

Name of the Ministry / Department: **MSME/ Coir Board**

MONTH: OCTOBER 2022

1. Important policy decisions taken and major achievements during the month:

Gardex 2022

Coir Board organized participation in Gardex 2022 held during 12-14 October, 2022 at Chiba in Japan. Shri. D Kuppuramu, Chairman, Coir Board, Shri. M Krishna, Joint Director (Planning), Coir Board and Shri. Bharat Prakash, Joint Development Commissioner, Ministry of MSME led the delegation consisting of eight coir Entrepreneurs to Gardex, Japan. A stunning display of Indian coir products - sustainable, eco-friendly and high quality - were arranged in the pavilion by all participants. A special brochure, incorporating the profiles of the participants in Indian Coir Pavilion and the range of products, was brought out and distributed to the visitors. The response was very encouraging and the participants could generate a lot of trade enquiries and firm business orders for coir pith and garden articles. Among other visitors, Shri. Mayank Joshi, Deputy Chief of Mission accompanied by Shri. Shishir Kothari, First Secretary (Commercial Representative) & Head of Chancery of Embassy of India, Japan; Mr. Keerthi Weerasinghe, Chairman, Coconut Development Authority of Srilanka; Mr. Dayasiri Jayasekara, Hon'ble Member of Parliament, Government of Sri Lanka, JIIP Members etc. were also visited the Indian Coir Pavilion in Gardex Expo. The officials had serious discussions with these dignitaries regarding opportunities and challenges of common interest connected to international business.

During the visit to Japan, Shri. D Kuppuramu, Shri. M Krishna and Shri. Bharat Prakash met with the Bangalore Chambers of Industry & Commerce, Japan (BCIC) coordinated by the Embassy of India Japan and discussed on marketing issues and challenges to promote Indian coir exports in Japan.





81st Annual Session of Indian Road Congress (IRC) 2022

Coir Board R&D team have participated in the conference and Expo in connection with the 81st Annual session of Indian Road Congress IRC held at Lucknow from 08.10.2022 to 11.10.2022. Hon. CM of UP Shri Yogi Adityanathji inaugurated the programme, Hon. Union Minister for Road Transport and Highways Shri Nitin Gadkariji was the chief guest of the programme. Coir Board has been allotted with a slot for technical presentation on 08.10.2022. SSO (Poly) i/c , Coir Board, CCRI has presented the paper on use of coir geotextiles for roads in the technical session 5. Coir Board has also taken a standard stall of size 3X3 mtr where a great display of coir geotextiles for different structural applications especially for roads has been arranged. The conference has been attended by more than 5000 field engineers from National Highway Authority of India(NHAI), PWD and Rural Dept. from all the States of India. The coir technology in roads has been well explained to the participants of the conference.



Smart Shoppers Expo-2022

Regional Office, Coir Board, Pollachi has arranged Board's participation in the Dinamalar Smart Shoppers Expo 2022 held at Sri Kantha Mahal, Coimbatore Road, Pollachi from 30.09.2022 to 02.10.2022. Variety of Coir Products displayed in an attractive manner. Shri. D. Kuppuramu, Hon'ble Chairman, Coir Board and Shri. Jitendra Kumar Shukla, Secretary (i/c)

visited the exhibition stall. Details regarding Board's Schemes and services are provided to the visitors and received many enquiries for garden articles, Pith Block, etc.



Eenadu Grand Property Expo-2022

Coir Board SR&SD, Vizag has arranged Board's participation in the Eenadu Grand Property Expo-2022 on 01.10.2022 & 02.10.2022 held at Novotel Hotel, R. K. Beach Road, Vishakhapatnam. Coir Board's stall was displayed with new design door mat (Coir Tufted Doormats), F. F. Mats, C-POM, Garden Articles, Coir Matting, Rubberized Coir Products, Geo Textiles, Handicrafts, Non-Woven Matting & Cocopeat.



Mathrubhumi Agri Fest-2022

Coir Board SR&SD, Vizag has arranged Board's participation in Mathrubhumi Agriculture Fest 2022 Scheduled at Indira Gandhi Municipal Stadium, Palakkad, during 07-11 October 2022. Board displayed Coir Doormats, Coir Mattress, Coir Geo Textiles, Coir Pith Block and C-POM (Coir Composite) in the stall. Videos of various applications of coir products and coir darshan were streamed in the stall throughout the expo. Shri. P. Prasad, Hon'ble Minister for

Agriculture, Govt. of Kerala and Shri. Krishnankutty, Hon'ble Minister for Electricity, Govt. of Kerala have visited the stall.



