

Name of the Ministry / Department: **MSME/ Coir Board**

MONTH: JULY, 2022

1. Important policy decisions taken and major achievements during the month:

Chairman Coir Board Shri. D Kuppuramu met Shri B C Nagesh Hon'ble Minister for School Education Govt. Of Karnataka at Vidhanasoudha Bangalore and discussed about mandatory procurement of Coir wood furnitures for Schools use in Karnataka State as promotional campaign to save rain forest.



Chairman Coir Board Shri. D Kuppuramu also met Dr. S. Selva Kumar IAS Principal Secretary Department of Skill Development & School Education Govt. of Karnataka on 6th July 2022 in his Office at Bangalore and had an elaborated discussion for the Skilling and procurement of innovative Coir Products for the department use which includes to make Coir as one subject in the curriculum of school education projecting the environmental advantages such as save earth, water, air and the potential scope of Coir in the rural employment and entrepreneurship.



Guidelines for use of Coir Geo-Textile for slope protection in Indian Railways

RDSO approved guideline for application of coir geotextile for use of different types of coir geotextile in railway embankment and natural hill slope and cutting, vide Guidelines No. RDSO/2022/GE: G-2022, April 2022.

Management Development Programme on Export Management Skills for Coir Exporters

“Management Development Programme on Export Management Skills for Coir Exporters” conducted by Coir Board in association with IIFT & Export Promotion Centre (EPC), Madurai during the period from July 1st – 3rd 2022. A total of 60 nos of registered participants from various trade associations, Export Promotion Centre-Madurai and Sfurti coir clusters in TN attended the programme.. The programme was inaugurated by Shri K Thirupathi Rajan, Chairman, Export Promotion Centre, Madurai. Shri.M.Kumara Raja, Secretary, Coir Board, Joint Director (Plng) and Senior Accounts Officer from Coir Board were also present. The technical sessions have been taken over by Dr Vijaya Kathi, Former Dean, IITF, Shri MP Singh and the team from IIFT.



National Craft Bazar, Punjab

National Craft Bazar held at Malwa College Ground, Samrala Ludhiana Punjab from 26th June to 3rd July 2022 organized by A K Enterprises. M.R.Tower, Behrampur Road, Gurdaspur (Punjab). All new design tufted doormats, Fibre Mats , C-POM, garden articles, Coir mattings, Rubberised Coir Products, Geo Textiles, Handicraft items, Non woven matting, cocopeat were displayed in a well manner.



Rise in Uttarakhand-2022, Dehradun

The Board has participated in the exhibition "Rise in Uttarakhand 2022" held from 7-9th July 2022 at Dehradun. On 7th July, the Hon'ble Chief Minister of Uttarakhand, Shri Puskar Singh Dhama inaugurated the Board's Pavillion. The Hon'ble Minister for Higher Education, Govt of Uttarakhand, Shri Dhan Singh Rawat, Hon'ble Minister for the Women and Child Care Welfare, Govt of Uttarakhand, Smt Rekha Arya, Hon'ble Agriculture Minister, Govt of Uttarakhand, Shri Subodh, Hon'ble Minister of Skill Development, Animal Husbandry, Fisheries, Protocol and Sugarcane Development for Government of Uttarakhand, Shri Saurabh Bahuguna, Hon'ble Minister for PWD/Panchayati Raj/Tourism/Irrigation/Urban Development/Gramin Nirman, visited Coir Board Stall and extended well wishes to Coir Board and the team at stall.

Coir Board has achieved "Best award for decoration and goods display Coir Products.."



Garvi Gujarat-2022, Gujarat

The "Garvi Gujarat 2022" Exhibition and Seminar held at Rajvanshi Hotel – Resorts, Mehsana, Gujarat from 8th to 10th July 2022. Hon'ble Chief Minister of Gujarat Shri Bhupendrabhai Patel inaugurated the event on 8th July 2022 by cutting the ribbon. Shri Purushotam Rupala, Hon'ble Central Minister of Fisheries Animal Husbandry and Dairying, Shri Jagdishbhai Vishwajarna, Minister of Sate (Industries) and Shri.Jugalsinh Lokkhandwala, Hon'ble Member of Parliament were also present at the inauguration ceremony. Coir Board stall was decorated in attractive manner showcasing all the varieties of coir products like coir doormats, mattings, mattresses,

geotextiles, innovative products like garden articles, coir ornaments including coir handicrafts items especially from Gujarat, which attracted large number of visitors.



