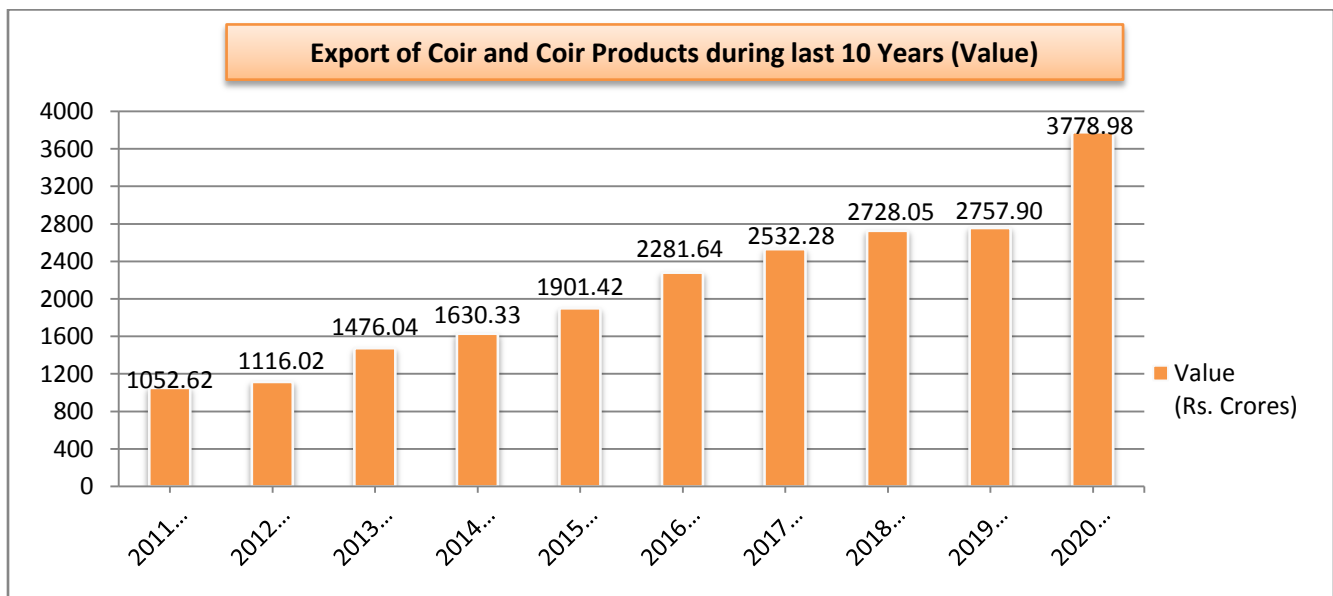


Review of Export of Coir and Coir Products from India (2020-21)