7th Bhubaneswar International Trade Fair-2022

Coir Board SR&SD, Bhubaneswar has organized Board's participation in 7th Bhubaneswar International Trade Fair-2022 at Janata Maidan, Bhubaneswar during the period from 8 – 18 October, 2022. The event was inaugurated by Hon'ble Guest Padmabibhushana Sj. Sudarshan Sahu, Smt. Sulata Deo, Hon'ble Member of Parliament, Rajya Sabha and Sj. Sushanta Routa, MLA, Bhubaneswar. The Coir Board's stall was displayed with new design doormat (Coir Tufted Doormats), F.F. Mats, C-POM, Garden Articles, Coir Matting, Rubberized Coir Products, Geo Textiles, Handicrafts



Gandhi Shilp-2022

Coir Board SR&SD, Jammu has organized Board's participation in Gandhi Shilp Bazar-2022 at Urban Haat, Srinagar, Jammu & Kashmir during 9th to 18th October 2022. The Exhibition was inaugurated by Shri. Shantmanu, I.A.S Honourable Development Commissioner (Handicraft) Ministry of Textiles, Govt. of India. Board's stall was inaugurated by Shri. J. K Shukla, Secretary(i/c), Coir Board.



India International Mega Trade Fair-2022

Coir Board SR&SD, Navi Mumbai has organized Board's participation in the India international Mega Trade Fair (IIMTF) 2022 during 13th to 17th October 2022 at World Trade Centre, Cuffe Parade, Mumbai. The Exhibition was inaugurated by Shri. Shantmanu, I.A.S Honorable Development Commissioner (Handicraft) Ministry of Textiles, Govt. of India.



Golden Jubilee State Level Farmers Day-2022

Regional Office, Coir Board, Pollachi has organized Board's participation in State Level Farmers Day 2022 held at Agricultural College and Research Institute, Madurai organized by Tamilnadu Agriculture university from 14.10.2022 to 16.10.2022. Coir Board, SR&SD, Madurai have displayed various coir products in the stall.



7th Vibrant India-2022

Coir Board SR&SD, Connaught Place, New Delhi has organized Board's participation in the 7th Vibrant India Expo-2022 held at Dilli Haat, Pitampura, New Delhi during 14th to 16th October 2022. The exhibition was officially inaugurated by Dr. Harsh Vardhan, Hon'ble Member of parliament Lok Sabha and Former Union Minister, Govt of India, in the presence of other dignitaries.



Farm Tech Asia Exhibition-2022

Coir Board SR&SD, Indore has organized Board's participation in the Farm Tech Asia Exhibition-2022 held at Raipur, Chattisgarh Ground during 14th October 2022 to 17th October 2022.



25th Edition Chandigarh Fair-2022

Coir Board SR&SD, Chandigarh has organized Board's participation in the 25th Edition Chandigarh Fair 2022 at Parade Ground, Sector 17, Chandigarh from 14th to 17th October, 2022. The Coir Board's stall was displayed with new design doormat(Coir Tufted Doormats), F.F. Mats,C-POM, Garden Articles, Coir Matting, Rubberized Coir Products, Geo Textiles, Handicrafts.



International Trade Fair-2022

Coir Board SR&SD, Jaipur has organized Board's participation in the International Trade Fair-2022 held at Housing Board Ground, Near Riddhi, Siddhi Chauaraha, Gopaipura road, Jaipur, Rajasthan during 14th October 2022 to 18th October 2022. The Coir Board's stall was displayed with new design doormat(Coir Tufted Doormats), F.F. Mats,C-POM, Garden Articles, Coir Matting, Rubberized Coir Products, Geo Textiles, Handicrafts.



DEFEXPO-2022

Coir Board SR&SD, Ahmedabad has organized Board's participation in the DEFEXPO-2022 held at Gandhinagar, Gujarat during 18th October 2022 to 22nd October 2022. The Coir Board's stall was displayed with new design doormat(Coir Tufted Doormats), F.F. Mats, C-POM, Garden Articles, Coir Matting, Rubberized Coir Products, Geo Textiles, Handicrafts.