HGH India-2022, Greater Noida

Board participated in 11th Edition of HGH (Home decor-Gifts- Houseware India 2022, held at India Expo Centre, Greater Noida, (U.P.) during the period from 12th to 15th July 2022 which was organized by the Texzone Information Services Pvt. Ltd. Exhibition was inaugurated by Smt. Darshna Vikram Jordosh, Hon'ble Cabinet Minister of State.



Agri Intex-2022, Coimbatore

Board participated in **Agri Intex 2022** Scheduled at CODISSIA Trade Fair Complex, Coimbatore, Tamil Nadu during the period from **15th to 18th July 2022**. In the stall highlighted Coir Geo Textiles, Coir Pith Block and C-POM (Coir Composite). Videos of various applications of coir products and coir darshan were streamed in the stall throughout the expo. Around 1.5 Lakh people visited the stall and experienced Coir products.



Summer Carnival-2022, New Delhi

Summer Carnival-2022 held at Unity One Mall, Janakpuri, New Delhi during 22nd to 31st July 2022.



MSME WEEK

The Sub Regional Office Kannur conducted one day Awareness programme at M/s News India Women Coir Training Centre, Kaipamangalam, Thrissur on 02.07.2022, in connection with the celebration of “MSME WEEK” from 27th June to 3rd July 2022.



Coir Board Regional Extension Centre, Thanjavur in association with District Industries Centre and Passam NGO jointly organised MSME week on 01.07.2022 at Velu Guest Houses, Thalkarai, Barugur, Anthiyur TK, Erode District.



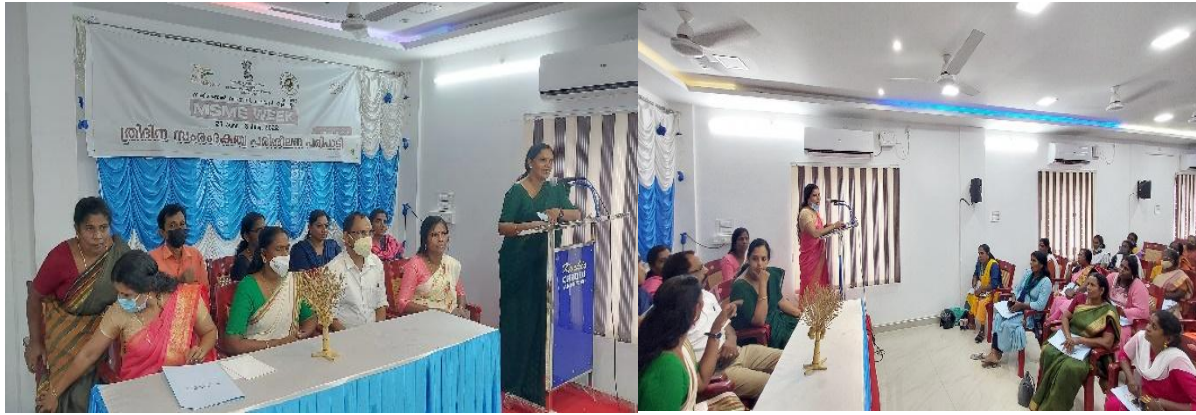
One day Awareness Programme on Coir Fibre Extraction by utilising the locally available raw material has been conducted at Baganpara, Baksa District, Assam (Aspirational District) on 2nd July 2022 during the MSME week from 27th June to 3rd July 2022



One Awareness Programme in connection with MSME week organised by SRO Kolkata at Priyadarshini Guest House, Kapasaria, Mahishadal, Purba Medinipur District on 30.06.2022. 50 participants were attended the programme



As part of MSME Week, Coir Board Regional Office, Kalavoor has conducted three days Entrepreneurship Development Programme (EDP) from 30th June to 2nd July- 2022 at Kochi's Conference Hall, Mannar, Alappuzha



RESEARCH

A team of Officials from the Agriculture department Sulthanate of Oman has visited International Coir Museum, Workshop & Model Demo Centre at CCRI ,Kalavoor on 18.07.2022 . The new innovation and its value addition on coir and coir products were disseminated to the visitors by the Scientists of Coir Board, through a power point presentation in the Conference hall of CCRI.