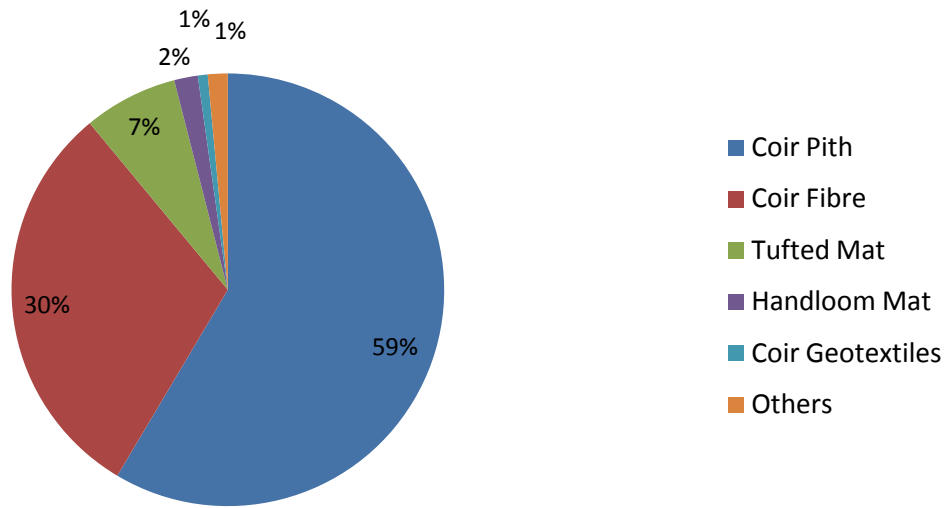
The export of coir and coir products set an all time high record during the year 2020-21. A total quantity of 1163213 MT of coir and coir products valued at Rs.3778.98 crores was exported from the country during the year 2020-21 as against the export of 988996 MT valued at Rs.2757.90 crores during the previous year. There is an increase of 17.6% in terms of quantity and an increase of 37% in terms of value over the export achieved during the previous year. The growth rate of 37% in terms of value is the ever highest growth rate that the export of coir products has seen. The export target fixed for coir and coir products by the Ministry of MSME, Government of India for the year 2020-21 was Rs.3500 crores. The achievement during the reporting period, which works out to 108% of the target fixed by the Govt. of India. Despite the Covid19 pandemic and its restrictions the export of coir and coir products grown up than else before.

1. Export Trend

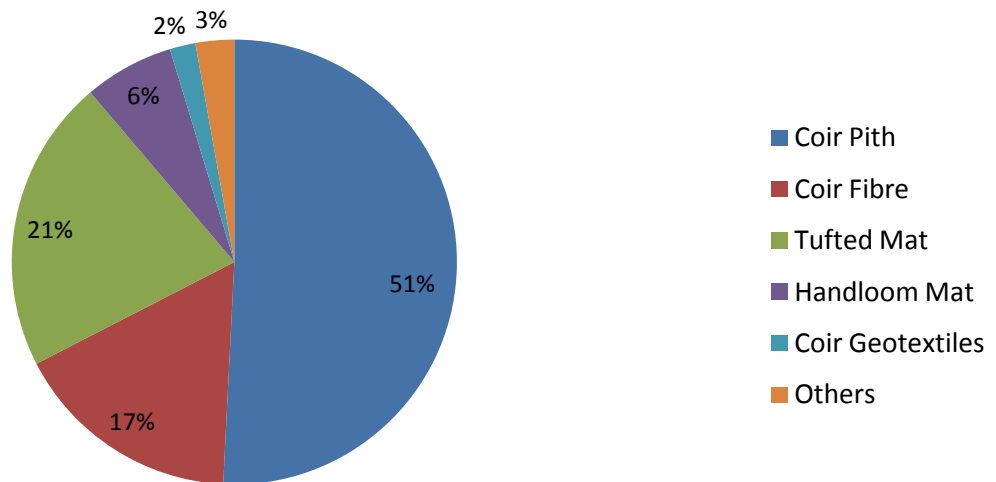
During the year 2020-21, while exports of coir pith, coir fibre, tufted mats, handloom mats, powerloom mats, coir yarn, handloom matting, powerloom matting, coir geotextiles, rubberized coir and coir other sorts have registered growth both in terms of quantity and value, where as coir rugs & carpets and curled coir shown decline in terms of quantity and value. The item coir rope shown a decline in terms of quantity and growth in terms of value. Coir pith with export earnings of Rs.1919.74 crores constituted 51% of the total export of coir products from the country. The value added items put together constituted 31% of the total exports. Tufted Mats topped among the value added products. Tuticorin port accounts for more than 50% of coir exported from India. Cochin Port with a share of 36% comes second and Chennai port with a share of 13 comes third with respect to the export earnings. Nominal quantities were exported from Vishakapattanam, Kolkata Mumbai, Coimbatore, Bengaluru etc.



