for Coir Pith and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	Netherlands	90691	20141.66	16.00	16.35
2	USA	81260	18290.84	14.34	14.85
3	South Korea	74921	14137.24	13.22	11.47
4	China	60377	12405.82	10.65	10.07
5	Spain	43224	8773.80	7.63	7.12

#### 4.2 Coir Fibre

Thirty three countries have imported **Coir Fibre** from India during the year 2018 -19. The important markets for **coir fibre** and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	China	287560	57019.44	96.08	94.77
2	Russia	2689	705.18	0.90	1.17
3	Latvia	2646	672.86	0.88	1.12
4	Netherlands	1944	596.42	0.65	0.99
5	USA	1808	470.21	0.60	0.78

#### 4.3 Coir Tufted Mats

Eighty Five countries have imported **Tufted Mats** from India during the year 2018 -19. The important markets for **Tufted Mats** and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	25184	25695.10	46.52	49.20
2	UK	6076	5477.59	11.22	10.49
3	Italy	2890	2625.67	5.34	5.03
4	Germany	2667	2477.90	4.93	4.74
5	Spain	2487	2062.60	4.60	3.95

#### 4.4 Coir Handloom Mats

Seventy Seven countries have imported **Handloom Mats** from India during the year 2018 - 19. The important markets for **Handloom Mats** and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	8927	11434.28	46.09	52.19
2	UK	2340	2422.18	12.08	11.05
3	Australia	840	904.24	4.33	4.13
4	Netherlands	774	815.08	4.00	3.72
5	Germany	485	499.73	2.50	2.28

#### 4.5 Coir Geo-Textiles

Twenty Six countries have imported **Coir Geotextiles** from India during the year 2018 -19. The important markets for **coir geo textiles** and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	4114.13	3059.91	53.61	51.23
2	Australia	1383.12	899.01	18.02	15.05
3	France	734.38	642.79	9.57	10.76
4	Germany	506.58	491.72	6.60	8.23
5	Japan	244.56	270.92	3.19	4.54

#### 4.6 Coir Yarn

Twenty three countries have imported **Coir Yarn** from India during the year 2018 -19. The important markets for **coir yarn** and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	Netherlands	1344	1196.32	39.45	45.28
2	Italy	928	550.57	27.24	20.84
3	Germany	250	224.90	7.34	8.51
4	Belgium	131	168.10	3.85	6.36
5	Oman	194	112.43	5.69	4.25

#### 4.7 Curled Coir

Eight countries have imported Curled **Coir** from India during the year 2018 -19. The important markets for curled coir and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	China	5639	1587.16	52.36	50.59
2	Russia	4113	1221.08	38.20	38.92
3	Poland	689	222.81	6.40	7.10

#### 4.8 Handloom Mattings

Nineteen countries have imported Handloom Mattings from India during the year 2018 -19. The important markets for handloom mattings and their market share in terms of quantity and value are as detailed below;



Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	675	773.40	63.05	53.85
2	UK	147	246.88	13.76	17.19
3	Germany	96	203.71	8.99	14.19
4	Italy	20	42.42	1.86	2.95
5	Belgium	19	31.65	1.73	2.20

#### 4.9 Rubberized Coir

Twenty two countries have imported Rubberized coir from India during the year 2018 -19. The important markets for rubberized coir and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	Estonia	293	295.15	36.26	28.67
2	Malaysia	173	189.86	21.46	18.44
3	Germany	71	118.21	8.75	11.48
4	USA	44	79.53	5.40	7.72
5	Lithuania	47	65.48	5.83	6.36

#### 4.10 Coir Rope

Eight countries have imported **Coir Rope** from India during the year 2018 -19. The important markets for coir rope and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	France	349	347.29	7.7	79.0
2	UAE	28	18.54	5.7	4.2
3	Morocco	21	17.15	4.4	3.9

#### 4.11 Coir Other Sorts (Garden Articles, Fenders, Braids etc.)

Sixteen countries have imported **Coir Other Sorts** from India during the year 2018 -19. The important markets for coir other sorts and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	79	156.55	43.1	43.3
2	Netherlands	30	58.26	16.4	16.1
3	UK	30	55.79	16.3	15.4

#### 4.12 Coir Rugs & Carpets

Six countries have imported **Coir Rugs & Carpets** from India during the year 2018 -19. The important markets for coir rugs & carpets and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	USA	129	166.73	65.94	68.34
2	Italy	38	35.85	19.63	14.69
3	UK	18	23.79	9.08	9.75

#### 4.13 Powerloom Mattings

Two countries have imported **Powerloom Mattings** from India during the year 2018 -19. The important markets for Powerloom Matting and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	Netherlands	5.64	12.58	81.86	73.06
2	Hongkong	1.25	4.64	18.14	26.94

#### 4.14 Powerloom Mats

Two countries have imported **Powerloom Mat** from India during the year 2018 -19. The important markets for Powerloom Mat and their market share in terms of quantity and value are as detailed below;

Sl. No.	Country	Quantity (MT)	Value (Rs. Lacs)	Qty %	Val %
1	UK	6.17	8.26	73.42	51.96
2	USA	2.23	7.63	26.58	48.04