Deepotsav International Diwali Carnival-2022

Coir Board SR&SD, Jaipur has organized Board's participation in Deepotsav International Diwali Carnival-2022 held at V.Y.Road, Mansarovar, Jaipur, Rajasthan during 19th to 22nd October 2022. The Coir Board's stall was displayed with new design doormat(Coir Tufted Doormats), F.F. Mats, C-POM, Garden Articles, Coir Matting, Rubberized Coir Products, Geo Textiles, Handicrafts.



RESEARCH & DEVELOPEMENT

Value addition of tender coconut husks

Feasibility product of bioethanol extracted from tender coconut material with utilization of diverse pre-treatment process, it was confirmed by laboratory test. A trail sample of bioethanol extraction is being continued for optimization of parameters which were suitable for high ethanol yield from tender coconut. Initiation has been taken for handicraft items making such as bird nest, coco pole and mulch mat. Composition of tender coconut pith and natural fragrant was utilized to fabricate a feasibility product of air freshener.

“A Review: 3G bioethanol Production from lignolytic materials” entitled research article writing is being continued pertaining to publication. Literature survey is being frequently collected for bio ethanol production, handmade paper preparation and binder less particle board making from Tender coconut husk.



Decorative mirrors with coir

Decorative mirrors with coir rope and yarn were made in different designs and shapes.



EXPORTS

Promotion of exports of coir products and carrying on propaganda and publicity is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
Export Market Promotion				
1	Exhibitions Abroad Virtual	15 Nos. *	1	1
2	Assistance under IC Scheme	100 Nos.	3	42
		Rs.170 Lakhs	34,7366/-	76,89,397/-
3	New Registration / Issuing of RCMC	100 Nos.	14 Nos.	83

* Subject to review based on the impact of COVID 19 situations.

Coir Exports

April 2022 to May, 2022 (Final)

Quantity – 193645 MTs.
Value- ₹ 659.29 Crore.

May 2022 (Final)

Quantity - 90786 MTs.
Value - ₹ 307.97 Crore.

Coir Unit Registration upto September 2022 -**136Nos.**

September 2022 – **15Nos.**

2. Important policy matter held up on account of prolonged inter-ministerial consultations:
N/A
3. No. of cases of ‘sanction for prosecution’ pending for more than three months: NIL

4. Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: N/A

5. Status of ongoing Swachhta Abhiyan (progress under Special Campaign):

As part of the observance of special campaign 2.0 for the disposal of pending matters from 02 to 31.10.2022; Coir Board has been carrying out various activities like cleaning programmes, identification of the pendency in identified categories, identification of scraps and redundant materials and complete laid down procedures for their disposal, identification of weeding out of files, digitalization etc. through its Head Office and sub offices according to the instruction from Ministry. Apart from these, Board has also conducted a tree plantation programme through its sub offices in order to celebrate the birth anniversary of Mahatma Gandhi on 02nd October, 2022. Photos and data related to the above programmes at a glance are as under





6. Status of Rationalization of Autonomous Bodies: N/A
7. Information on specific steps taken for utilization of the Space Technology based tools and applications in Governance and Development: N/A
8. Vacancy position of senior level appointments in the Ministry/Department, including Autonomous Bodies/PSUs
The vacancy position of Group A, posts along with their sanctioned strength is furnished below;

	Name of the Post	Sanctioned Strength	No. of Vacancies	Remarks
1	Director(RDTE)	1	1	Presently being Operated on Additional Charge Arrangement basis
2	Director(Marketing)	1	1	Presently being Operated on Additional Charge Arrangement basis
3	Joint Director(Res)	1	1	
4	Zonal Director Gr I	3	1	
5	Weaving Master	1	1	
6	Deputy Director (Co-op)	1	1	
7	Mktg. & Pub. Officer	1	1	
8	Zonal Director Gr II	3	2	
9	Sr. Scientific Officer (Engg.)	1	1	Presently being Operated on Additional Charge Arrangement basis
10	Sr. Scientific Officer (Mech.)	1	1	
11	Sr. Scientific Officer (Micro)	1	1	Presently being Operated on Additional Charge Arrangement basis
12	Sr. Scientific Officer (PD)	1	1	
13	Sr. Scientific Officer (Polymer Technology)	1	1	Presently being Operated on Additional Charge

				Arrangement basis
	Total		14	

9. List of cases in which ACC directions have not been complied with: N/A

10. Details of FDI proposals cleared during the month and status of FDI proposals awaiting approval in the Ministry/Department: N/A