Export Composition of Coir & Coir Products (2020-21) (Quantity)



Export Composition of Coir & Coir Products (2020-21) (Value)



EXPORT STATISTICS

COMPARITIVE STATEMENT OF EXPORT OF COIR PRODUCTS
(2020-21 and 2019-20)

Item	Q=Quantity in MT		V=Value in Rs.Lakhs			
	2020-21		2019-20		% Growth	
	Q	V	Q	V	Q	V
Coir Fibre	354123	62890.57	308457	49842.56	14.8	26.2
Coir Yarn	3849	2919.30	3028	2301.22	27.1	26.9
Handloom Mat	20527	24662.10	16910	19630.08	21.4	25.6
Poweloom Mat	65	106.51	26	49.65	144.4	114.5
Tufted Mat	81799	80690.82	58300	56344.14	40.3	43.2
Handloom Matting	1418	1712.00	1177	1366.41	20.5	25.3
Powerloom Matting	11	19.24	5	8.53	103.9	125.6
Coir Geotextiles	8583	7059.05	8068	6389.45	6.4	10.5
Coir Rugs & Carpets	327	427.90	367	483.82	-10.9	-11.6
Coir Rope	505	491.76	512	466.03	-1.4	5.5
Curled Coir	9381	2422.22	11290	2681.57	-16.9	-9.7
Rubberised Coir	982	1321.41	578	786.82	70.0	67.9
Coir Pith	680898	191974.07	579980	134962.94	17.4	42.2
Coir Other Sorts**	744	1200.96	298	476.93	150.0	151.8
Total	1163213	377897.91	988996	275790.15	17.6	37.0

Subject to E &O.E

2. COMPOSITION OF EXPORT

Coir Pith constituted 58.5 % in terms of quantity and 50.8% in terms of value of the total export of coir and coir products during the period under report. Tufted Mats constituted 7% in quantity and 21.4% in terms of value and it is one of the major items of coir products exported from India. Coir fibre constituted 30.4% in quantity and 16.6% in value. All value added products together constituted 31% of the total exports in terms of value.

The table showing the item-wise composition of export of coir and coir products during 2020-21 in terms of quantity and value is given below:

EXPORT OF COIR & COIR PRODUCTS (2020-21)

Q=Quantity in MT		V=Value in MT		
Item	2020-21		Composition %	
	Q	V	Q	V
Coir Pith	680898	191974.07	58.54	50.80
Tufted Mat	81799	80690.82	7.03	21.35
Coir Fibre	354123	62890.57	30.44	16.64
Handloom Mat	20527	24662.10	1.76	6.53
Coir Geotextiles	8583	7059.05	0.74	1.87
Coir Yarn	3849	2919.30	0.33	0.77
Curled Coir	9381	2422.22	0.81	0.64
Handloom Matting	1418	1712.00	0.12	0.45
Rubberised Coir	982	1321.41	0.08	0.35
Coir Other Sorts**	744	1200.96	0.06	0.32
Coir Rope	505	491.76	0.04	0.13
Coir Rugs & Carpets	327	427.90	0.03	0.11
Poweloom Mat	65	106.51	0.01	0.03
Powerloom Matting	11	19.24	0.001	0.01
Total	1163213	377897.91	100.00	100.00

** Coir Braids, Scrubbers, Poles, Fenders & Coir Fancy Items.

3. COMMODITY-WISE ANALYSIS OF EXPORTS

Among the items of export, the items which recorded major increases and decreases in terms of quantity and value are detailed in the tables below:

Decrease in Quantity and Value

The item such as coir rugs and carpets and curled coir has shown a negative trend both in terms of quantity and value.

Sl. No.	Item	2020-21		2019-20		% Growth	
		Quantity	Value	Quantity	Value	Quantity	Value
		(MT)	(Rs.Lacs)	(MT)	(Rs.Lacs)		
1	Curled Coir	9381	2422.22	11290	2681.57	-16.9	-9.7
2	Coir Rugs & Carpets	327	427.90	367	483.82	-10.9	-11.6

Decrease in Quantity but increase in Value

Even though Coir Rope has shown a decrease of 1.4% in terms of quantity, it has shown an increase of 5.5% in terms of value. This may be due to increase in the unit price of coir rope.