A demonstration of Biosoftening of coir yarn using Biochem solution was successfully conducted at Travancore Mats & Matting Pvt Ltd, Cherthala and the treated samples displayed a higher degree of softness and brightness.



Corrugated Sheets

In order to provide more spongy effect without increasing the density of coir sheets, CCRI designed corrugated sheets in a projected way. This will trap air within the design providing a lighter weight experience. As the rubberized coir mattress is having more weight compared with the foam mattress and lot of customers are not ready to purchase the coir mattress due to this problem. This design can be a good one for providing a lighter rubberized coir sheet for coir mattress and will definitely reduce the cost of freight charges on transit and other expenditures on transshipment for international shipping.



CCRI imparted training to Smt.Gita Rajbongshi from Assam who is sponsored by M/s Manas Coir Cluster, Nalbari and recommended by the Sub Regional Office, Guwahati for getting a trained person to boost up the present coir activities in the State of Assam. Training program conducted at Incubation Centre at CCRI, for making different varieties of handmade coir mats and products in order to train other coir entrepreneurs under SRO, Guwahati for making value added coir products from waste such as cut bit waste of PVC/Rubber tufted mats, after cutting it in required mat measurements which are now used for filling in the ponds and it causes so many environmental problems, waste fibre & baby fibre from fibre extraction unit and spinning unit. Studies were carried out in the Research Institute of Coir Board at Kalavoor, Alappuzha, Kerala and found that these waste materials can be converted into value added products. Training are also imparted to the interested entrepreneurs for making the value added products such as Handmade coir chain bags, Traditional hat of Assam etc, out of coir waste. This will create employment generation and also earned revenue especially for women entrepreneurs in household units itself. This waste utilization will also help for environment protection.

Visit of Indian Trade Service probationary officers from DGFT (Directorate General of Foreign Trade), Kochi

A team of Indian Trade Service probationary officers from Directorate General of Foreign Trade (DGFT), Kochi visited to CCRI on 30.6.2022. Scientists of CCRI were explained the functioning of Coir Board.



EXPORTS

Promotion of exports of coir products and carrying on propaganda and publicity is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad Virtual	15 Nos. *	0	0
2	Assistance under IC Scheme	100 Nos. Rs.170 Lakhs	37 69,73,513/-	37 69,73,513/-
3	New Registration / Issuing of RCMC	100 Nos.	11 Nos.	48

* Subject to review based on the impact of COVID 19 situation.

Indian coir sector achieved an export of 1234855 MT valued at 4340.05 Cr. during the year 2021-2022.

February 2022 (Final)

Quantity - 126090 MT
Value- ₹.- 409.88 Crore

April 2021 to February, 2022 (Cumulative-Final)

Quantity - 1087229 MT
Value- ₹.- 3876.53 Crore

April 2021 to March, 2022 (Provisional)

Quantity - 1234855 MT
Value- ₹.- 4340.05 Crore

Coir Unit Registration Up to June 2022 -37

July 2022 – 44 (Provisional)

2. Important policy matter held up on account of prolonged inter-ministerial consultations:
N/A
3. No. of cases of ‘sanction for prosecution’ pending for more than three months: NIL
4. Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: N/A
5. Status of ongoing Swachhta Abhiyan (progress under Special Campaign): NIL
6. Status of Rationalization of Autonomous Bodies: N/A
7. Information on specific steps taken for utilization of the Space Technology based tools and applications in Governance and Development: N/A
8. Vacancy position of senior level appointments in the Ministry/Department, including Autonomous Bodies/PSUs: N/A
9. List of cases in which ACC directions have not been complied with: N/A
10. Details of FDI proposals cleared during the month and status of FDI proposals awaiting approval in the Ministry/Department: N/A
