

**COIR BOARD**  
**(Govt. of India, Ministry of Micro, Small & Medium Enterprises)**  
**M. G. Road, Kochi – 682 016, Kerala, India**  
**Tel: +91 484 2351900; Fax: +91 484 2370034**

**EXPORT MARKETING SECTION**

**TRADE CIRCULAR No. 1 DATED 24.04.2024**

Coir Board proposed to organize participation of Indian Coir Sector in Hort Connection 2024 in Australia under the International Co-operation Scheme of the Ministry of MSME. The details of the expo is given below.

**Name of the Programme : Hort Connections 2024**  
**Venue of the Programme : Melbourne Convention Center, Australia**  
**Tentative Period : 3-5 June 2024**  
**Max. No. of Entrepreneurs : 15 Nos.**  
**Advance space rent for booth : Rs.2,50,000/-+ 18% GST**

**This platform offers an opportunity to Showcase & Sale of Coir horticultural products.**

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the Expo and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with advance space rent, **on or before 30.04.2024**. The application for participation may be submitted through the google form below:  
<https://forms.gle/uPDZ5E6DbaiZvoWt7>

The payment of participation fee / space rent fee may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

Eligible participants can avail assistance upto a maximum Rs.5,05,000/- for participation in any of the two fairs abroad during the year under the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

**For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2883935, 0484 2351900 – Extn. 935).**

  
**Development Officer (EM)**

To:

All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
All Coir Manufacturers' Associations

Copy to: All Regional Offices of Coir Board