Increase in Quantity and Value

	Item	2020-21		2019-20		% Growth	
		Quantity (MT)	Value (Rs.Lacs)	Quantity (MT)	Value (Rs.Lacs)	Quantity	Value
1	Coir Pith	680898	191974.07	579980	134962.94	17.4	42.2
2	Tufted Mat	81799	80690.82	58300	56344.14	40.3	43.2
3	Coir Fibre	354123	62890.57	308457	49842.56	14.8	26.2
4	Handloom Mat	20527	24662.10	16910	19630.08	21.4	25.6
5	Coir Geotextiles	8583	7059.05	8068	6389.45	6.4	10.5
6	Coir Yarn	3849	2919.30	3028	2301.22	27.1	26.9
7	Handloom Matting	1418	1712.00	1177	1366.41	20.5	25.3
8	Rubberised Coir	982	1321.41	578	786.82	70.0	67.9
9	Coir Other Sorts	744	1200.96	298	476.93	150.0	151.8
10	Poweloom Mat	65	106.51	26	49.65	144.4	114.5
11	Powerloom Matting	11	19.24	5	8.53	103.9	125.6

4. EXPORT DESTINATION

During the year April 2020-21, 106 countries imported coir and coir products from India. USA topped the importing countries with 31.1% in value and 19.1% in quantity. China is the second largest importer of coir products from India with a share of 20.7% in value and 34.8% in quantity. The other countries, which imported substantial quantities of coir and coir products during the year under report, were Netherlands, South Korea, UK, Spain, Australia, Italy, Germany, and Canada.

The top destinations of the major items exported during the year 2020-21 are furnished under:

4.1 Coir Pith

Ninety four countries imported coir pith from India during the year 2020-21. The important markets for Coir Pith and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	155986	48111.26	22.91	25.06
2	NETHERLANDS	101955	28105.21	14.97	14.64
3	SOUTH KOREA	82025	21327.60	12.05	11.11
4	REPUBLIC OF CHINA	58226	16355.74	8.55	8.52
5	SPAIN	51000	12576.04	7.49	6.55

4.2 Coir Tufted Mats

Seventy-Seven countries have imported Tufted Mats from India during the year 2020-21. The important markets for Tufted Mats and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	48793.87	49490.05	59.65	61.33
2	UK	7931.85	7267.07	9.70	9.01
3	GERMANY	3322.08	3330.29	4.06	4.13
4	ITALY	2777.30	2610.13	3.40	3.23
5	NETHERLANDS	2633.38	2540.37	3.22	3.15

4.3 Coir Fibre

Twenty-Seven countries have imported Coir Fibre from India during the year 2020-21. The important markets for coir fibre and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	REPUBLIC OF CHINA	341603	59760.98	96.46	95.02
2	RUSSIA	3204	736.44	0.90	1.17
3	NETHERLANDS	1555	545.57	0.44	0.87
4	LATIVIA	2149	526.77	0.61	0.84
5	USA	1256	315.23	0.35	0.50

4.4 Handloom Mats

Seventy-Seven countries have imported Handloom Mats from India during the year 2020-21. The important markets for Handloom Mats and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	10478.15	14007.50	51.05	56.80
2	UK	1940.50	2010.31	9.45	8.15
3	AUSTRALIA	959.44	1056.60	4.67	4.28
4	NETHERLANDS	769.62	844.99	3.75	3.43
5	GERMANY	745.27	830.89	3.63	3.37

4.5 Coir Geo-Textiles

Twenty-Seven countries have imported Coir Geotextiles from India during the year 2020-21. The important markets for coir geo textiles and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	3896.68	3169.39	45.40	44.90
2	AUSTRALIA	1955.71	1315.67	22.79	18.64
3	FRANCE	835.93	764.88	9.74	10.84
4	GERMANY	684.24	701.93	7.97	9.94
5	ITALY	228.03	206.74	2.66	2.93

4.6 Curled Coir

Thirteen countries have imported Curled Coir from India during the year 2020-21. The important markets for curled coir and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	RUSSIA	5195	1341.75	55.38	55.39
2	REPUBLIC OF CHINA	3278	815.52	34.94	33.67
3	POLAND	424	110.33	4.52	4.56
4	LITHUANIA	253	61.41	2.69	2.54
5	NETHERLANDS	61	29.52	0.65	1.22

4.7 Coir Yarn

Twenty-Four countries have imported Coir Yarn from India during the year 2020-21. The important markets for coir yarn and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	NETHERLANDS	1185.54	996.62	30.80	34.14
2	ITALY	1006.63	622.68	26.15	21.33
3	GERMANY	276.76	249.23	7.19	8.54
4	BELGIUM	165.16	239.53	4.29	8.20
5	UAE	230.93	136.79	6.00	4.69

4.8 Handloom Matting

Eighteen countries have imported Handloom Matting from India during the year 2020-21. The important markets for handloom mattings and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	1067.49	1052.53	75.27	61.48
2	UK	127.10	203.12	8.96	11.86
3	GERMANY	56.86	139.61	4.01	8.15
4	BELGIUM	50.60	94.24	3.57	5.50
5	CANADA	43.14	83.13	3.04	4.86

4.9 Rubberized Coir

Nineteen countries have imported Rubberized coir from India during the year 2020-21. The important markets for rubberized coir and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	ESTONIA	427.35	468.76	43.51	35.47
2	RUSSIA	155.27	178.58	15.81	13.51
3	USA	84.53	154.59	8.61	11.70
4	GERMANY	62.43	115.49	6.36	8.74
5	LITHUANIA	54.15	83.38	5.51	6.31

4.10 Coir Rugs & Carpets

Thirteen countries have imported Coir Rugs & Carpets from India during the year 2020-21. The important markets for coir rugs & carpets and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	145	190.96	44.38	44.63
2	MEXICO	40	45.38	12.16	10.61
3	GERMANY	30	39.77	9.17	9.29
4	IRISH REPUBLIC	16	37.71	4.82	8.81
5	UK	23	28.93	6.92	6.76

4.11 Coir Other Sorts (Garden Articles, Fenders, Braids, Scrubbers etc.)

Thirty countries have imported Coir Other Sorts from India during the year 2020-21. The important markets for coir other sorts and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	561.07	737.03	75.36	61.37
2	UK	50.82	142.04	6.83	11.83
3	AUSTRALIA	46.84	109.84	6.29	9.15
4	NETHERLANDS	33.60	61.95	4.51	5.16
5	GERMANY	26.08	37.22	3.50	3.10

4.12 Coir Rope

Thirteen countries have imported Coir Rope from India during the year 2020-21. The important markets for coir rope and their market share in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	FRANCE	406	403.81	80.39	82.11
2	NEW ZEALAND	14	28.41	2.81	5.78
3	SPAIN	16	15.42	3.10	3.14
4	UAE	35	14.95	6.95	3.04
5	THAILAND	13	8.62	2.52	1.75

4.13 Powerloom Mats

Seven countries have imported **Powerloom Mats** from India during the year 2020-21. The details in terms of quantity and value are as detailed below;

Sl. No	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty %	Val %
1	USA	48.90	93.03	75.72	87.35
2	GERMANY	8.90	5.28	13.78	4.96
3	BELGIUM	1.65	3.35	2.55	3.14
4	SOUTH AFRICA	1.66	2.43	2.58	2.29
5	NETHERLANDS	1.48	1.13	2.30	1.06

4.14 Powerloom Matting

Only USA has imported **Powerloom Matting** from India during the year 2020-21.